



Deliverable D5.3.: Interim report on publications, the Open Artistic Research seminar and status-quo of the Common R&I database



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Grant Agreement (GA) No: 101016460

Acronym: EU4ART_*differences*

Title: DIFFERENCES – ARTISTIC RESEARCH IN THE EUROPEAN UNION

Call/Topic: Support for the Research and Innovation Dimension of European Universities (Part I)

Deliverable D5.3.: Interim report on publications, the Open Artistic Research seminar and status-quo of the Common R&I database

Related Work Package:	WP5 “Interim report on publications, the Open Artistic Research seminar and status-quo of the Common R&I database”
Lead Beneficiary:	LMA
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Delivery type:	Report
Author:	Janis Gailitis
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Description:	<p>The Half-time report on publications (web publication, print publications, press releases) of the Common EU4ART Research & Innovation Agenda, the Open Artistic Research seminar and status-quo of Common Research and Innovation database will inform about publicized information that will represent the development and elaboration of the Common EU4ART Research & Innovation Agenda. The Common EU4ART Research & Innovation communication will be organised according with the CCS. The Half-time report will provide insight into the implementation of the CSS and report the first results of the Common EU4ART Research & Innovation Agenda. The Half-time report will also provide information about the Open Artistic Research seminar that will promote Open Science skills and education practises that will be explored, developed, and used in the conjunction with Open Culture and Open Art practises Art practise led research, research led art practise and artistic research. It will inform about artistic research-based citizen science activities and the Citizen Artistic Research to develop societal awareness about Sustainable Development Goals and to encourage to set in designs of sustainability and zero pollution strategies in all societal activities. The Half-time report will furthermore deliver information about the development stage of the Common Research and Innovation database that will be intended as a part of RITN platform. The Common Research and Innovation database will allow to publish and make publicly available outcomes of research and art practise informed and related research activities providing missing opportunity for artists-researchers to make their research outcomes publicly available. The Half-time report will describe the actual development, framework and first results of the pilot activities of the Common Research and Innovation database.</p>

Versioning and Contribution History

Version	Date	Modified by	Modification reason
v.01	29/06/2022	Janis Gailitis	First version
v.02	17/08/2023	Claudia Reichert	Dissemination level changed from „confidential” to “public” based on amendment
v.03			

Glossary

Abbreviation	Meaning
ABAROMA	Academy of Fine Arts of Rome
CA	Consortium Agreement
CM Team	Content Management Team
EC	European Commission
LMA	Art Academy of Latvia
M	Month (e.g. M1, M18)
MKE	Hungarian University of Fine Arts
Pu	Public
R	Report
RC	Research Catalogue
RITN	Research and Innovation Technology Networking
RP	Reporting Period
SC	Steering Committee
WP	Work Package
Tbc.	To be confirmed

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1. INTRODUCTION

"EU4ART_differences" project is a Horizon 2020 project aimed at building a European art academy alliance EU4ART to promote Artistic Research. It is based on a common understanding that there is a great need for further strengthening the perspectives of Fine Arts as a culturally, socially and scientifically engaged approach towards a transdisciplinary discourse on society, sciences and humanities, and knowledge and thinking in general. The EU-funded EU4ART_differences project aims to develop new cultural and organisational approaches to raise each EU4ART partner's research profile and promote a high-level culture of Artistic Research in developing new programmes for postgraduate students and artistic researchers. The EU4ART Alliance is guided by two pillars: knowledge transfer, and building Artistic Research units and graduate schools that will become part of the shared doctoral and postgraduate research community.

The project "EU4ART_differences" focuses on the notion of Artistic Research (with its sub-fields of practice-based research and research through the arts) as a topic that has become highly important for art academies and universities in recent years. For art academies, in their diversity, it can make highly relevant contributions to the connection between art and research in science and humanities, but also to the interfaces between artistic practice and social issues. In the current discussion about the multiple connections of art and research many terms with different meanings have been introduced, such as "practice-led artistic research", "art-led", "research in the arts" or "research for/through the arts" to characterize these connections. Although European arts universities are already dealing with this topic, several fundamental aspects still need urgently to be discussed in respect of their historical and cultural contexts. The aim of "EU4ART_differences" is to explore these open fields and, with the help of a common platform, to make them effective for artistic and academic discourse, but also for society as a whole.

2. COMMON COMMUNICATION STRATEGY IN SUMMARY

Based on the goals and approach of the EU4ART_differences project, the following strategic communication plan was developed to guide project communication and dissemination.

2.1. Work Package 5 tasks

The tasks of Work Package 5 outlined in the grant agreement are:

- to raise public awareness about the project, its expected results and progress within defined target groups using effective communication means and tools;
- to develop a common communication strategy;
- to establish inter-academic, intra-academic and extra-academic communication tools that will advance development of a common research and innovation agenda by involving all partner institutions, all associated partners, professional and civil communities;
- to disseminate a common research and innovation agenda of EU4ART project partners among all partner institutions, not only to transform partner institutions, but also to involve associated

partners, professional and civil communities, implement new models of research in the art education institutions, and provide new forms of research, Open Artistic Research and Citizen Artistic Research among them;

- to publish the research and innovation results of “EU4ART_differences” partners ensuring sustainability of common research and innovation agenda (including print material);

2.1.1. Common communication strategy

During reporting period from 1 January 2021 – 30 June 2022 in compliance with initial plan, the WP5 team created a document which details the communication strategy and plan (D5.1). This document describes the Common Communication Strategy (CCS) of EU4ART_differences and it outlines the key messages to be communicated, communication channels to be applied, visual identity, target groups to be reached, tools to be used and individual communication plans for each partner.

2.1.2. Concept for Research and Innovation Transformation Network Web Platform

The WP5 team created a document which describes the conceptual outline of the Research and Innovation Transformation Network (RITN) (D5.2). It defines the main RITN factors, characteristics, its intended networking parameters, and information workflow. It established the way how the information about artistic research, research outcomes, research infrastructures, and human resources will be shared on the RITN. The RITN is intended to be developed as part of project website that will directly interlink with Erasmus+ European University EU4ART website, therefore it was important to establish clear demarcation and synergy with the existing communication channels.

2.2 Target audiences, communication objectives and key messages

Defining target audiences allows the “EU4ART_differences” project team to maximize its communication and, therefore, maximize its impact. The target audiences identified and their relevant communication objectives are:

Academic leaders in art universities and research institutions

This includes anyone who makes decisions about the shape of artistic research and innovation within these types of institutions— whether locally, nationally or internationally.

Artistic Research community

This covers students, academics, artists and researchers in art practices, creative industry professionals, managers and everyone involved in the artistic research and innovation system, such as communicators, research technicians and other support staff.

Policyholders from national government, scientific organisations and funding agencies

This refers to policy officers, research centre directors and funders. This includes anyone who makes decisions about the shape of Education, Research and Higher Education Areas, European Strategy for Art Universities and the future of the European Universities Initiative.

Academic leaders in art universities and research institutions	Artistic Research community	Policyholders from national scientific organisations and funding agencies
Increase awareness and understanding of how Artistic Research relates to them	Increase awareness and understanding of how EU4ART activities relates to them	Increase awareness of EU4ART and how its activities relate to them
Increase awareness and understanding of how EU4ART relates to them	Cultivate interest in EU4ART activities	Increase awareness and understanding of how Artistic Research relates to them
Build trust in the project and the EU4ART activities	Increase participation in the EU4ART activities	Build trust in the project and the EU4ART activities
Increase participation in the EU4ART activities	Increase understanding of how European Universities Initiative can be implemented in their artistic research practice	Influence policies related to Artistic Research implementation and European Strategy for Art Universities
Increase understanding of how Artistic Research can be implemented in their institutions	Ensure the support of EU4ART and future European Universities Initiative projects	Ensure the support of EU4ART and future Artistic Research projects

Table 1: Communication Objectives

Based on the target audiences, key messages were developed to communicate why understanding and implementing Artistic Research is important, how the European Universities Initiative EU4ART can help them move from “art production” to “artists-society dialogues”, and why their engagement is valued.

