

A REPORT

## Introduction

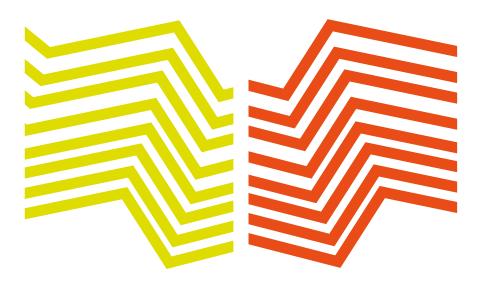
The road shows have been a pivotal part of the future.repair.machine project. In the last two years the partnership tried to promote the idea of repair, extending its reach to encompass not just clothing, but also relationships, language, and urban spaces. Through a series of artistic interventions across various cities and countries, the partners have strived to embed the ethos of repair into everyday life. A highlight of their efforts was the organization of the future.repair.conference a gathering, that brought together diverse voices and perspectives. In workshops during and before the conference, the team collectively crafted a manifesto, outlining their vision to sustain and expand the repair movement through the establishment of an academy dedicated to these principles.

To further disseminate and communicate these innovative ideas, the partners hosted a series of events in their local communities. These road shows served as dynamic platforms to showcase their work, engage with the public and with stakeholders and cultivate a broader understanding of the importance of repair. The following descriptions provide an insight into these events.

STATION R
Reparatur

der Sprache

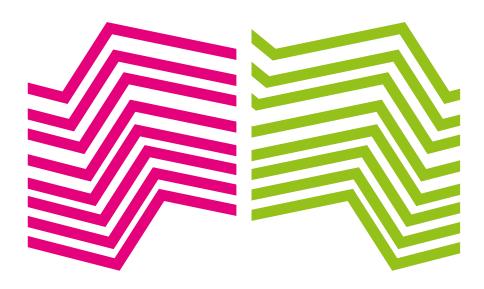
STATION O
Reparatur
der Zukunft



STATION A

Reparatur
der Beziehungen

STATION D
Reparatur
der Kleidung





On July 20<sup>th</sup> and 21<sup>st</sup>, the performance "But Plants Have Feelings Too" by Viktoria Makra and her team captivated audiences at Művészetek Völgye's SzimBio Udvar in Kapolcs. This unique venue, a private courtyard turned theater and musical space, provided an artistic blend of nature and performance. The event, attended by around 60 people over two days, was part of Pro Progressione's lineup at the long-standing Művészetek Völgye Festival. Known for drawing creatives from diverse backgrounds, the festival provided the perfect setting for this interactive performance that blurred the lines between actors and audience, fostering a shared space for reflection and dialogue.

The interactive play allowed the audience multiple engagement options, designed to immerse participants fully. Through storytelling, monologues, drama games, and sounds, the performance conveyed the ethical, environmental, and health benefits of a plant-based lifestyle. The audience responded with enthusiasm and introspection, reflecting on their dietary choices and broader environmental impacts.

Interactive elements, including audience participation in scenes and discussions, heightened involvement and fostered a sense of community. The performance inspired many to reconsider their role in promoting a compassionate and sustainable future through veganism or other means.

Following the play, attendees enjoyed an impromptu vegan brunch with lemonade and fruits, providing a platform for questions and discussions. They discussed the manifesto and the idea of a future.repair.academy, extending the idea of repair to clothes, relationships, language etc.







# **Road Show Berlin** (DE)

The future.repair.machine Road Show Berlin took place on September 28, 2024, from 2 to 9 PM at Motorwerk Berlin, the location of *Bis es mir vom Leibe fällt e.V.* Throughout the day, video documentaries of Bis es mir vom Leibe fällt's project IN SEARCH OF FULFILLMENT and the future.repair.conference in Graz were shown, and tufting and weaving workshops offered to the numerous visitors (more than 120, including many children) mostly from the areas of fashion and sustainability, but also from arts, crafts, and other fields of culture.

