

# Saskia Yvette de Wildt

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1106 BS, Amsterdam,  
The Netherlands  
Date of Birth: 21-09-1983  
Place of Birth: Amsterdam  
Nationality: Dutch / British  
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## SUMMARY QUALIFICATIONS

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- +/- 12 years experience as an Art-director /creative concept developer
- Energetic self-starter with strong preference for visual storytelling.
- On a creative mission to combine visual storytelling with sustainable development projects and academic research.

## PROFESSIONAL EXPERIENCE:

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2018 – 2019 **Arts-based / Action Researcher**

School of Applied Sciences Utrecht - lectorate of quality journalism

Action researcher within 'Exploring Journalism's Limits' research project.

2016 - current **Concept Developer / Content Creator**

Ginger the World: Visual storytelling for social impact. [www.gingertheworld.com](http://www.gingertheworld.com)

Projects:

- House of lostbois: Dragking performer / activist at Club Church
- Dwars door het oosten: [Online storymap](#), slow-journalism – Concept & Execution.
- Bloei & Groei ([bloeiengroei.org](http://bloeiengroei.org)) : Social community garden project – Communication manager.
- Afrispectives ([www.afrispectives.com](http://www.afrispectives.com)) : An online (pilot)platform for Afro- and Afro-Caribbean storytellers. Client: Dutch Ministry of Social Affairs. – Concept Developer (2017)
- De Microbar (<http://.microbar.nl/>) : Foodtruck serving insect snacks, promoting sustainable protein-rich food-production - Concept developer & Social Media Strategist. (2014)

2006 – 2014 **Art-director**

Artstikke Art-Department, [www.artstikke.com](http://www.artstikke.com)

- Over 8 years of experience in project management and conceptual/visual design ranging from feature films, commercials and TV series to live-events and online marketing content.
- Track record for meeting timelines within budget and exceeding expectations  
Collaborated with non-profit agencies like Oxfam Novib and Amnesty International on campaigns related to Syrian refugees, sustainable chocolate production and gay rights in Russia.

## VOLUNTEER POSITIONS

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- 2016  
Jan - March      **Online Campaigner (volunteer)**  
PAX, <http://www.paxvoorvrede.nl>
- Branch: International Development - Civil Society Organisation
- Social Media Content strategy initial phase – ‘verhaal van een vluchteling’
- 2016 - 2017      **Board member**  
IDleaks, <http://ideaks.nl/>
- Branch: International Development - Civil Society Organisation
- Raising awareness around framing in development communication.
  - Development/presentation of workshops, debates and event.

## EDUCATION

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- 2019-current:    **Doctorate of Philosophy, Environmental Studies**  
Queens University
- 2016:            **Social Media Marketing Specialization - certificate**  
Northwestern University
- 2014-2015      **Master of Science, International Development Studies,**      grade: 8.0 / A  
University of Amsterdam
- Strong ability to engage with- and apply critical theory and methodologies within Community Based Research.
  - Thorough understanding of theories central to development and economic processes in a ‘globalizing’ world.
  - Advanced skills in written and verbal communication and visual presentation as well as academic research skills.
- Extracurricular course: *Introduction to GIS*
- 2013-2014      **Minor, International Development Studies,** University of Amsterdam      grade: 8.0 / A
- 2001-2006      **Bachelor of Arts, Production-design,** Dutch Film & Television Academy,  
Hogeschool van Amsterdam – Applied sciences.

## ADDED QUALIFICATIONS:

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### Software:

- Atlas-ti, SPSS, GIS
- Basic Adobe Creative Suite skills (Photoshop – Adobe Premiere – Illustrator - Indesign)

### Project / Management:

- Budget
- Team management

### Languages:

- Bilingual Dutch / English
- French (B2)
- German (B2)