Academic leaders in art universities and research institutions	Artistic Research community	Policymakers from national scientific organisations and funding agencies
Implementing Artistic Research within universities and research institutions has a number of beneficial outcomes	Artistic Research should not just take place in society, but for and with society	Policy is essential to support Artistic Research in the European Higher Arts Education Area
Stakeholders’ involvement enables beneficial collaborations and combines different perspectives	Artistic Research will make your art practice and research ethically acceptable, sustainable and more useful to society in the long-term	European Art Universities can help prevent the negative consequences of irresponsible policy on society and address the imbalance of career opportunities for European art graduates
You have the power to promote Artistic Research by training students in the principles of Artistic Research	Being open about Artistic Research and Innovation is vital to build public trust and to establish a stronger relation between the art world and artists doing research	Responsibility needs to be shared among many different actors to enhance competitiveness of the European academic and creative sector at large

Table 2: Key Messages

3. COMMUNICATION TOOLS

This chapter describes all the communication tools produced to achieve the communication and dissemination objectives described above. EU4ART_*differences* online resources include the official website, Social Media channels and videos.

3.1 Website

For the beginning of the project, EU4ART_*differences* content does appear in a tab on the main EU4ART webpage <http://www.eu4art.eu/4research>. The common webpage presents basic project and funding information as well as information on the topic Artistic Research and all contact persons.

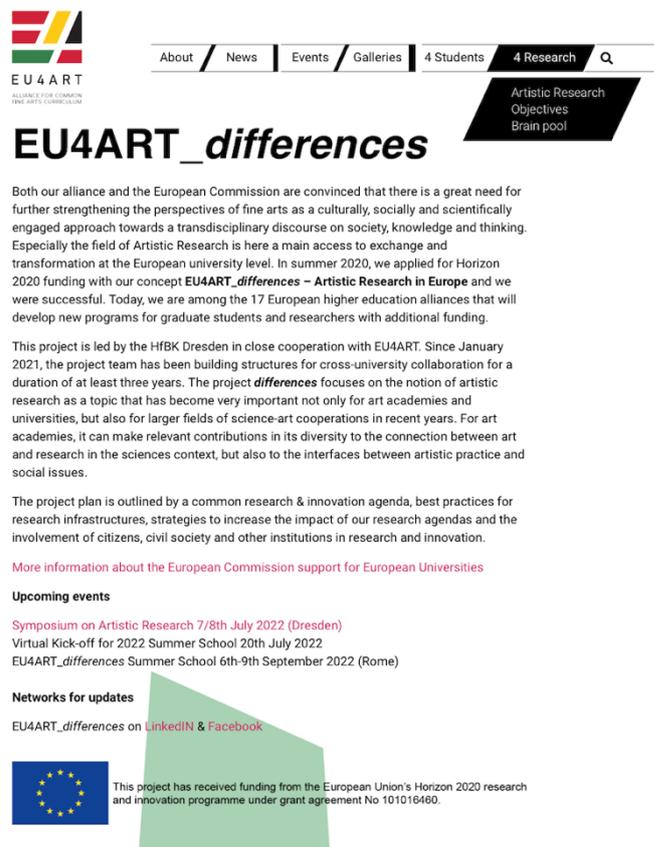


Figure 1: Screenshot of the EU4ART website, main page [13/06/2022]

A website is an important communication tool, and serves as the central hub for information about the EU4ART Alliance activities and the EU4ART_*differences* project. The website serves the following functions:

- providing information about the project, Artistic Research and the European Art Universities consortium EU4ART;
- providing updates on project progress through blog posts, a calendar of upcoming events and an archive of past events.;
- hosting resources and deliverables for the public and for EU4ART Alliance members;
- providing links to social media and contact information.

News

Our partnership alliance EU4ART presents hive of activities to revolutionise the quality and international competitiveness of European higher art education. Stay updated on our initiatives & events by subscribing to our newsletter.

Filter by

All Academies	AAL (Riga) (5)	ABA Roma (Rome) (0)	HfBK Dresden (8)	HUFA (Budapest) (8)		
All Categories	Contest (5)	Exhibition (10)	Mobility (4)	Online lecture (9)	Open Call (16)	Research (4)
Seminars (4)	Student Board (4)	Uncategorized (9)	Workshops (2)			



Launch event for third cycle pilot at HfBK Dresden
May 27, 2022

This week EU4ART_differences at HfBK Dresden invited "Meisterschüler" and diploma students to present our ideas for the pilot phase Third Cycle. In the winter semester

ARTISTIC RESEARCH: METHOD, STRATEGY AND OUTREACH

5th EXTENDED SYMPOSIUM IN VISUAL ARTS SAXONY
May 2, 2022

"Artistic Research: Method, Strategy and Outreach" 7-8 July 2022 Dresden registration form (english) A cooperation of Artists' Board of Saxony (LBK Sachsen e.V.), Custody of Technical



Latvian Academy of Music will host an international conference on "Artistic research: various fields, approaches, experiences"
April 28, 2022

The Jāzeps Vītols Latvian Academy of Music (JVLMA) in collaboration with the Latvian Academy of Culture, the Art Academy of Latvia, the Institute of Literature,



KNOWLEDGE CREATES SPACE – WISSEN SCHAFFT RAUM
April 13, 2022

Kick-off of a cooperation project between TU Dresden & HfBK The organizers and project directors of the initiative "Wissen schafft Raum" met with interested students



Self-published comic exhibition "The Thing You Always Wanted To Do"
April 8, 2022

There are plenty of things we postpone for different reasons. Reasons always are strong, hardly breakable, but jet there is hope! 9 young artists from



EU4Art exhibition 'Memories See Us / Vol. 2'
February 11, 2022

On 15 February, the Art Academy of Latvia will open the exhibition 'Memories See Us / Vol. 2', which will feature works by students from



EU4Art exhibition 'Memories See Us'
September 11, 2021

On Friday 8th October, the Art Academy of Latvia's experimental art space "Pilot" will open an exhibition titled 'Memories See Us', which will feature eight



Open Call for Express Course – Painting – "Working title: 4th floor & Procida Island"
August 17, 2021

Hosted by Academy of Fine Arts Rome. Application deadline: Sep 1st, 2021 Time frame: 4th – 15th of

Figure 2: Screenshot of the EU4ART website – news section [13/06/2022]

3.1.1 EPALE - Electronic Platform for Adult Learning in Europe

In addition to the website, starting in late 2021, a special interest group was created at the EPALE website, it features an event calendar, newsroom, resources, blog and more.

<https://epale.ec.europa.eu/en/group/171308>

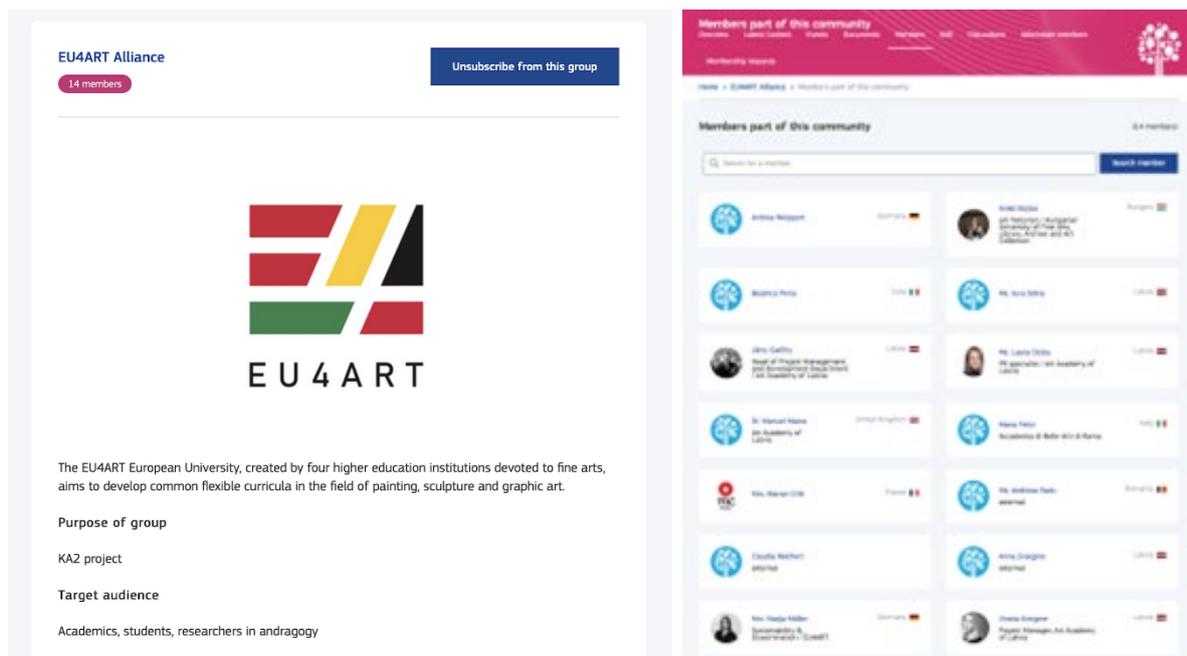


Figure 3: Screenshot of the EU4ART homepage at the EPAL website [13/06/2022]

