Neckties

Izzy, Savo, Clara

Intervention Plan

Lecture:

- Approx. 10 minutes
- Introduce intervention

Instead of a Tie:

- 10 minutes
- If you would be the one to design a replacement for the tie, what would you make?
- Draw/ create what you think should/ could replace the tie
 - Something more functional
 - Something more formal
 - o Etc.
- Materials: Paper, pencils, markers, calico, needles, pins, thread

Discussion:

- Approx. 25 minutes
- Explain your design choices, what do they represent, in what ways do the represent you as yourself and as a creative?

Topics and Subtopics

History (Izzy)

- Who invented the necktie? Why?
- How did it rise in popularity?
- Did it's meaning change over time?
 - o To what? What influenced the change?
- How did its' appearance change over time?
 - Material, shape, etc.
 - Why?
- How are people re-imagining ways of wearing a tie?
 - Why?
 - Subcultures?

Psychological Effect (Savo)

- How is a tie meaningful?
- Can it signify anything about a person?
 - o How?
- How does it affect one's self image?
 - O Does it affect how the wearer acts? How?
- How does it change the perception of the wearer?

Note: Psychological effects and social effects are strongly interlinked. All topics researched will be merged in analysis.

Social Role (Clara)

- Do ties still hold the same impact?
- Are they still relevant even if they may not hold the same significance?
 - O Why or why not?
 - Should ties still be part of the professional "uniform"?
 - Why or why not?
- How are ties worn in different countries?
 - o Why?
- How did the role of the people who wore it change?