Moreover, the occasion was used to present additional approaches to sustainable fashion, exchange ideas around promoting slow fashion and raising people's awareness of the issue, and discussing the idea of repair as an alternative approach across a whole range of design activities as well as a way of life. In the event of Bis es mir vom Leibe fällt the idea of a future.repair.academy was promoted, based on the ideas of the future.repair manifesto.

A meeting of all interested parties was decided for the beginning of February 2025.









# **Road Show Eindhoven (NL)**

During the Dutch Design Week in Eindhoven, the future.repair.machine(FRM) Roadshow made a notable appearance at the United Cowboys Art House. Running from October 18-27, 2024, Dutch Design Week is a nine-day event showcasing Dutch design through exhibitions, studio visits, workshops, seminars, and parties, drawing an international crowd of over 400,000 each year.

United Cowboys, one of the main venues of this prestigious event, proudly hosted a multidisciplinary exhibition and focus installation. The exhibit highlighted the insights, values, and collaborative efforts of the FRM project, aiming to promote sustainable practices across Europe.

The roadshow attracted a diverse audience, including families, students, innovators, experts, artists, designers, performers, and cultural professionals from both local and international communities. United Cowboys engaged visitors in one-on-one conversations, explaining the future repair machine project and emphasizing the urgency of sustainable operations in light of the current global crises. The response was overwhelmingly positive, with many praising the manifesto as an innovative engagement tool.

The event successfully communicated the project's vision and garnered support from a broad spectrum of attendees. By fostering meaningful discussions and interactions, the FRM Roadshow at Dutch Design Week has set a new benchmark for promoting sustainable design practices.

#### **Event Context:**

Dutch Design Week 2024

• Dates: October 18-27, 2024

Times: Daily from 11 AM to 6 PM

Visitors on location: 3000+Digital engagement: 150+









# **Road Show Munich (DE)**

The future.repair.machine Road Show took place in Munich from October 11-13, 2024, hosted at Bellevue di Monaco, Müllerstrasse 2, in collaboration with *Ensemble21 e.V.* Under the theme "We Are in the Year 2060 and "It Is the Best of All Future Worlds You Can Imagine," participants were invited to envision their ideal future both personally and globally.

The event kicked off with a performative collective ascent of Fröttmaninger Berg on October 11, 2024. During this ascent, the *Future Repair Manifesto*, developed by an international team, was presented to the public. The manifesto was also showcased in a condensed form during an online conference on October 13, 2024, featuring contributions from Eindhoven, Budapest, Kenya, and Munich.

As part of the ritual, texts created in Berlin, Budapest, Graz, Eindhoven, and Munich were invoked and sung, symbolically overlaying the mountain's historical layers. This performative intervention was captured in image, sound, and film, transforming the conference room at Bellevue die Monaco into an interactive meeting place.

Ahead of the conference, representatives of the Munich Cultural Department were briefed on the project's progress, challenges, and successes. In collaboration with Bellevue di Monaco, a cultural hub for refugees, an installation was created, incorporating local voices into the narrative.

Interviews, along with materials from the ascents of Fröttmaninger Berg and film footage from Graz (Rösselmühle), framed the installation, workshop, and concluding talk with international partners.

#### **Program Highlights**

- 14:00 *Start of Installative Setup:* Spontaneous readings of short texts based on the Future Repair Manifesto, with interactive elements involving the audience.
- 15:00 *Welcome by Katja and Angelika:* An overview of the project's inception, EU project workings, and the significance of Fröttmaninger Berg's historical layers.
- 15:15 15:30 *Tandem Formation:* Participants paired up to introduce each other to the audience.
- 15:50 16:20 Presentation of Tandem Results
- 16:20 16:30 Screening of Interviews and Films
- 16:30 17:00 Break and Zoom Setup
- 17:00 18:00 Zoom Session with Anthony Kingi, Ulla Havenga, and Victoria Makra: Presentations, introductory talks, and a Q&A session with the audience.

The road show featured the collaborative efforts of the *Children of Compost* team: Astrid Behrens, Elsa Büsing, Angelika Fink, Katja Kettner, and Kerstin Becke (Assistance).

