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founder and manager of the thought*
a cell for inspiration, exploration and incarnation
dedicated to the forecasting, strategic and creative decision-making
of the contributors to an experience of sensibility.

the thought*
founder and manager
june 2008 - present

the thought* is a cell for inspiration, exploration and incarnation dedicated to the forecasting, strategic and creative decision-making of the contributors to an experience of sensibility – the brands already present, or aiming at being present in the contemporary luxury, fashion and beauty system.

to inspire, to explore, to incarnate – 3 verbs as commitments, the 3 phases of a signature cycle enabling the thought* to guide and to help contemporary luxury, fashion and beauty brands in the transformation of their visions, aspirations and potentials for expression into concepts, products, collections, services, places and spaces contributing to an experience of sensibility.

www.the-thought.com

the think tank***
founder, content manager and editor
september 2011 - present

since the 21.09.2011, the subjects and objects of inspiration, the favorite themes, the research fields and lines of the thought* are expressed through the seasonal collections of the think tank***, a platform for inspiration dedicated to the exploration of the mutations of the contributors to an experience of sensibility – the brands present in the contemporary luxury, fashion and beauty system.

the think tank*** explores more precisely what makes sense in the mutations of contemporary luxury, fashion and beauty brands, particularly what reflects their propensity to associate sense with sensibility into their thinking and creative processes, and how this is expressed in their incarnations (concepts, products, collections, services, places and spaces).

www.the-thinktank.net

/ PRESENT POSTURE

after a first cycle of 7 years, the commitments of the thought* (to inspire, to explore, to incarnate) currently reinvent and redefine themselves in light of new visions and aspirations. the thought* has therefore opted for an in-between, and for a "paused & pensive" state in line with this voluntary suspension. in accordance, the think tank*** has suspended its explorations, and opted for the same state of mind, soul and being. their metamorphosis will be completed on the 21.09.2016.

/ RELATED RESEARCH

LONDON COLLEGE OF FASHION (UNIVERSITY OF THE ARTS LONDON) - LONDON, UNITED KINGDOM

PhD candidate

september 2014 - march 2016, part time.

proposed research:

- professional context: the thought* and the think tank***
- subject: "consumer sensibility to contemporary luxury fashion: experiencing the aura of contemporary luxury fashion brands".
- methodology: literature review, semi-structured and in-depths interviews, observations, focus groups.

LA SORBONNE (UNIVERSITÉ PARIS DESCARTES) - PARIS, FRANCE

research master degree, "sciences of society"

september 2011 - september 2012, part time.

thesis:

- professional context: the thought* and the think tank***
- subject: "the senses of contemporary luxury".
- methodology: literature review, observations.

ÉCOLE SUPÉRIEURE DE COMMERCE DE ROUEN (NEOMA BUSINESS SCHOOL) - PARIS, FRANCE

executive master degree, "marketing research and decision making"

september 2004 - march 2006, part time.

thesis:

- professional context: fine fragrance project manager, international flavors & fragrances (IFF).
- subject: "the challenge of the development of marketing tools for creative, strategic and forecasting decision-making within companies of creation of fragrances".
- methodology: literature review, semi-structured and in-depth interviews, focus groups.

CONSERVATOIRE NATIONAL DES ARTS & MÉTIERS (CNAM) - PARIS, FRANCE

skills certificate, "forecasting and strategic management"

september 2003 - september 2004, evening courses.

thesis:

- professional context: fashion/beauty strategic planner, vox populi.
- subject: "from haute couture houses to luxury brands: the role and influence of the creative director".
- methodology: literature review, semi-structured interviews.

/ PREVIOUS EDUCATION

UNIVERSITÉ DE LA MODE (UNIVERSITÉ LUMIÈRE LYON II) - LYON, FRANCE

executive master degree, "fashion management and marketing"

september 2000 - september 2001, full time.

UNIVERSITÉ DE LA MODE (UNIVERSITÉ LUMIÈRE LYON II) - LYON, FRANCE

one-year university degree, "fashion research and studies"

september 1999 - september 2000, full time.

INSTITUT DE LA COMMUNICATION (UNIVERSITÉ LUMIÈRE LYON II) - LYON, FRANCE

four-years university degree, "sciences of information and communication"

september 1996 - september 2000, full time.

FACULTÉ DES ARTS ET DES LETTRES (UNIVERSITÉ LUMIÈRE LYON II) - LYON, FRANCE

two-years university degree, "cultural mediation"

september 1996 - september 1998, full time.

/ PREVIOUS EXPERIENCE

NELLY RODI - PARIS, FRANCE

fashion/beauty project manager, consultant

march 2006 - june 2008

- trends forecasting: contribution to the identification of societal, artistic and creative trends; deciphering, analysis and development of the themes and ideas; writing of the texts for fashion/beauty publications.
- strategic planning: translation of these trends into fashion/beauty strategic and creative studies.
- consulting: transformation of these studies into personalized recommendations, through the guidance of fashion/beauty clients in the creation, development and/or communication of their projects.

INTERNATIONAL FLAVORS & FRAGRANCES (IFF) - PARIS, FRANCE

fine fragrance project manager, consultant

september 2004 - march 2006

- trends forecasting: contribution to the design, creation and development of "what's moving?", a platform for artistic and creative trends forecasting in the luxury, fashion and beauty areas.
- strategic planning: translation of these trends into fine fragrance strategic and creative studies.
- consulting: transformation of these scenarios into personalized recommendations, through the guidance of fine fragrance clients in the creation, development and/or communication of their projects.

VOX POPULI - PARIS, FRANCE

fashion/beauty strategic planner

september 2002 - may 2004

- trends forecasting: design, creation and development of "brands' visions", a publication for artistic and creative trends forecasting in the luxury, fashion and beauty areas.
- strategic planning: translation of these trends into fashion/beauty strategic and creative studies.

SONIA RYKIEL - PARIS, FRANCE

cultural communication project manager

october 2001 - september 2002

KENZO - PARIS, FRANCE

digital communication junior project manager

may - october 2001

/ RELATED TEACHING

ÉCOLE NATIONALE SUPÉRIEURE DES ARTS ET INDUSTRIES TEXTILES (ENSAIT) - ROUBAIX, FRANCE

2010 - present.

- audience: executive master degree "management & innovation in fashion".
- lecture: "fashion in the united states".

INSTITUT SUPÉRIEUR DES ARTS APPLIQUÉS (LISAA) - PARIS, FRANCE

2012 - 2014

- audience: executive master degree "fashion marketing & management".
- lectures: "luxury capitals, fashion capitals", "the aesthetic codes in fashion & luxury".

INSTITUT SUPÉRIEUR DU COMMERCE DE PARIS (ISC) - PARIS, FRANCE

2010 - 2014

- audiences: mba "luxury business marketing & management", executive master degree "luxury business marketing & management", executive master degree "creative industries marketing & management".

- lectures: "the system of contemporary fashion", "trends in the system of contemporary fashion".

INSTITUT FRANÇAIS DE LA MODE (IFM) - PARIS, FRANCE

2007 - 2011

- audience: postgraduate program "fashion, design & luxury management".
- lecture: "fashion in the united states".

ÉCOLE SUPÉRIEURE DES SCIENCES COMMERCIALES D'ANGERS (ESSCA) - ANGERS, FRANCE

2006 - 2011

- audience: professional master degree "marketing of fashion products".
- lectures: "the system of contemporary fashion", "trends in the system of contemporary fashion".