



ARIF DATOEM

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PROFILE

Born in Bandung, West Java, Indonesia, in February, 1955. Married with one son.

My hobbies are mountain bicycling, swimming, and snorkelling.

EXPERIENCE

EXAMINER, POST GRADUATE PROGRAM, MALAYSIA UNIVERSITY KELANTAN, KELANTAN, MALAYSIA — 2014-2016

Appointed as a final project and thesis advisor, as well as final project and thesis assessor and examiner.

LECTURER ON PHOTOGRAPHY, VIDEOGRAPHY AND MEDIA PRODUCTION, FACULTY OF CREATIVE TECHNOLOGY AND HERITAGE, MALAYSIA UNIVERSITY KELANTAN, BACHOK, KELANTAN, MALAYSIA — 2014 – 2016

I was conducting a course on Theory and Practice of Photography, Videography and Media Production. Later I also was being appointed as a final project and thesis advisor, as well as final project and thesis assessor and examiner.

LECTURER ON ART AND DESIGN METHODOLOGY, POST GRADUATE SCHOOL OF ART AND DESIGN, TRISAKTI UNIVERSITY, JAKARTA, INDONESIA — 2011 – 2013

I was conducting a course on Photography as a research method by theory and practice. Later I also was being appointed as a final project and thesis advisor, as well as final project and thesis assessor and examiner.

VISITING SCHOLAR AT THE DEPARTMENT OF ART, CURTIN UNIVERSITY OF TECHNOLOGY, PERTH, WESTERN AUSTRALIA — 2008 - 2009

I was assigned by The Directorate General for Higher Education, Ministry of Education of The Republic of Indonesia to visit The Department of Art, Curtin University of Technology for three months starting from November 2008 until January 2009. There I have the opportunity to give some lectures as well as other activities such as attending a seminar on Art and participating in group discussion for doctoral candidates.

HEAD OF MULTIMEDIA STUDIO, FACULTY OF ART AND DESIGN, TRISAKTI UNIVERSITY, JAKARTA, INDONESIA — 1996 – 2006

I was in charge of Multimedia Studio as part of the school's support system on visual communication design program as well as for the photography program.

HEAD OF VISUAL COMMUNICATION DESIGN PROGRAM, FACULTY OF ART AND DESIGN, TRISAKTI UNIVERSITY, JAKARTA, INDONESIA — 1996 – 2001

I was appointed to be the head of Visual Communication Design Program, managing and maintaining the learning and teaching activities as well as the research and development program of visual communication

PART TIME LECTURER AT CMC TAFE PERTH CAMPUS, WESTERN AUSTRALIA DEPARTMENT OF TRAINING, PERTH, AUSTRALIA — 1994 - 1995

I was accepted at TAFE (Technical and Further Education) Perth Campus as a part time lecturer on Indonesian Art and Culture.

HEAD OF PRODUCTION SECTION/PRODUCTION COORDINATOR, CENTER FOR COMMUNICATION TECHNOLOGY FOR EDUCATION AND CULTURE, MINISTRY OF EDUCATION AND CULTURE, REPUBLIC OF INDONESIA — 1991 - 1996

I was in charge of the whole process of media production management at Pustekkom Dikbud (Center for Communication Technology for Education and Culture, Ministry of Education and Culture)

ASSISTANT TO THE DIRECTOR OF COMMUNICATION AND PUBLICATION, INDIANA COLLEGE PLACEMENT AND ASSESSMENT CENTER, BLOOMINGTON, INDIANA, U.S.A. — 1988 - 1989

I worked as a visual editor and visual director on state wide magazine publication for Indiana high school students.



MEDIA PRODUCTION CONSULTANT, OFFICE OF NATIONAL FAMILY PLANNING, JAKARTA, INDONESIA — 1986

I was a trainer as well as a consultant on media production specifically on slide program and audio visual production for training and tutoring purposes. I also brought out a handbook on photography and audio visual production.