3.2. New Research and Innovation Technology Networking (RITN) Web Platform

To build a more vibrant and diverse art ecosystem, the new RITN Web Platform will be developed as a share point for a collection of artistic research related material that should support the following functions:

- To provide partner universities with a joint platform for publishing results of artistic research, artistic research-based master and doctoral works, and results of research of artistic research;
- To present artists, researchers, educators, students, and curators in relevant stage for publishing and dissemination, discussions, and critical studies on artistic research, art and research;
- To provide society with the relevant information regarding artistic research, its role in the research ecosystem of art universities and impact on society, culture and economy;
- To increase awareness about artistic research and participation in artistic research work among students, academic staff, and the academia at large;
- And to support artistic research, so that academic researchers may be more productive in planning and pursuing their artistic research projects.

3.2.1. Research Catalogue project portal

The EU4ART_differences RITN will make information publicly available about a wide range of artistic research outputs, from ongoing student projects, journal articles to exhibitions and artifacts. While submitting this report, the WP5 team is working with the Research Catalogue (RC) and joining the Portal Partner Meeting at the Academy of Fine Arts Vienna program. At this event a new RC Project Frontpage Module / Grouping & Teaching Feature will be presented and the EU4ART_differences page on RC. The project RITN data repository will provide a digital archive of Artistic Research outcomes produced by the EU4ART Alliance partner institutions staff and postgraduate students at RC.

RESEARCH CATALOGUE
AN INTERNATIONAL DATABASE FOR ARTISTIC RESEARCH

About Help
Search
advanced search

Home Institutional Portals Journals Researchers

Exposition | edit details | edit workspace | unfollow | back to previous page

EU4ART_DIFFERENCES (LAST EDITED: 2022)
Claudia Reichert, Manuel Maciá, Till Ansgar Baumhauer, Dániel Máté, Janis Gallitis, Anna Lorenzana

EU4ART

OPEN EXPOSITION

About this exposition

The EU4ART Alliance was created by four art academies in Dresden, Rome, Budapest and Riga. The Alliance is convinced that there is a great need for further strengthening the perspectives of fine arts as a culturally, socially and scientifically engaged approach towards a transdisciplinary discourse on society, sciences and humanities, and knowledge and thinking in general. The EU-funded EU4ART_differences project will work to raise each partner's research profile and promote a high-level culture of artistic research in developing new programmes for postgraduate students and artistic researchers. It is guided by two pillars: knowledge transfer, and building artistic research units and graduate schools that will become part of the shared doctoral and postgraduate research community.

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101016460.

type research exposition
keywords EU4ART, differences, artistic research, European Universities
date 01/01/2021
last modified 05/06/2022
status in progress
share status private
copyright EU4ART_differences
license CC BY-NC-ND
language English
url <https://www.researchcatalogue.net/view/1628533/1628534>

CONTENTS | ABSTRACT | Claudia Reichert, Manuel Maciá, Till Ansgar Baumhauer, Dániel Máté, Janis Gallitis, Anna Lorenzana - EU4ART_differences - 2022

Table of Content
About • Work Packages • Conference & Events • Artistic Research Program • Calls

EU4ART

EU4ART_differences
Both our alliance and the European Commission are convinced that there is a great need for further strengthening the perspectives of fine arts as a culturally, socially and scientifically engaged approach towards a transdisciplinary discourse on society, knowledge and thinking. Especially the field of Artistic Research is here a main access to exchange and transformation at the European university level. In summer 2020, we applied for Horizon 2020 funding with our concept **EU4ART_differences - Artistic Research in Europe** and we were successful. Today, we are among the 17 European higher education alliances that will develop new programs for graduate students and researchers with additional funding.

This project is led by the HWK Dresden in close cooperation with EU4ART. Since January 2021, the project team has been building structures for cross-university collaboration for a duration of at least three years.

The project differences focuses on the notion of artistic research as a topic that has become very important not only for art academies and universities, but also for larger fields of science-art cooperations in recent years. For art academies, it can make relevant contributions in its diversity to the connection between art and research in the sciences context, but also to the interfaces between artistic practice and social issues. The project plan is outlined by a common research & innovation agenda, best practices for research infrastructures, strategies to increase the impact of our research agendas and the involvement of citizens, civil society and other institutions in research and innovation.
[More information about the European Commission support for European Universities](#)

Upcoming Events
Symposium on Artistic Research 7/8th July 2022 (Dresden)
Virtual Kick-off for 2022 Summer School 20th July 2022
EU4ART_differences Summer School 6th-9th September 2022 (Rome)

Networks
[EU4ART_differences on LinkedIn & Facebook](#)

Figure 4. & 5. Screenshot of the EU4ART page at the Research Catalogue website [13/06/2022]

In this RC international database for artistic research EU4ART_differences Project has its own portal URL: <https://www.researchcatalogue.net/portals?portal=1518391>

It will be used over the following 18 months by our masterclass students and doctorate students within the alliance to plan and document workshops and summer schools as well as for digital presentations of their Artistic Research work. It is an effective tool for teamwork and for showcasing one's own work in a secure environment. Outstanding works can also be published and will then be subject to any applicable Open Access rules.

The RC is a non-commercial, collaboration and publishing platform for artistic research provided by the Society for Artistic Research. It creates a link between elaborated documentation of artistic work, expositions and comments that engage with the contribution of the work as research and creation of individual profiles that present the researchers work. The RC is free to use for artists and researchers. It serves also as a backbone for teaching purposes, student assessment, peer review workflows and research funding administration. It strives to be an open space for experimentation and exchange.



Photos from Events Archive

3.2.2 The new project website www.differences.eu4art.eu

Through E-Tender Electronic Procurement System www.eis.gov.lv a web developer service was recruited. By outsourcing method a reliable firm was selected who now are creating a special project web page - www.differences.eu4art.eu. The launch is end of June 2022. E-Tender publication hyperlink: <https://pvs.iub.gov.lv/show/691347>



Alliance for common fine arts curriculum

The EU4ART European University, created by four higher education institutions devoted to fine arts, aims to develop common flexible curricula in the field of painting, sculpture and graphic art. The new curricula are based on an interdisciplinary and international approach, integrating innovative pedagogical methods, including digital technologies.



Read More



News

- 2020 FEB/05 Lorem ipsum dolor sit amet, consectetur adipiscing elit
- 2020 FEB/05 Lorem ipsum dolor sit amet, consectetur adipiscing elit
- 2020 FEB/05 Lorem ipsum dolor sit amet, consectetur adipiscing elit

Events

- 2020 FEB/05 Lorem ipsum dolor sit amet, consectetur adipiscing elit
Location: Lorem 
- 2020 FEB/05 Lorem ipsum dolor sit amet, consectetur adipiscing elit
Location: Lorem 
- 2020 FEB/05 Lorem ipsum dolor sit amet, consectetur adipiscing elit
Location: Lorem 

Figure 6: Screenshot of the creative web layout, landing page for differences.eu4art.eu website

Both parts of the EU4ART_differences project RITN, the web platform and the repository, were presented at the end of the June 2022 (month 18) to the EU4ART_differences project team.

