



WHAT IS THE COLOUR OF MILLBANK?



I asked those living and passing through Millbank, ‘Tell me, what in your opinion, is the colour of this area?’. The standing figures on the map present emotional data, which was collected by asking people to stick coloured dots on a 1:1 figure. Different colours expressed different emotions: yellow was for happiness; pink for love; blue for sadness; green for anxiety; red for anger and white for neutrality. I found it fascinating to observe that the same place solicited such diverse emotions. I was intrigued that the same person felt variously on alternative visits to the same place. The instability of our emotional states makes this type of mapping exceptionally dynamic.

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Paper, Perspex,
stickers, wood