PHOTOGRAPHY AND AUDIO VISUAL LECTURER, ART DEPARTMENT, INSTITUTE OF TEACHER'S TRAINING AND EDUCATION, JAKARTA, INDONESIA — 1986 - 1996

As part time lecturer, I conducted a photography course at senior level to prepare the students to take their final project. I was also being appointed as a final project advisor, as well as final project assessor and examiner.

PHOTOGRAPHY AND AUDIO VISUAL LECTURER, FACULTY OF ART AND DESIGN, TRISAKTI UNIVERSITY, JAKARTA, INDONESIA — 1985 - TODAY

I was assigned as part time lecturer on photography and audio visual, and later on digital photography; before I was appointed as a full time lecturer on photography, audio visual, and digital photography in 1996 until now. I also being appointed as a final project advisor, as well as final project assessor and examiner.

PHOTOGRAPHY, FILM, AND GRAPHIC STUDIO STAFF, CENTER FOR COMMUNICATION TECHNOLOGY FOR EDUCATION AND CULTURE, MINISTRY OF EDUCATION AND CULTURE, REPUBLIC OF INDONESIA — 1984 - 1990

Started to work as graphic artist/illustrator, moved on to the development team of Computer Graphic Department as well as becoming an Art Director and Photographer in some of Audio Visual, Multi-Image, and Television productions.

PRODUCTION MANAGER/CONTROLLER, PT. YNSCO THE AUDIO VISUAL SPECIALIST, JAKARTA, INDONESIA — 1982 - 1984

Started to work as graphic artist/illustrator on Multi-Image project, then became the head of Photography Section with speciality on Marron Carol Animation Camera and Studio Shots as well as a Multi-Image programmer using Apple II computer. Some photolab/darkroom experience. Dealing with various commercial Multi-Image projects before I was being assigned as Production Manager in 1984.

SELECTED EXHIBITION AND CONFERENCE

- 2013 'Design Action Bandung' International Workshop and Conference on Design Thinking, Bumi Sangkuriang, Bandung, Indonesia.
- 2013 'DEBUS: A PHOTOGRAPHIC INSIGHT/Debus: Sebuah Pemahaman Fotografis' Art Photography Solo Exhibition, Art Gallery of Indonesian Institute of The Arts Yogyakarta, Yogyakarta, Indonesia.
- 2012 'Ngayogyakarta Hadiningrat' Visual Art Exhibition, Jogja National Museum, Yogyakarta, Indonesia.
- 2011 Galeri 'R' Visual Art Exhibition, Trisakti University, Jakarta, Indonesia.
- 2010 ITB Art Fair, Bandung, Indonesia.
- 2009 'Trip to The Noteworthy' Duet Photography Exhibition with Alysha Worth, Think Tank Gallery, Curtin University of Technology, Perth, Western Australia.
- 2009 Biennale Jogja X, Yogyakarta, Indonesia.
- 2008 Katamsi Fund Raising Art Exhibition, Yogyakarta, Indonesia.
- 2007 Biennale Jogja IX, Yogyakarta, Indonesia.
- 2007 5th Indonesian Art Festival, Denpasar, Bali, Indonesia.
- 2007 'Luminescence' Duet Fine Print Exhibition with Tisna Sanjaya, TonyRaka Art Gallery, Ubud, Bali, Indonesia.
- 2003 International Congress of Graphic Design Association, Nagoya, Japan.
- 2002 International Design Forum, Suntec City, Singapore.
- 1994 4th International Design Forum, Raffles City Convention and Exhibition Center, Singapore
- 1992 Reading Animation and Performance Seminar and Exhibition, Bangkok, Thailand.
- 1991 International Seminar and Exhibition on Educational Computing, Raffles City Convention and Exhibition Center, Singapore.
- 1981 GRAPHIC ART 17, fine print exhibition, Gelanggang Remaja Building, Bandung, Indonesia.
- 1981 ASIAN ART BANGLADESH 1981, Art Conference and Exhibition, Dacca, Bangladesh.