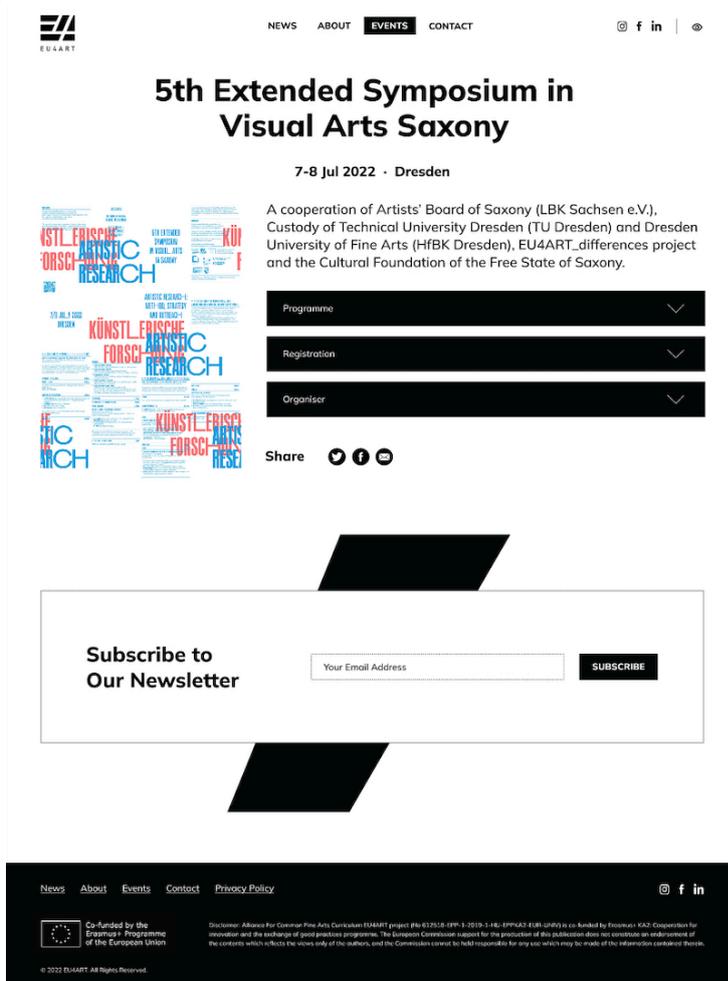


Figure 7: Screenshot of the creative web layout, landing page for differences.eu4art.eu website

3.2.3 Community Research and Development Information Service (CORDIS)

The European Commission (EC) provides all information about funded project such as EU4ART_differences project on its portal. Through CORDIS the EC aims to bring research results to professionals in the field to foster open science, create innovative products and services and stimulate growth across Europe.

CORDIS lets users to filter the database by various markers including programme, project acronym, funding scheme of organisation country.

HORIZON 2020 **DIFFERENCES – ARTISTIC RESEARCH IN THE EUROPEAN UNION (EU4ART_DIFFERENCES)**

Fact Sheet Results

Project description

DE EN ES FR IT PL

Building a European art academy alliance to promote artistic research

The EU4ART Alliance was created by four art academies in Dresden, Rome, Budapest and Riga. The Alliance is convinced that there is a great need for further strengthening the perspectives of fine arts as a culturally, socially and scientifically engaged approach towards a transdisciplinary discourse on society, sciences and humanities, and knowledge and thinking in general. The EU-funded EU4ART_differences project will work to raise each partner's research profile and promote a high-level culture of artistic research in developing new programmes for postgraduate students and artistic researchers. It is guided by two pillars: knowledge transfer, and building artistic research units and graduate schools that will become part of the shared doctoral and postgraduate research community.

Show the project objective

Fields of science

humanities > arts
natural sciences > biological sciences > ecology > ecosystems

Programme(s)

H2020-EU.5. - SCIENCE WITH AND FOR SOCIETY MAIN PROGRAMME

Topic(s)

IBA-SwafS-Support-1-2020 - Support for the Research and Innovation Dimension of European Universities (Part I)

Call for proposal

H2020-IBA-SwafS-Support-1-2020

See other projects for this call

Funding Scheme

CSA-LSP - Coordination and support action Lump sum

Project Information

EU4ART_differences
Grant agreement ID: 101016460

DOI
10.3030/101016460

Start date 1 January 2021 **End date** 31 December 2023

Funded under
SCIENCE WITH AND FOR SOCIETY

Total cost
No data



EU contribution
€ 1 999 997,52

Coordinated by
HOCHSCHULE FÜR BILDENDE KUNSTE
DRESDEN
Germany

Figure 8: Screenshot of the EU4ART_differences page at the CORDIS website [13/06/2022]

3.3 SOCIAL MEDIA

Social Media plays a major role in global communication presently. Communication on Social Media can build trust and community by inviting and contributing to conversations online. The traffic to EU4ART website is increasingly driven by Social Media posts, so there is a crucial need to develop content that is enticing and has a clear call to action. Facebook and LinkedIn, the project's two main Social Media accounts share project information, reports and upcoming events, information about partners' activities, and Artistic Research related news and readings. The most used hashtags are #EU4ART; #EU4ART_differences and #ArtisticResearch.

3.3.1 Facebook

The EU4ART_*differences* Facebook page shares project updates, interesting reads related to Artistic Research, information about upcoming events, and similar information from other Artistic Research - related projects or initiatives.



Figure 9: Screenshot of the EU4ART_*differences* Facebook page, URL: <https://www.facebook.com/groups/1524046614640842> [13/06/2022]

3.3.2 LinkedIn

LinkedIn Group account shares similar information to that posted on the Facebook page, but with a stronger emphasis on creating a dedicated space for professionals to share expertise, seek advice, and build meaningful relationships.

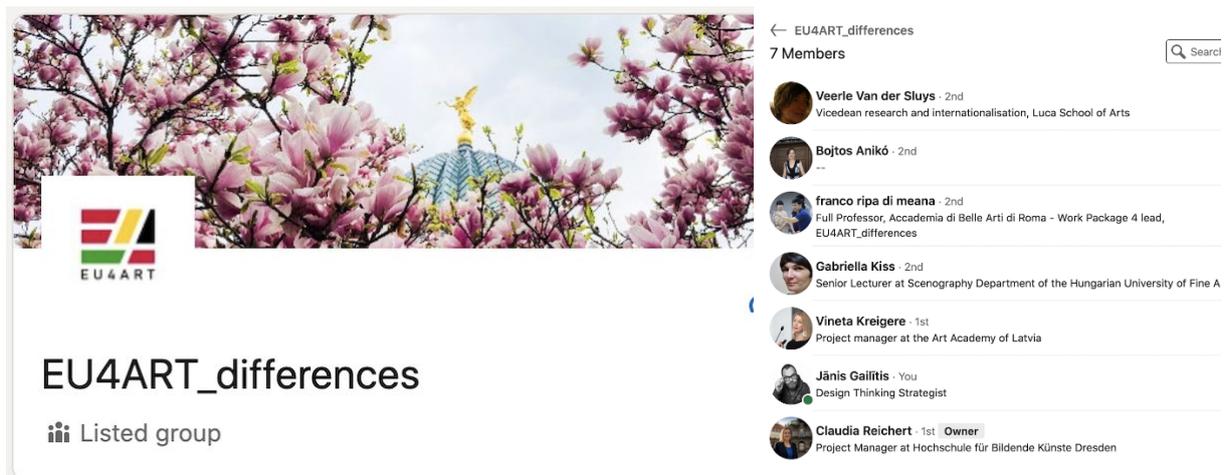


Figure 10. Screenshot of the EU4ART_*differences* LinkedIn Group page, URL: <https://www.linkedin.com/groups/13987115> [13/06/2022]

3.3.3 Newsletter

An email newsletter to share updates about EU4ART_*differences* and to highlights project progress, milestones, and upcoming events related to the project is created.

