

VERONICA CORDOVA DE LA ROSA

Final Year PhD Candidate and Associate Lecturer, Oxford Brookes University

EDUCATION & QUALIFICATIONS

Practice-based PhD in Contemporary Arts Oxford Brookes University	September 2013–September 2017 (full time)
MA in Interdisciplinary Arts (awarded with Merit) Oxford Brookes University	2010–2011 (full time)
Short research residency University of Barcelona	February 2010–June 2010
Masters in Fine Arts (MA equivalent) The National Autonomous University of Mexico	2008–2010
Licenciatura Fine Arts (BA equivalent) The National Autonomous University of Mexico	2000–2005

RESEARCH EXPERIENCE

I am currently completing a PhD entitled *Images of Violence from Mexico: A Performance Art Enquiry*, for which I received a five-year award from the Mexican National Council for Culture and Arts.

Key features of the research:

- I have been conducting a practice-based research project that explores how human violence is explored through performance without traumatising the viewer and while maintaining ethical value in aesthetic perception.
- I have developed a methodology in performance art in which I express my work as practice and use myself as a participant.
- The practice is contextualised in a 20,000-word reflective commentary or exegesis.

EXPERIENCE OF ORGANISING ACADEMIC EVENTS

Presenter and organiser Art & Science vs. Conflict in the Global Present, Oxford Brookes University	2016
Presenter and organiser Art and Conflict Symposium, University of Oxford	2015

PUBLICATIONS

Selected work for publication:

Veronica Cordova de la Rosa, 'Beyond Trauma: Exploring representation of violence in Art' (2015). *In Case of Emergency: Emergent Writings on Live Art and Performance*, David Rankovich, Hannah Maria, Gullichsen, Veli Von Nissinen and Diana Soria Hernandez (eds.), University of the Arts Helsinki Press.

WEB AUTHORING SKILLS

I am the editor of VIBRATIONS, an open-access, biannual online and printed art journal for creative writing. I designed the webpage, the format of which specifically invites a wide and diverse audience to generate ideas and encourage networking of artists and those interested in writing as arts practice.

Several issues were supported by Oxford Brookes University Alumni Fund and by the School of Arts at Oxford Brookes University. The writing is published under the terms of the Creative Commons License CC-BY-NC-ND. ISSN 2056-6719.

RELEVANT EXPERIENCE TO THE RESEARCH ASSOCIATE POSITION

- **Poll worker/ Experience of carrying out fieldwork or first-hand data collection**
1998–2000 I had experience working in both small and large teams under time restrictions during the Vicente Fox federal presidential elections in 2000. From 1998 to 2000 I was working for TV Azteca and PRAGMA, Investigacion y Desarrollo de Matematicas Aplicadas as a poll worker. I interviewed voters, filled in exit poll formats and reported the data gathered to my managers. Beyond gaining skills in conducting interviews and reporting data, these projects also trained me in project and resource management through administrative work (e.g., overseeing the expenses of the whole team).
- **Artistic and Quality Assessor/Demonstrable intellectual skills of analysis and synthesis**
2015–2017 I assess artwork funded by the Arts Council and presented in different art organisations across the south of England. I mainly assess the intention of the artist/practitioner and the organisation. I include in the assessments a short description of the work, provide detailed examples from different elements of it, give a personal response, discuss the response of other people, compare the work of other organisations in similar fields, and analyse the choices that were made in creating curating and presenting the work.
- **Gallery Assistant/Ability to work in teams**
20012–2016 I have had significant experience in customer service within the United Kingdom, working as a gallery assistant for four years in Oxford University museums. I have worked as part of large front of house teams and am currently working in a smaller team at the Museum of Natural History as a gallery assistant.

ART PROJECTS INVOLVING COLLABORATION IN RESEARCH AND PRACTICE

- **Live Art and Performance Group** **2016**
I am currently leading the Live Art and Performance Art Group and have secured funding from both the School of Arts at Oxford Brookes and Santander Awards to unite artists whose work addresses race, cultural appropriation, gender equality and class awareness in the United Kingdom. This project provides access to live performance art for those without the means to leave Oxford, such as young people, primarily students, and the elderly.
- **Artist Day of the Dead event** **August 2015–October2015**
I worked as an artist at the Pitt Rivers Museum in collaboration with staff and museum volunteers for two months in order to create a ‘Day of the Dead’ altar.
- **Mexican Dolly Storytelling Project** **2013**
I have experience working in cross-cultural artworks in which I explored the topic of race and difference and I believe this research experience is related to the project theme. For example, in my storytelling art project ‘Once Upon a Time there was a Mexican dolly who...’ I aimed to bring a product of Mexican popular culture into a new context. In encouraging people in England to create their own stories about the Mexican dolly, I challenged the stereotypes of the ‘Other’ and bestowed a charged symbol of ‘Mexicanness’, indigenusness and poverty with new meaning.

LANGUAGE SKILLS

My first language is Spanish.

Qualifications in English:

University of Cambridge, British Council, Mexico

2005-2006

In- Service Certificate in English Language Teaching. (ICELT- before known as COTE) Level 5
Methodology=Distinction Use of Language= Pass Teaching= Pass

Cambridge English Language Assessment, British Council, UK

2015

IELTS General Training Listening 6.0 Reading 6.0 Writing 7.5 Speaking 7.5 Overall score 7.0

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