EDUCATION

- 2013 Doctor of Creative Arts in Photography, Post Graduate Program, Indonesia Institute of The Arts Yogyakarta, Yogyakarta, Indonesia.
- 1989 Master of Science in Education, the Department of Instructional System Technology, Indiana University, U.S.A.
- 1987 Educational Computing Course, Azusa Pacific University, Azusa, U.S.A.
- 1984 Computer Aided Instruction Workshop, Open University, Jakarta, Indonesia.
- 1982 Graduated from the School of Art, Bandung Institute of Technology, majoring in Graphic Art.



RESEARCH AND PUBLICATION

- 2013 Debus Banten in Intuitive Digital Modus: Manifestation of Mental, Physical, and Spiritual Phenomenon of Invincibility in Art Photography, Dissertation, Indonesia Institute of The Arts Yogyakarta, Yogyakarta, Indonesia.
- 2013 The Role Of Photo-Ethnography In Fine Art Photography Creative Process, PANGGUNG Art Journal Vol. 2 Bandung, Indonesia.
- 2010 The Concept of Invincibility in Debus Banten of Karangsari, Labuhan, Banten; Research Project, Faculty of Art and Design, Trisakti University
- 1990 The Role of Media in the Management of Information System of the Ministry of Education and Culture, Proceeding, Ministry of Education and Culture Republic of Indonesia, Jakarta, Indonesia.
- 1989 Improving Post Secondary Education and Career Options Through Publication of Printed Materials, ICPAC (Indiana College Placement and Assesment Center, currently: Indiana Career and Postsecondary Advancement Center), Indiana University, Bloomington, Indiana, USA.
- 1986 Handbook on Media Development, Ministry of Transportation, Jakarta, Indonesia.
- 1986 Handbook on Photography and Audiovisual Media Development, Office of National Family Planning, Jakarta, Indonesia.
- 1985 Handbook on Transparency Media Development, Pusat Teknologi Komunikasi Pendidikan dan Kebudayaan, Jakarta, Indonesia.
- 1982 The Purpose of Photography in Graphic Art, Thesis, Department of Fine Art, Bandung Institute of Technology, Bandung, Indonesia.

REFERRALS

Prof Drs M. Dwi Marianto, MFA, PhD

Professor on Art Philosophy, Director of International Relation, Indonesia Institute of The Arts Yogyakarta, Jl. Suryodiningratan 8, Yogyakarta 55143, INDONESIA — T +62 818462187, dwimarianto@yahoo.com

Prof Drs Soeprapto Soedjono, MFA, PhD

Professor on Photography and Visual Communication, Indonesia Institute of the Arts Yogyakarta, Jl. Suryodiningratan 8, Yogyakarta 55143, INDONESIA — T +62 81910859699

Prof Drs Yusuf Affendi, MA

Director of Post Graduate School of Art and Design, Trisakti University, Jl. Kyai Tapa 1 Jakarta 11440, INDONESIA
T +62 81 8432903



EXAMPLE OF EXHIBITED ARTWORKS

These artworks were created in an effort to deepen the understanding of the possibilities on the utilization of socio-cultural representation within the process of art creation in order to give more significance into the art of photography. There is a great chance of practicability that visual ethnography or photo-ethnography can provide assistance and answer to these issues, although the fields are still considered to be relatively new. Therefore, I tried to formulate a form of research method by combining as well as collaborating the method of photo-ethnographic approach and the emotional approach in conducting the investigation; in order to obtain an intellectual insight and also the creative insight from the truth attached to the subjects. The values embodied in the concept of invincibility in Debus Banten as the theme and idea obtained from the results of research activity conducted on the existence of the Debus Banten performing arts community is then intuitively formularized as an artwork through the process of fine art photography creation within the digital domain.

In the process of creating works of digital art photography, a method of Intuitive Digital Modus, which is the foundation of an intuitive art creation through the digital domain, is then formulated and proposed. This concept is developed from an empirical experience in the area of photography, guided by basic theories of creativity, quantum theory in art, and theories of art creation that have been previously established.