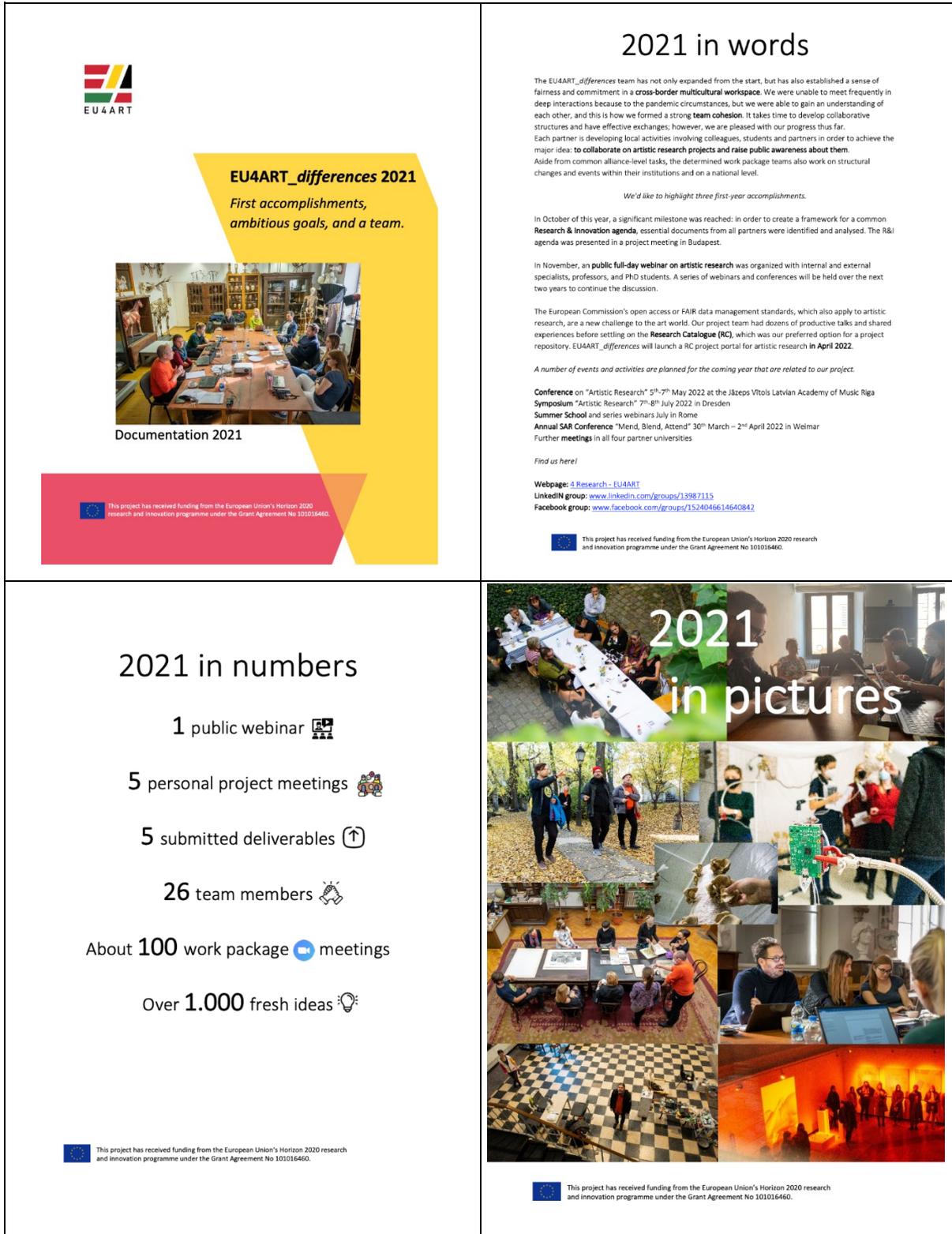


Figure 11. Excerpts from the December 2021 Newsletter

A new design for the newsletter is currently under the development by using customizable templates from Canva. This way we plan to share relevant information and important updates to our audiences online and make them look forward to seeing project activities in their inbox.



Figure 12: Screenshot of the EU4ART_differences Newsletter templates from Canva

3.4 INTERNAL COMMUNICATION

The EU4ART Alliance members are geographically diverse, and so facilitating communication and a common understanding of project progress and reflections is necessary. Currently two tools are used to support internal communication.

3.4.1 SharePoint

SharePoint is a web-based collaborative platform that integrates natively with Microsoft Office.

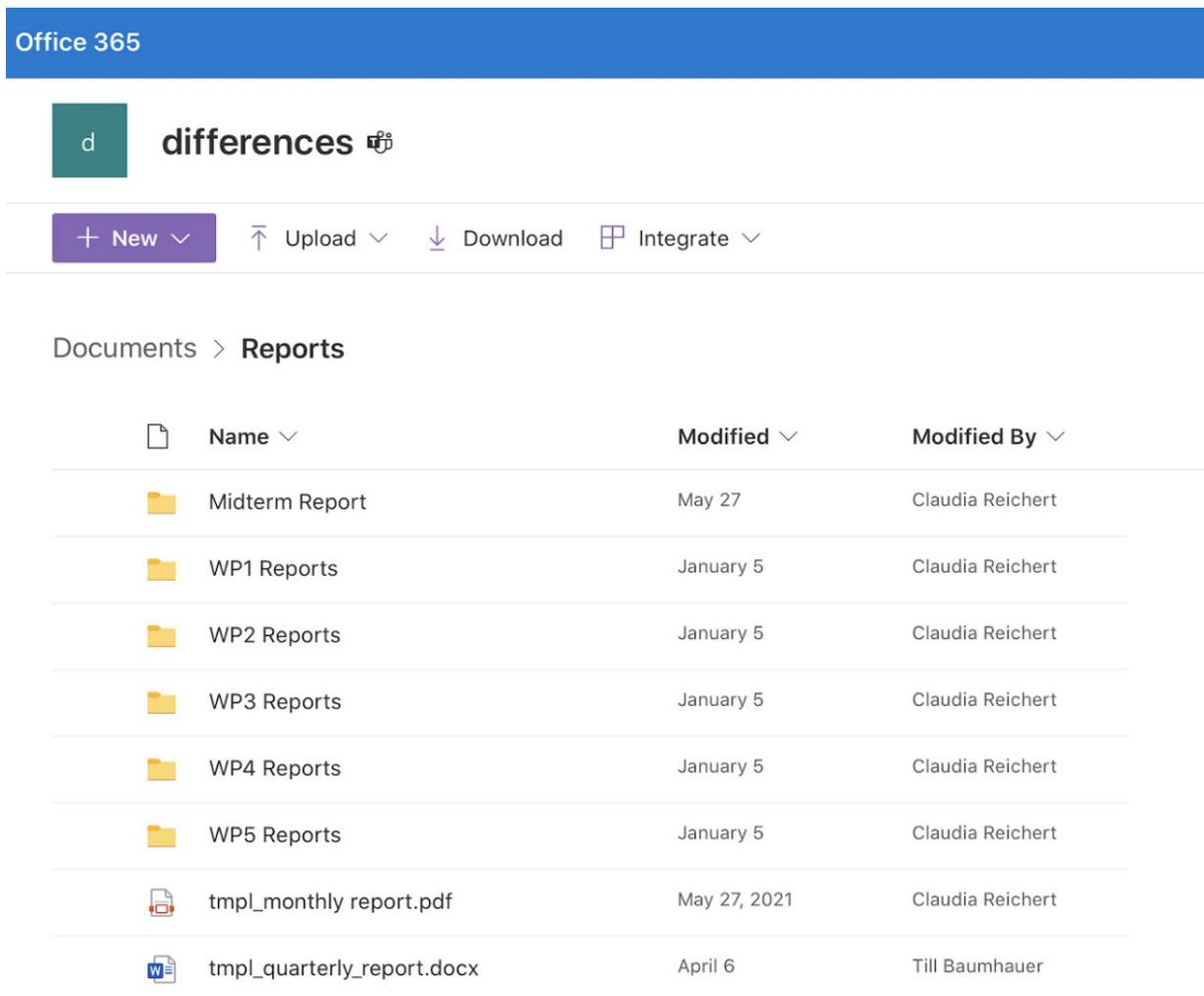
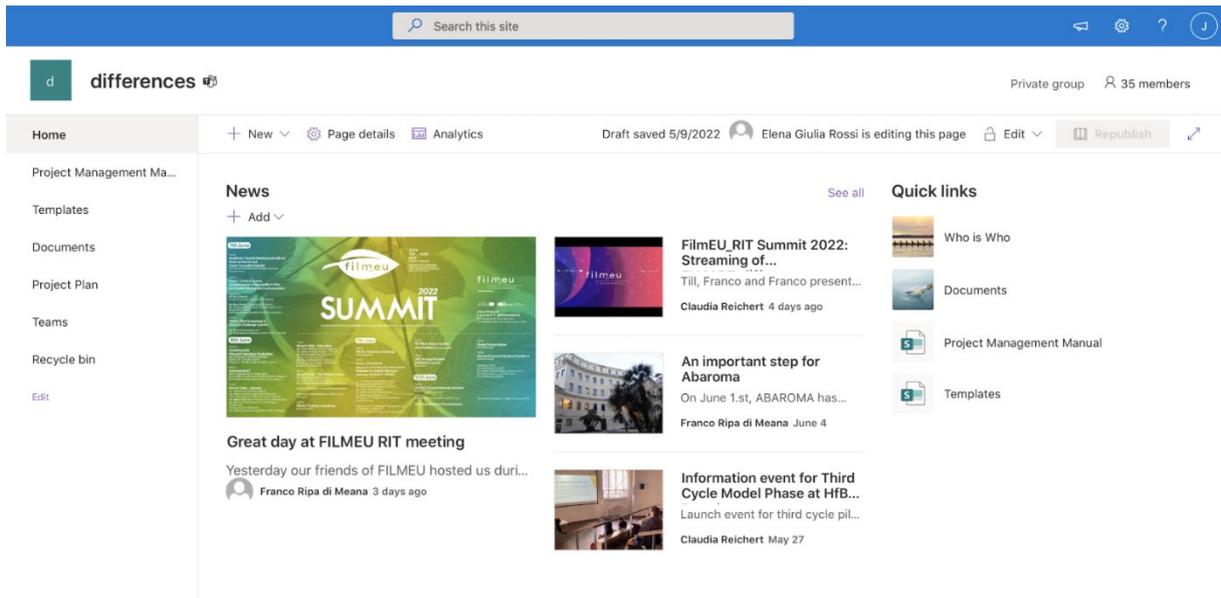


