

INTANGIBLES

EXPLORING THE UNSAID

INTANGIBLES

20 BRIEF EXERCISES

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**1 MINUTE FOR EACH
EXERCISE – USE THE PAPER
IN FRONT OF YOU TO
SCRIBBLE.
NO ART NECESSARY.**

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WORK QUICKLY AND USE YOUR INSTINCTS.

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1

**DESCRIBE IN A PICTURE THE
SOUND OF WIND RUSTLING
THROUGH THE LEAVE OF
TREES.**

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2

**LONG WALK IN THE WINTER
COLD FOLLOWED BY WARM
SOUP AT HOME IN FRONT OF
THE FIRE. MAKE A SOUND
THAT IS EQUIVALENT BUT
NOT mmm...**

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3

THE BRIDE WORE BLACK (François Truffaut).
WHY RECORD THE SOUND
OF A WOMAN IN TIGHTS
CROSSING AND UNCROSSING
HER LEGS?

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4

**LIST 5 ESSENTIALS IN LIFE
THAT ARE NOT;
POSSESSIONS,
REFLECTIONS,
EMOTIONS,
OR RELATIONSHIPS...**

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**GIBSON OR FENDER?
AND WHY?**

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6

**WHAT IS THE OPPOSITE TO A
PACKET OF CIGARETTES IN
DESIGN TERMS?**

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7

IN AS FEW WORDS AS
POSSIBLE DESCRIBE THE
SOUND OF RAIN AGAINST A
WINDOW WHICH IS
BEAUTIFUL.

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8

IN AS FEW WORDS AS
POSSIBLE DESCRIBE THE
SOUND OF RAIN AGAINST A
WINDOW WHICH IS NOT
AESTHETIC.

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9

**DESCRIBE THE FEELING OF
FINISHING A VERY GOOD
BOOK.**

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10

**CREATE A SOUND OR IMAGE
THAT DESCRIBES THE
CUTTING OF FRESH BREAD.**

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11

**BEST LUNCH EVER.
DESCRIBE IN WORDS OR
PICTURES.**

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12

**DRAW AN EVENT IN YOUR
LIFE WHEN YOU WERE LOST
FOR WORDS.**

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13

**CREATE A TEXTURE WHICH IS
THE TEXTURE OF THE START
OF THE DAY.**

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14

VISUALIZE ATMOSPHERE.

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15

**WRITE A WORD THAT LEADS
YOU TO THINK BEYOND
WORDS.**

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16

DESIGN A HAT FOR A BAD
BOY.

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17

**VISUALY ENCAPSULATE
BEING LATE.**

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18

**CLOSE YOUR EYES AND
DRAW THE MAN OPPOSITE
YOU.**

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19

**‘THEIR LAST KISS’ WHAT
HAPPENED NEXT.**

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20

WHO IS YOUR MOST RADICAL
HERO?