The Munich leg of the future.repair.machine Road Show was a resounding success, fostering creativity, dialogue, and sustainable thinking within the local and international communities.







# **Road Show Graz** (AT)

At October 16, 2024 the international initiative future.repair.machine showcased its commitment to sustainable repair practices through an engaging interactive exhibition in Graz. Held at Tummelplatz, a bustling hub in the city center, the event drew considerable attention as part of a larger effort to promote a future.repair.academy.

### **Interactive Exhibition in Public Space**

The road show featured various stands, each dedicated to different aspects of repairing, including clothes, language, and human relationships. These stands highlighted practical demonstrations and offered visitors hands-on experiences.

### **Repairing Clothes and Language**

One of the most popular stands featured a sewing machine and a weaving frame, allowing attendees to try their hand at creative clothing repairs. In addition, a video showcased writers discussing the concept of repairing language, emphasizing the importance of listening to each other to mend language, relationships, and even politics.

### **Addressing Human Relationships through Art**

The initiative also invited an artist to display her carpets, which address the global issue of femicide. Visitors had the opportunity to view the carpets and engage in meaningful conversations with the artist, gaining insights into this pressing issue.

### Promotion of future.repair.academy

Another stand provided information about the foundation of the future.repair. academy and displayed the project's existing manifesto. Interested visitors were encouraged to create their own manifestos using an app with cloze texts, fostering a sense of participation and investment in the project's goals.

#### **Engagement and Positive Feedback**

The event, which took place from 11 AM to 4 PM, saw around 70 people stopping by to interact with the artists and project staff. The simple yet effective design of the exhibition attracted many passersby, with the sewing machine and weaving frame stand, as well as the femicide carpets, being particularly popular. The positive feedback and open-mindedness of the attendees underscored the significance and appeal of the repair concept.

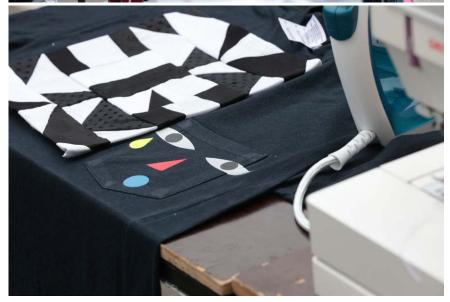
#### **Looking Ahead**

Reflecting on the event, the organizers highlighted the importance of strengthening all aspects of repairing, both now and in the future. The enthusiastic response from the public has encouraged future.repair.machine to continue promoting sustainable practices and innovative solutions.

The road show in Graz effectively demonstrated the transformative potential of repair, inspiring a sustainable and innovative future.







# **Road Show Brussels (BE)**

On October 18, 2024 the future.repair.machine project took center stage in Brussels, with a showcase event at *auJus*, an artistic space in the city. The two-hour event (6-8 PM) aimed to draw attention to the initiative and the concept of a European-level future.repair.academy.

The exhibition featured photos of artistic interventions by project partners, with project coordinators providing explanations and insights. One partner even brought along a weaving frame to demonstrate their work. A highlight of the evening was the screening of a film about the future repair conference in Graz, which documented lectures, dance and theater performances, workshops, and the installation of a textile truck in public spaces.

Following the film, the concept of the future.repair.academy was introduced, alongside its open manifesto. Attendees were encouraged to contribute their own ideas to the manifesto through a special app, fostering an interactive and engaging atmosphere.

The audience comprised key stakeholders and experts from the Creative Europe program, the Styrian house in Brussels, the Austrian cultural institute, and the Styrian cultural attaché. Their interest was palpable, with many offering support to further promote the project at both European and national levels. The event concluded with a series of informal fruitful discussions during a glass of water or wine, highlighting the project's potential for wide-reaching impact.

Additionally, a weaving workshop was held on Saturday morning, giving participants hands-on experience in the craft. The event successfully positioned the future.repair.machine project as a significant cultural initiative, securing committed multipliers for its future endeavors.











The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.