Figure 13. & 14. Screenshot of the EU4ART project SharePoint page layout (access only for internal use) [13/06/2022]

3.4.2 Video conferencing

Zoom and Teams video conferencing is used most commonly to share WP management news and updates, but is also available for sharing reflections and relevant Artistic Research news. In a Zoom webinar, team members interact with the host, co-hosts, and team members by raising hand, typing in chat, or typing in Q&A if the host has enabled those features in the webinar.

3.4.3 Individual member institutions

No community is homogeneous, which means there is no 'silver bullet' or 'optimal channel' for communication. Everybody accesses and consumes information in a different way – we are all unique. Therefore, for the EU4ART alliance members multiple communication channels are critical and each partner is developing local activities involving colleagues, students and partners in order to achieve the major idea: to collaborate on Artistic Research projects and raise public awareness about them.

WP5 team members create content and targeted information to multiple audiences (including the media and the public at regional, national and international level).



The screenshot shows the website of the Art Academy of Latvia. At the top, there is a navigation menu with the following items: "STUDIJU IESPĒJAS", "AKTUĀLI", "STUDENTIEM", "AKADĒMIJA", "PĒTNIECĪBA", and "SADARBĪBA". To the right of the menu are social media icons for search, Facebook, Instagram, and a language selector set to "EN". Below the menu is a breadcrumb trail: "Sākums / Akadēmija / Aktuālie projekti". The main content area features a large image of the European Union flag on the left. To the right of the flag is the title of an article: "EU4ART Dažādība – mākslas pētniecība Eiropas Savienībā". Below the title is the text of the article, which describes the project's start in January 2021 and lists partner institutions from Latvia, Italy, Hungary, and Germany. The article also mentions the project's funding under the "Apvārsnis 2020" program.

Figure 15. Screenshot about the EU4ART_differences project at the webpage of the Art Academy of Latvia, URL: <https://www.lma.lv/akademija/projekti/eu4art-dazadiba-makslas-petnieciba-eiropas-savieniba> [13/06/2022]

[HfBK](#) [Hochschule](#) [Studium](#) [Lehre & Forschung](#) [Presse & Medien](#) [Veranstaltungen](#)

[Lehre & Forschung](#) [Presse & Öffentlichkeitsarbeit](#) [EU4ART](#) [EU4ART_differences](#)

EU4ART_differences

Sowohl unsere EU4ART Allianz als auch die Europäische Kommission sind davon überzeugt, dass es einen großen Bedarf für die weitere Stärkung der künstlerischen Forschung auf europäischer Hochschulebene gibt. Im Sommer 2020 hat sich die HfBK Dresden gemeinsam mit den Partnern innerhalb EU4ART mit dem Konzept „EU4ART_differences – Künstlerische Forschung in Europa“ um eine Förderung durch Horizon2020 beworben und war erfolgreich dabei. Nun gehört EU4ART zu den 17 europäischen Hochschulallianzen, die mit zusätzlicher Förderung neue Angebote für den dritten Studiengang entwickeln.

Projektinformationen
 Umsetzung an der HfBK Dresden

Aktuelle Meldungen



EU4ART_DIFFERENCES
 10.06.2022
EU4ART_differences auf dem FilmEU Summit in Dublin
 EU4ART_differences wurde auf den FilmEU Summit 2022 nach



EU4ART_DIFFERENCES
 19.04.2022
Wissen schafft Raum: Kick-off für gemeinsames Projekt mit TU Dresden
 Am 11. April trafen sich die Organisatoren und Projektleiter der



Figure 16. Screenshot about the EU4ART_differences project at the webpage of the HfBK Dresden, URL: <https://www.hfbk-dresden.de/en/eu4art-differences> [13/06/2022]

[MAGYAR KÉPZŐMŰVÉSZETI EGYETEM](#)

[Aktuális](#) [Az Egyetemről](#) [Könyvtár](#) [Oktatás](#) [Kiállítások](#) [Doktori Iskola](#) [Média](#) [English](#)

[mke.hu](#) > [Aktuális](#) > [Hírek](#)

[Magyar Képzőművészeti Egyetem](#)

- Diplomamunkák
- Aktuális állásajánlataink
- Aktuális beszerzési pályázatok
- Hírek
- Esemény
- Kiállítás
- Oktatás
- Pályázat

Az EU4ART projekt keretében nemzetközi művészeti kiállítás nyílik Drezdában



Nemzetközi kiállítást rendez az EU4ART Európai Egyetemi Szövetség 2022. május 6. és június 19. között Drezdában. A Transitioning című tárlat a budapesti, drezdai, rigai és római művészeti egyetem hallgatóinak alkotásait mutatja be. A kiállítás az EU4ART Szövetség első szakaszának zárókiállítása.

Hírek

[Transitioning címmel nyílt kiállítás az EU4ART keretein belül Drezdában](#)
 Egyetemünk oktatói és hallgatói 2022. május 3-8. között egy Nemzetközi EU4Art találkozón vettek részt.
 2022. június 08.

[A VIZÁK MEGFORDULNAK – A Magyar Képzőművészeti Egyetem Doktori Iskolájának kiállítása](#)
 Megnyitó: 2022.05.18. 19.00
 Helyszín: Fészek Művészklub
 Megtekinthető: 2022.06.19-ig
 2022. május 09.

[POSZTSZOVJET – Szilágyi Lenke fotói 1990–2002](#)
 Megnyitó: 2020. június 27. 19:30
 Helyszín: Centrális Galéria
 Megtekinthető: 2022. december 31-ig
 2020. június 24.

Figure 17. Screenshot about the EU4ART project at the webpage of the Hungarian Academy of Fine Arts, URL: <http://www.mke.hu/node/41366> [13/06/2022]

The screenshot shows the website of the Accademia di Belle Arti di Roma. On the left, there is a 'Tutte le News' section with a list of 15 news items, all dated 13 Giugno 2022. The main content area features a webinar announcement titled 'Differences in artistic research – webinar 25/11/2021' dated 22 Novembre 2021. The announcement includes the EU4ART logo, the date and time (Thursday, November 25th, 10:00 CET), and the platform (online webinar on Teams). The title 'Differences in artistic research' is displayed in a large, stylized font. Below the title, a green box contains the following schedule:

10:00	Cecilia Casorati (Rector, Accademia di Belle Arti Roma) Institutional greetings
10:15	Alberto Girelli (Politecnico delle Marche) and Matteo Zambelli (Università di Firenze) Knowledge ecosystems for creativity education
11:30	Stefano Velotti (Università La Sapienza, Roma) and MA Aesthetics course students Artistic Practices and the New Demand of Re-enchantment
	moderator: Franco Ripa di Meana (WP4, EU4ART_differences)
14:00	Till Ansgar Baumhauer (Project leader, EU4ART_differences) Artistic research as a part of EU4ART Alliance

Figure 18. Screenshot about the EU4ART project at the webpage of the ABARoma, URL: <https://abaroma.it/amministrazione-trasparente/eu4art/> [13/06/2022]

These multiple communication channels are increasingly important as larger groups of external participants are invited to the EU4ART Artistic Research events, webinars and conferences over time. All EU4ART Alliance members are using its organizations Public Relations to announce the EU4Art_differences activities and shared it on their social media e.g. Facebook.



