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Work Experience

- [Playtype, Copenhagen, DK]
2024 – Present, Font Developer
- [Dalton Maag, London, UK]
2021 – 2024, Font Developer
- [Aalto School of Arts, Helsinki, FI]
2017 – 2021, Researcher and Professor in Typography course in Visual Communication Design Department
- [Typofonderie, Paris, FR]
2021 – June and July, Type Designer Internship
- [Selma Finance, Helsinki, FI]
2019 – 2021, Art Director
- [Aalto Ventures Program, Helsinki, FI]
2016 – 2020, Graphic Designer
- [Syntax Design, Amman, JO]
2014 – 2016, Illustrator & Graphic designer
- [Leo Burnett, Amman, JO]
2013-2014, Digital Art Director
2011-2013, Junior Art Director

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Publications and Awards

- [Library Font Commission, Dalton Maag, UK]
2025 Published. Submitted design commissioned by Library Group at Dalton Maag. Extensive type family consisting of 18 masters: Upright, Italic, Backslant in Condensed, Normal Width and Extended.
- [Sharp type -Women of Typographic Excellence]
2020, <https://sharptype.co/news/the-malee-scholarship-2020-typographic-excellence/>
- [Grafia Magazine, January 2020 issue, FI]
Feature on Tirhal Typeface
- [Bilingualism in Visual Communication, JO]
2017, Diane Mikhael Jabal Amman Publishers
- [Award vuoden huiput 20 - Grafia Finland on Tirhal]
2020, Best Finnish Visual communication Design
- [100 Best Arabic Posters-EG]
2020, 2019, 2016, German Cairo University
- [Silver award vuoden huiput 18-Grafia Finland, FI]
2018, Best Finnish creative design : Flow Festival Mural
- [Istinsakh Solo Exhibition, Amman, JO]
2016, Darat al Funun. Personal Exhibition about discovering my own identity through narrating stories and re-illustrating them from old family photographs.
- [Short list Agrafa 2017, 2019-Poland international, PL]
Competition for students’ graphic design. Best editorial layout Digital Publishing
- [Short List vuoden huiput 16-Grafia Finland, FI]
2016, Best Finnish creative design : 40 Reasons to Quit Your Job
- [Star Reacher -Amman, JO]
2012, Leo Burnett Employee of the year

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Workshops and Juries

- [Thesis Jury, Aalto University, FI]
Invited as expert to evaluate and assess Visual Communication MA thesis related to typography and type design.
- [Training Program, UK]
Invited as expert to train several font developers on Arabic calligraphy and script.
- [Arabic Letter Lab, Eyen Studio, JO]
2022, 2023, 10 days Workshop : Lecturer about Arabic calligraphy type design history. Instructor for the calligraphy and type design drafts courses.
- [Vuoden Huiput 2021, Grafia, FI]
Invited as a jury member in the Design Category to assess Grafia design prize for Finnish Graphic Design.
- [Aalto University, Helsinki, FI]
2025- Present Phd Research in Christian Arabic Manuscripts
- [Institut Barzingi, JO]
2024-2025 Diploma Arabic Calligraphy
- [The History of Printing Type – Plantin, Antwerp, BE]
2024, Series of lectures about the history of printing type
- [École Supérieure d’Art et de Design, ESAD Amiens, FR]
2018 – 2019, ÉsadType: Post-Graduate Course in Type Design
- [Aalto University, Helsinki, FI]
2016 – 2020, MA in Visual Communication Design from the Department of Media
- [Type@Paris Programm, Paris, FR]
2017, 2 months intensive master type design course with Jean François Porchez, Mathieu Réguer
- [University of Balamand, Lebanon, LB]
2009 – 2011, MFA Alba, Art Direction
2005 – 2009, BFA Alba, Graphic Design

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Languages

- Arabic: Native Language
- English: Bilingual proficiency
- Finnish: B1 Level

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Softwares

- TypeDesign : GlyphsApp, Fontlab 7, Fontlab studio
- Robofont
- Adobe Suite : Illustrator, Photoshop, and Indesign
- Web design tools : Figma

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Education and training