By means of this emotional approach as a method, accompanied by a systematic and structured approach, by the deep awareness of the environment and social life of the subject, also by a very clear intention, all lead to the creation of images that tend to be better and more significance, more prolific in social meaning, and offer a credible empirical documentation of a phenomenon in everyday life as well as intuitively offers artistic autonomies that can provide more magnitude to the quality of a photographic work.

Karya-karya ini dibuat dalam upaya melakukan pendalaman mengenai kemungkinan pemanfaatan seni fotografi yang kaya makna representasi sosio-kultural. Bidang etnografi visual atau foto-etnografi yang relatif masih baru, dapat memberikan bantuan dan jawaban untuk hal ini. Oleh karena itu saya mencoba suatu bentuk kolaborasi antara pendekatan foto-etnografi dengan pendekatan emosi ketika melakukan penelitian terhadap subjek agar diperoleh pemahaman mendalam serta makna kebenaran yang menyertainya. Subjek penciptaan yang diangkat dalam tahapan penelitian adalah seni pertunjukan Debus Banten, yang merupakan stimulus dalam proses penciptaan karya seni fotografi. Pemahaman nilai dalam konsep kedigdayaan Debus Banten sebagai tema dan gagasan, diperoleh melalui penelitian yang dilakukan terhadap keberadaan komunitas seni pertunjukan Debus Banten, kemudian secara intuitif digelombangkan melalui proses penciptaan karya fotografi dalam ranah digital.

Dalam proses penciptaan karya seni fotografi ini, dirumuskan dan ditawarkan sebuah metode Modus Digital Intuitif sebagai landasan berkarya cipta secara intuitif melalui fotografi digital. Metode ini dikembangkan dari pengalaman berkarya fotografi yang dilandasi oleh beberapa teori dasar kreativitas, teori quantum dalam seni, dan teori penciptaan seni.

Pada Modus Digital Intuitif kegiatan penciptaan dilakukan melalui pendekatan emosi sebagai metode disertai pendekatan yang sistematis dan terstruktur. Pendekatan emosi membentuk suatu kesadaran yang mendalam atas lingkungan dan kehidupan sosial subjek yang diteliti. Melalui pemahaman dan kesadaran ini timbul niat yang jelas dalam menciptakan citra fotografis yang lebih dalam, lebih bermakna, lebih kaya dalam arti sosial, dan menawarkan dokumentasi empirik yang kredibel tentang suatu fenomena dalam kehidupan sehari-hari. Serta merta, secara intuitif semua itu menawarkan ruang-ruang artistik yang dapat menambah bobot kualitas sebuah karya fotografi.

