

program: Tuomas Laitinen

The whole set of program handouts is available at:  
<https://www.researchcatalogue.net/view/445803/445804>

Any feedback, thoughts and questions are very welcome:  
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the audience:

draft 25

the entrepreneurial participant

## [prologue]

Dear member,

welcome to draft the audience with me. It is a pleasure to have you here.

I have a proposition for you. It is an invitation to create something together. The audience is a great interest and love of mine. Having arrived here, I assume it interests you as well. So, I would like to ask you to be my co-researcher for the following 30 minutes. Ok?

If you consent, here is how it works:

## [act]

The British theatre scholar Adam Alston suggests that audiences of immersive theatre are offered a role as an entrepreneur, in line with neoliberal ethos. The ideal participant is then the self-starter, the independent, autonomous, motivated subject who is ready to take risks in order to receive more experiences.

Now, for the duration of 30 minutes, and in your own personal way, I would ask you to study these questions inspired by Alston:

*How can I practice entrepreneurialism in my participation? How to become the autonomous risk-taker?*

The act starts at the moment when you step into to theatre space. You are free to move and act in the space in the way you choose.

*The act consists of the audience composing itself.*

Yours,  
Tuomas

## [epilogue]

P.S. After the act, there is a panel and a discussion.

## the audience:

is a series of experiments and expositions  
premiering in various venues and contexts  
more or less connected to the medium of performance

poses the audience as a question  
considers the creation, or exposure, of a collectivity  
a receptive, attentive plurality  
of dissenting and consenting beings

is here