Accademia di belle arti di Roma
Art School

[Learn more](#)
accademiabelleartiroma.it

Home About Photos Like

About See all

Via di Ripetta, 222
00186 Rome, Lazio, Italy

L'Accademia di Belle Arti di Roma è una fra le più importanti e antiche accademie di belle arti d'Italia ed è stata, inoltre, la prima legalmente rico... See more

9,726 people like this
9,702 people follow this
5,093 people checked in here
<http://www.accademiabelleartiroma.it/>
Art School

Photos See all

Page transparency See all

Facebook is showing information to help you better understand the purpose of a Page. See actions taken by the people who manage and post content.

Page created - June 24, 2010

Posts about Accademia di belle arti di Roma

Eu4art is at **Accademia di belle arti di Roma**.
4h · Rome, Italy · 🌐

A week passed fast. There were intense days of exchange, in which the works started to take shape. Now we have another week ahead of us and then we will see the completed works.

In the meantime, here are some moments from the first week of workshops.

Ph: @monkeysvideolab ... See more

You, Laura Ozola, Veronika Frolova and 1 other

Like Comment Share

Figure 19. Screenshot about the EU4ART project at Facebook page of the ABARoma, URL: <https://www.facebook.com/accademiabelleartiroma> [13/06/2022]



Magyar Képzőművészeti Egyetem

@kepzoomuveszetiegyetem · Art

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Andrássy út 69–71. Budapest, Hungary 1062

A Magyar Képzőművészeti Egyetem hivatalos Facebook oldala. Official Facebook page of the Hungarian University of Fine Arts in Budapest.

A Magyar Képzőművészeti Egyetem célja a művészeti oktatás legkiválóbb szinten való megvalósítása. 1871-es alapítása óta ápolja Magyarországon élő művészetét... See more

10,119 people like this including 11 of your friends



10,373 people follow this

<http://www.mke.hu/>

+36 1 666 2500

Send message

press@mke.hu

Art · College & university

Photos

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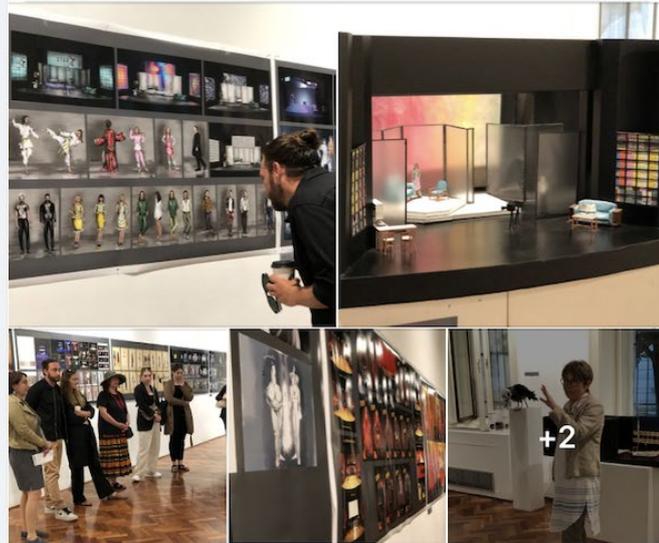


Magyar Képzőművészeti Egyetem

June 10 at 2:57 PM · 🌐

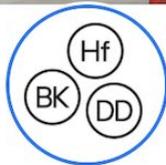
The series of exhibitions of the Hungarian University of Fine Arts began with the exhibition of the Visual Design Department in the Umbrella Gallery.

See original · Rate this translation



Esernyős Óbudai Kulturális és Sport Nonprofit Kft.

Figure 20. Screenshot about the EU4ART project at Facebook page of the Hungarian Academy of Fine Arts, URL: <https://www.facebook.com/kepzoomuveszetiegyetem> [13/06/2022]



**Hochschule für Bildende Künste Dresden /
Dresden University of Fine Arts**
2.1K followers • 315 following

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[Posts](#) [About](#) [Mentions](#) [Reviews](#) [Followers](#) [Photos](#) [More](#)

Intro

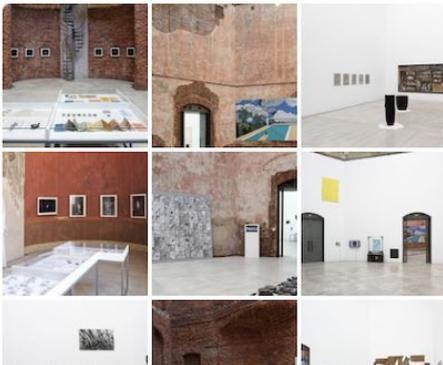
Willkommen auf der offiziellen Seite der Hochschule für Bildende Künste Dresden!

Welcome to the

- [Page](#) · College & university
- kommunikation@hfbk-dresden.de
- hfbk-dresden.de
- Rating · 0.0 (8 Reviews)

Photos

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Posts

[Filters](#)

Hochschule für Bildende Künste Dresden / Dresden University of Fine Arts

Warm Invitation!

[See original](#) · [Rate this translation](#)

KUNST AM BAU

30.06.2022
18.30 Uhr

Aktuell, Hochschule für Bildende Künste Dresden, Zugang über Eingang Brühlsche Terrasse

Einladung
Diskussionsreihe des Freundeskreises der Hochschule für Bildende Künste Dresden

<p>Moderation: Hölger Lohs Dr. Marcus von Rosenrot</p> <p>Professur: Prof. Anselm Brändel Dr. Tom Schwan Sören Wüger Ulrich Aulinger</p>	<p>Kunsthistoriker, Leiter Medien und Kommunikation, Staatliche Kunstsammlungen Dresden Architekt BDA, Referent IMAWT, Vorstandsvorsitzender Freundeskreis der HfBK Dresden</p> <p>Leiter der HfBK Dresden, Vorstandsvorsitzender Freundeskreis der HfBK Dresden, Kunsthistoriker und Kurator Klassiker und Professor an der HfBK Dresden, Fachlehrer Bildwerk und an bildnerischen Medien Architekt BDA, Theaterbau, Kellner Kunsthistoriker, Leiterin Kuratordat. des Förderkreises Sachsen, SPD Architekt, Fachbereichlicher Studiengang BDA</p>
--	---

Wir freuen uns, Sie bei der Auftaktveranstaltung eines neuen Themenformats des Freundeskreises einzuladen. Den Beginn unserer neuen Diskussionsreihe zwischen Professor*innen, Studierenden, Künstler*innen, Mitgliedern des Freundeskreises sowie externen Interessierten wird das Thema „Kunst am Bau“ machen. Um welches „Spezialgebiet“ der Kunst handelt es sich dabei und welche Akteure knüpfen daran welche Erwartungen? Wie kommen die Studierenden mit diesem Thema in Kontakt und welche Chancen eröffnen sich? Wir möchten in Form einer

Zur Planung der Veranstaltung bitten wir um Anmeldung unter freundeskreis@hfbk-dresden.de am 30.06.2022

Wir freuen uns auf Sie!

THU, JUN 30 AT 7:15 PM UTC+03

#1 KUNST AM BAU
Dresden, Germany
4 people going

[Interested](#)

2

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- [Comment](#)
- [Share](#)

Figure 21. Screenshot about the EU4ART project at Facebook page of the HfBK Dresden, URL: <https://www.facebook.com/HfBK.Dresden> [13/06/2022]



Latvijas Mākslas akadēmija

@makslasakademija · ★ 4.6 164 reviews · College & university

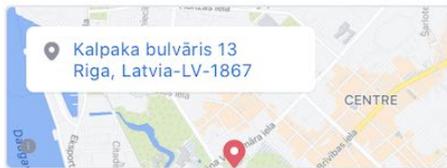
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Art Academy of Latvia provides quality education in a wide range of arts disciplines since 1921.

14,715 people like this including 577 of your friends



15,658 people follow this

9,273 people checked in here

<http://www.lma.lv/>

67 332 202

lma@lma.lv

College & university

Photos

See all

Latvijas Mākslas akadēmija

7h · 🌐



Kia Latvija

7h · 🌐

KIA ir prieks tikties ar modi! Skaties video, un ķer iedvesmu no Latvijas Mākslas akadēmija modes skates!

You, Emma Sofia, Vineta Kreigere and 17 others

Like

Comment

Share

Figure 22. Screenshot about the EU4ART project at Facebook page of the Art Academy of Latvia, URL: <https://www.facebook.com/makslasakademija> [13/06/2022]

4. Open Artistic Research

The term and approach “Artistic Research” have been in active international use since the 1990s. Thus, through participating in the Artistic Research seminars, EU4ART_*differences* aim to bring artistic research results to professionals in the field to foster Open Science skills and education practises, create innovative products and services and stimulate cultural and creative sectors growth across Europe.

