

The History of Ties

Izzy

Origins

- Ancient Egypt (3rd Century BCE)
 - Knot of Isis
- Ancient China (2nd Century BCE)
 - Scarves worn by Terracotta Army
- Ancient Rome (1st Century BCE)
 - Sudarium
 - Focal
 - Trajan



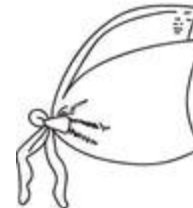
The Rise

- 17th Century AD
 - Croatian mercenaries
 - Charles II
- 18th Century AD
 - Stock/ Jabots
 - Quickly abandoned
 - To America
 - Back to cravats
 - Macaronis



Expansion of Style

- Eighteen different ways to tie
 - Including Bowtie
- Necktie Catalog
 - Neckclothitania
- Cravats
- Count d'Orsay
 - Importance of color



Modern Day

- Representation of a person
- Expression
- Comfort
- New fabrics
- Something for everyone

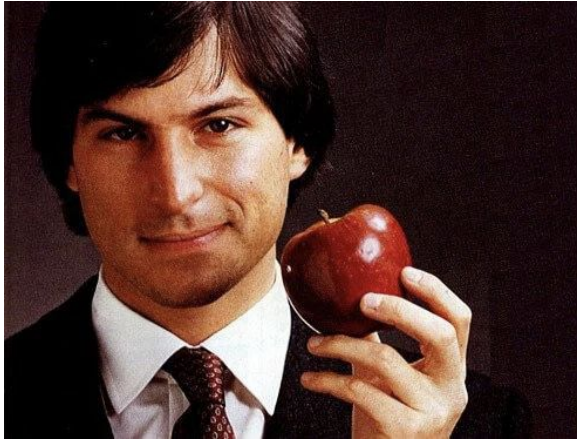


What impact do ties have? What do they reveal about us?



"A well-tied tie is the first serious step in life" Oscar Wilde

Should tie still be part of the professional uniform?



How are ties worn/perceived in different countries.



The Psychological Effect Of Ties

Savo







Can a tie signify anything about a person?

- Social and class distinction
- Mood
- Values

How?

- Shape of Tie
- Length
- Color
- Knot



How does it affect one's self image?

- Confidence in appearance alone
- Professionalism
- Set the tone for the day
- Self-assurance in abilities



How does it change the perception of the wearer?

- Intelligence
- Respect
- Status
- Ambitious
- Professionalism
- Competence
- People have confidence in the wearer