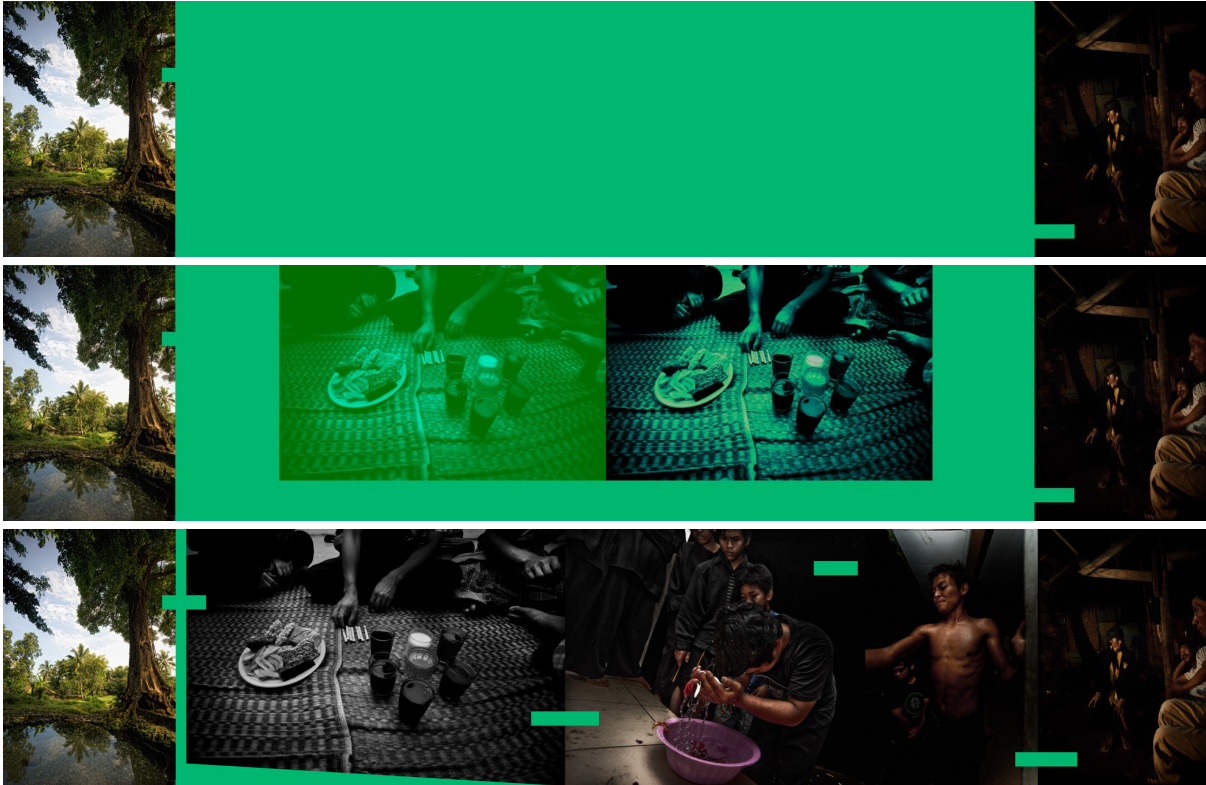


HERITAGE OF THE ANCESTORS, pigment ink digital print on canvas, 120 x 450 cm. ©2011.

WARISAN TI PUPUHU, cetak digital tinta pigmen pada kanvas berukuran 120 x 450 cm. ©2011.

WARISAN TI PUPUHU meaning 'legacy from the ancestor', shows several youngsters from Kampung Girihieum who carry on the aspirations of their ancestors to preserve the value of *pencak silat* within their cultural tradition. One way or another, these youngsters have known the basics of Debus Banten. This artwork is inspired by their spirit of togetherness in living the values of the concept of invincibility of Debus Banten as the cultural heritage, although in reality they have different characters and backgrounds.

Karya 'WARISAN TI PUPUHU' yang dalam bahasa Indonesia berarti 'warisan dari pemimpin' ini menampilkan beberapa orang anak muda Kampung Giriheum sebagai pewaris budaya tradisional *pencak silat* yang sedikit banyak sudah mulai mengenal Debus Banten. Karya ini terinspirasi dari semangat kebersamaan yang mereka perlihatkan dalam meneruskan nilai-nilai luhur konsep kedigdayaan Debus Banten sebagai warisan budaya, meskipun sebenarnya mereka mempunyai karakter dan latar belakang yang berbeda satu dengan lainnya.



INITIATION, pigment ink digital print on canvas, 3 x 90 x 420 cm. ©2011

BAIAT, Cetak tinta pigmen digital pada kanvas ukuran 3 x, 90 x 420 cm. ©2011

This artwork is inspired by the pledge carried out by a scholar to be a better person as well as to be faithful to God within the procession of an initiation as a foundation of Debus Banten in the presence of a Debus teacher.

Karya 'BAIAT' terinspirasi dari kegiatan inisiasi atau baiat sebagai salah satu fondasi dalam Debus Banten yang dilakukan oleh seorang murid yang berikrar terhadap dirinya sendiri untuk menjadi orang yang lebih baik dan lebih bertaqwa kepada Tuhan dihadapan gurunya.