During the reporting period several EU4ART_*differences* project representatives participated and presented the project in external events, thus cooperation between the partners has led to significant regional outreach across the EU during the reporting period.



Figure 23: Screenshot from Twitter [13/06/2022]

The European League of Institutes of the Arts (ELIA) shares news about our EU4ART_*differences* project activities. It's a globally connected European network that provides a dynamic platform for professional exchange and development in higher arts education.



Figure 24. Screenshot from Twitter [13/06/2022]

The WP5 leader participated in the conference and network meeting "The Power of Art" at Círculo de Bellas Artes (Madrid, Spain). He defended a transnational understanding of European culture in the EU4ART project at the event organized by the "Alianza Europea de Academias / El poder de las Artes". He also participated in public debate "How is political radicalisation endangering artistic freedom in Europe?" to promote and protect the social and economic rights of artists and cultural professionals. Event closing words & perspectives were shared by H.E. Wolfgang Dold, Ambassador of the Federal Republic of Germany to the Kingdom of Spain and Marta Rivera de la Cruz, Regional Minister of Culture and Tourism, Madrid 02/12/2021 to 03/12/2021.

You can read more about the conference [here](#).



Photos from Events Archive

The project team participated in the debate – within the Advancing Supervision for Artistic Research Doctorates Multiplier Conference at Akademie der Bildenden Künste Wien. The theme of this final Multiplier Conference was about how to teach, how to coach, how to supervise and how to empower the next generation of Artistic Researchers 21/10/2021 to 22/10/2021.

You can read more about the conference [here](#)

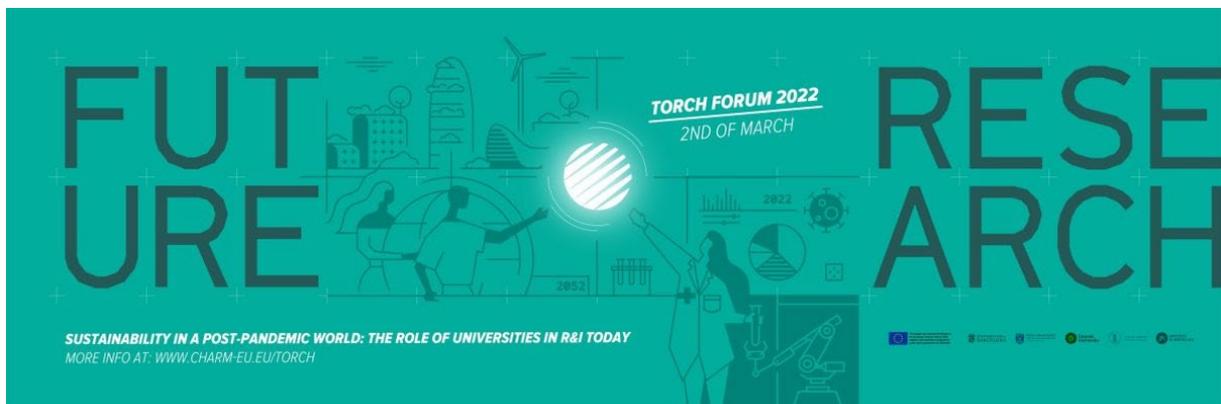


Figure 25: Screenshot from webpage, URL <https://www.charm-eu.eu/torch-annual-forum-how-join> [13/06/2022]

On 2 March 2022 in Budapest and online the first Annual TORCH Forum took place. Its theme was “Sustainability in a (post?) pandemic world: Asking the right question on the role of Universities in R&I today”. Over 180 people registered and almost 110 took part in virtual sessions, where European University Alliances discussed how the initiative, and particularly how projects at each university has enhanced the R&I capacity of the partnering institutions. EU4ART_differences Project Speaker and Content Manager gave presentation at event. The Annual Forum was followed by a policy brief on the development of recommendations for the progress of a common EU Research and Innovation Agenda.

You can read more about the conference [here](#).



Figure 26: Screenshot from Twitter [13/06/2022]

International Conference of Artistic Research - Various Fields, Approaches, Experiences at the Jāzeps Vītols Latvian Academy of Music (5-7 May 2022), Riga, Latvia.

The project speaker of EU4ART_differences gave the keynote on the project and on Artistic Research in the Third Cycle. Participants of the conference were artists from various fields, including faculty members and doctoral students of the Joint Professional Doctoral Study Programme in Arts, established in 2020 at Art Academy of Latvia. The conference focused on creativity and innovation. The unique and renewable resources that are fuelling our knowledge-based societies, generating new forms of revenue and employment, in particular among youth.

You can read more about the conference [here](#).

 **FilmEU European University for Film and ...** @filmeualli... · Jun 9 ...
LIVE NOW  FilmEU_Summit. It's all about **#ArtisticResearch!** Watch the conversation between EU4Arts on the FilmEU **#youtube** channel.

youtube.com/watch?v=ShGjAf...
#art #conference #film @NFS_IADT @myIADT



  4  10 

Figure 27: Screenshot from Twitter [13/06/2022]

 **FilmEU European University for Film and ...** @filmeualli... · Jun 3 ...
Join us for FilmEU_RIT Summit: Dialogue on Artistic Research between **EU4ART + FilmEU**, June 9th, at 2pm.

Updated program and info here: filmeu.eu/news-and-event...

The public sessions will be streamed on FilmEU Youtube channel:
youtube.com/channel/UCzU6n...

#FilmEU #Conference



  4  6 

Figure 28. Screenshot from Twitter [13/06/2022]

In June 2022, EU4ART representatives joined the second annual summit organised by FilmEU in Dublin. FilmEU is a European Universities Alliance for Film and Media Arts. The overarching theme of this year's FilmEU Summit is Environmental Sustainability in Film Education and the wider Film and Media Arts Industries. This event is to showcase progress in the development of the project, share results with the broader academic community and explore a topic the consortium considers pivotal. EU4ART and FilmEU are the only two European Universities Alliances that focus on the broad field of Artistic Research, underscoring the importance of our dialogue.

You can read more about the FilmEU project [here](#).

4.1. Open Artistic Research seminar

Art Academy of Latvia organized special Open Artistic Research seminar during the International Conference of Artistic Research - Various Fields, Approaches, Experiences at the Jāzeps Vītols Latvian Academy of Music (5-7 May 2022), Riga, Latvia.

You can read more about the seminar [here](#) and watch a link to the video from seminar [here](#).

5. REFLECTIONS AND NEXT STEPS

The first 18 months of the project has continued to raise awareness and share project progress both online and in external events. Over the course of the EU4ART_*differences* project, a great deal of material has been documented that describes the tasks that have been undertaken and the events that have been held in various European cities. For this deliverable, that gives a public facing overview of the work of the EU4ART_*differences* project. It has also supported other aspects of the project, like the annual press conference and the implementation phase through internal communication tools such as Microsoft Office SharePoint.

Since there will be a considerable amount of new information, the WP5 communications team will produce a booklet with the project progress, as well as short videos about the project.

Notable communication responsibilities planned for the next 18 months include:

- An increase in social media activity (Facebook and LinkedIn);
- A newsletter every six months;
- Production of several short videos related to the EU4ART_*differences* project progress;
- Production of a document (or booklet) as a tool for understanding Artistic Research;
- Communications-related support for EU4ART_*differences* project, e.g. graphic design templates for reports, video production and featured articles in the RC website.
- As is already happened with the previous annual press conference, the WP5 team will support the 2022 press conference coordinator and the increased external audience, e.g. through an intense Social Media campaign.

The communications plan will also need to be updated as the project moves into the next stage, reflecting the needs for communications-related support to the internal and external communications. The WP5 team is permanently in close communication with other Work Package leaders and key EU4ART alliance partners to support the flow of content and updated news.

The WP5 is coordinated by the Art Academy of Latvia. For more information, please visit the EU4ART_*differences* website, follow our Social Media, or contact the LMA Project Manager Janis Gailitis: janis.gailitis@lma.lv.

Annexes

Presentation Dr. Andris Teikmanis for the Open Artistic Research Seminar 7th May
2022

Presentation Dr. Till Ansgar Baumhauer for the Open Artistic Research Seminar 7th
May 2022