ARTISTIC ENTREPRENEURSHIP ?





The annoying thing: Mentioning Entrepreneurship usually means, they are taking your funding away this is what it means when they say, an "Entrepreneurial University" -- it just means: you need to raise your own money.

A system with openings, cracks, crises

How does capitalism change and organise social relationships and how can it be changed and transformed?

Capitalism—an economic system made of social relations

Michel Foucault, Neoliberalism, the atomised individual and the pressure of self-optimisation

"The redefinition of homo oeconomicus as entrepreneur of himself"

Lecture at the Collège de France, March 14, 1979



Power as a complex set of relations.



The power to affect and to be affected.



vectors of desire

to see a pos

Artist

usefulness / unuseful pleasure

role

capitalism



welfare state



Society

how to make a living

relation

multi-crisis



What is Art? >>

>>What is a creative Act?

What is a creative Act in Economy ?

What is a creative Act in Society? Engineering, Medicine, Anthropology

you name it

What is a creative act in Art?

What happens when you say: Hey! I have an idea!

necessity resistance

There needs to be a necessity, otherwise there is nothing at all

A creator only does what they absolutely have to do



Gilles Deleuze (1925-1995) What is a creative act? Lecture at La Femis 1987

a temis



From *The Man of Action* to the Many Actions of the Multitude



Ioseph Schumpeter (1883 - 1950) The Creative Response in Economic History Article for the Journal of Economic History,





What/Who is an Entrepreneur?

What does it mean to make something new

potential to disrupt existing systems and structures





Antonio Negri (1933 - 2023) & Michael Hardt (*1960)



there must be a way to recognise a defeat without being defeate





SUBVERSIVE SPINOZA (un)contemporary variations

antonio negri

edited by timothy s. murphy

translated by timothy s. murphy, michael hardt, ted stolze and charles t. wolfe



Svetlana: "Only prisoners have time to read, and if you want to engage in a twenty-year long research project funded by the state, you will have to kill someone."

not being defeated as a moment of innovative force

innovation as a shi

ift of the political terrair

the relation of old and ne combining and recombining

organisation of social cooperation



Artistic Entrepreneurship as a craft, a skillset to see, create and organise new combinations?