

LEARNING GOALS

Context

The PD Arts + Creative offers a degree for artistic and design professionals that represents the knowledge, skills and behaviors as defined at level Eight of the European Qualification Framework for higher education. The degree rewards

- the successful completion of artistic and/or design **research**,
- that is conducted in a **professional** manner,
- and aimed at intervening in **innovative** ways in complex artistic, design or societal practices,
- therewith realising relevant **change**.

These four dimensions (**research, professionalism, innovation, change**) form the core of the PD-degree programme. Over a period of four years (full-time) or a part-time equivalent with a maximum duration of six years, the programme allows for an artist or design professional to learn through a combination of research and creation while reflecting on the process and final products. At the core of the PD-project are one or more arts or design interventions in complex practices, combined with a well-grounded, coherent reflection that can be presented in various communicative form(s) and contexts.

The PD candidate will carry out their own research project, engage in self-regulated learning within a learning community of PD candidates and supervisors. A mandatory training programme and teaching by the candidate on their specific subject of research ensures adequate dissemination as part of the programme.

Learning Philosophy and Goals

The PD Kunst + Creatief (Arts + Creative) deploys a learning philosophy that is based on *doing* (the research), *sharing* (in learning communities) and *boundary crossing* (with other disciplines and domains).

The learning goals of the PD-trajectory pertain to the four dimensions of the PD-degree and include a dissemination goal:

Doing artistic and/or design research

- Know the traditions, methodologies, research practices and instruments of one's own artistic or design field and be able to position one's own work in this field.
- Create a cohesive body of artistic, design and/or design research that is innovative and enables change in the field at hand.
- Articulate this body of research with other artistic and design disciplines (interdisciplinarity) and/or with the particular societal domain one is intervening in (transdisciplinarity).

Acting in a professional manner

- Conduct artistic and design research consistent with the ethical codes and standards relevant to the research project.
- Display curiosity, respect and empathy towards the human and non-human stakeholders in the research environments.
- Reflect regularly, critically and methodically on one's own practice as an artistic or design researcher.

Co-Creating innovations

- Understand current and advanced forms and practices of artistic and design innovation.
- Generate and apply such (co)creating forms and practices in one's own research project.
- Intervene in complex practices and work together with other professionals on an equal methodical and practical level.

Enabling change

- Identify and analyse the enablers and deterrents of change in the research context.
- Articulate the imagined and realised pathways of change resulting from the artistic and design research.
- Operate convincingly and trustworthy in complex research environments

Disseminating for specific contexts, collectives and individuals

- Search incessantly for dissemination opportunities
- Identify the communicative needs in specific contexts and for specific groups or individuals.
- Translate the artistic and design work and/or research outcomes in forms of practice and communication that serve specific contexts, groups or individuals.

Programme Structure and Content

The programme consists of a combination of individual and collective activities, which are partly carried out within the institution and partly within the Graduate Network. These individual and collective activities are embedded in a community of learners formed by the PD candidates in the Graduate Network.

The PD Arts + Creative programme consists of five components that together make the achievement of the learning goals possible:

- Artistic and/or design research
- Reflecting on the research
- Receiving and processing of supervision;
- Attendance of training modules and teaching;
- Dissemination of activities.

Artistic and/or design research

The PD candidate will conduct artistic or design research in accordance with a research plan that has been approved by, successively, the supervisory committee, the Graduate Committee and SIA. The research consists of artistic and/or design interventions in the practice and the discipline of the candidate, and/or in a relevant societal field.

Reflection on the research

The PD candidate reflects systematically and regularly on their achievement of the learning goals, and on their own research ethics, responsibility and accountability in forms that are shareable with the supervisory and assessment committee.

Receiving and processing of supervision

The candidate is supervised by a committee of two lectoren (of which the second one can be a senior researcher) and two professionals from the relevant fields. The candidate regularly meets with (members of) the committee, according to a mutually agreed Training and Supervision plan.

Attendance of training modules and teaching

The PD candidate participates in joint education and training components offered by the Graduate Network. The joint education and training components amount to a total of 20 EC and will contribute in fulfilling the intended learning outcomes of the programme. An additional 10 EC can be realised on an individual basis.

The curriculum directly speaks to the learning goals

Requirement	Learning goal	Curriculum	EC
Mandatory	Doing artistic and/or design research	Seminar series Advances in Artistic Research	5
Mandatory	Acting in a professional manner	Workshop Ethics of Artistic and Design Research	5
Mandatory	Co-creating innovations	Module Understanding creativity and innovation	5
Mandatory	Enabling change	Module Complex Research Environments	5
Flexible	Research specifics	Individual training elements	10

Dissemination of activities

The PD candidate will share insights and results with peers, stakeholders and other relevant audiences. Results are shared in forms usual for the artistic and design domain (such as exhibitions, performances, demonstrations, lectures, publications, etc.) with peers and other relevant professionals, and where appropriate, with the wider public. These activities are part of the research project itself and are detailed in the Research Plan drawn up in advance. Within the boundaries of intellectual property, the results are distributed in the form of 'open access'. These activities (or their documentation) aimed at sharing results are part of the final portfolio for assessment.