An Interdisciplinary Approach to Understanding If It Is a Feasible Idea to Import Ten Metric Tonnes MSC Certificate Compliant Frozen Salmon Cubes through Alibaba Into Europe

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Be Exdream

Abstract

Through various experimental methods and qualitative experiments, the research focuses on the feasibility of importing 10 metric tonnes of frozen salmon cubes through Alibaba into Europe. A deductive approach was used, meaning, points of opposition were dissected and based on their disposability, contrapositions were devised. It was initially hypothesized that this Endeavor would prove to be feasible and all the findings along the way indeed support this claim. However, a disconcerting discovery was made. It was found that hypocrisy is first and foremost human nature and that inconsistency & discrepancy can be swept under many figurative the carpets. To combat this, methodology and rational thought were then turned inside out and "sodomized" as a means of finding closure. As the sought after closure was utterly elusive, a different closure was substituted by exploring speculative ideas regarding how to make the best use of 10 tonnes of salmon and bring about world peace.

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Introduction

In the following after an initial defense, it will be discussed what guises salmon can assume in the process of architecture; from its dielectric properties to its gustatory attributes to the time it would take an aircraft carrier composed of salmon to sail -or more accurately "swim"back to Northern Pacific in the unlikely event that an all-out globally armed conflict arises between the US, China, Russia and the European Union. It will also be speculated upon how this architectural endeavor simultaneously operates as "a method of/as a music(al)" composition whilst retaining its position as architecture.

> "Happenings are architecture, Everything is architecture." (Higgins & Vostell, Fantastic Architecture, 1969)

Artistic research is approached through an interdisciplinary perspective, investigating how this Endeavor (importing 10 metric tonnes of frozen salmon through Alibaba) will affect various frameworks of art and how we can better develop experimental systems to answer questions such as "why is it what it is ?"

Preliminaries

Why 10 Metric Tonnes? It was an intuitive decision.

Why MSC Certificate¹ Compliant?

As to ensure the sustainability of our oceans and salmons contained within them. In case this work needs to be re-made and more salmon needs to be acquired at some point.

Why frozen?

To keep cheese-fly maggot populations in check as an increase in these populations can cause an overproduction of *casu marzu*². Such a boom in black market goods is almost certain to harm the Italian economy where black market trade is already prominent "at around 211 billion euros generated annually" (Instituto Nazionale di Statistica, 2019)

Why salmon? Most decisions in art are completely arbitrary.

Why cubes? It was an intuitive decision.

Why Alibaba? Global trade starts -t-here. (Alibaba Group, 2015)

¹ The Marine Stewardship Council is an international non-profit organization. They recognize and reward efforts to protect oceans and safeguard seafood supplies for the future.

² A cheese native to Italy where maggots are used to ferment the cheese and because of its illegal nature is either sold on the black market or served at homes" (Overstreet, 2003).

Chapter I Environmental Impact

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It would be probably the wisest to tackle this issue first. The possible environmental impact of pulling off such an Endeavor would be the main argument of the opposition. There is no way of denying the inevitable impact associated with this feat, but it is worth noting that it is as such with the second law of thermodynamics as well. For artistic practices, it is difficult to pin-point to what extend consumption is necessary, unto what extend consumption is negligible and unto what extend consumption is superfluous. Do arts get a get-out-of-jail-for-free card?

Should it be argued that the arts -and the artists- should consume as little as possible while creating work, assuming being an artist comes pre-bundled with a certain scheme of self-awareness, then it would require every artist to drop what they are occupied with, and re-channel their work through performance art. Where the only medium should be the human body and the only tools allowed are the operations of the human body.

∴ the artist should be allowed to consume the bare minimum to ensure the continuity of their bodily functions. While doing so they should not exceed a Body Mass Index of 18.

This proposition is equally nonsensical as asking everybody in your immediate circle to use a 4 pronged fork as the only utensil in all their cooking and eating from now on; Appears doable, gets progressively more difficult and impacts economical trade by shifting global funds allocations between four pronged forks and other forks, let alone all other food preparation utensils. ³

³ An incomplete list available at https://web.archive.org/save/https://en.wikipedia.org/wiki/List_of_food_preparation_utensils

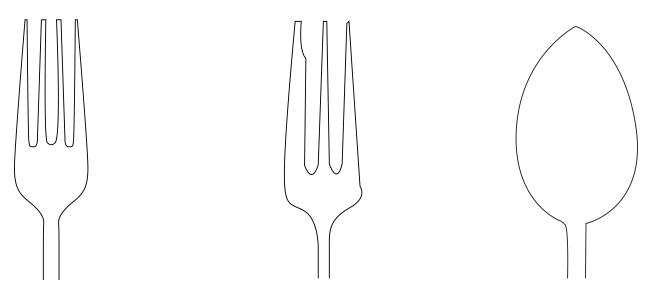


Figure 1: The difference between a four pronged fork (left), and three pronged fork -also known as a dessert fork-(middle) might not be easy to note at the first sight. Except their obvious prong count, using one instead of the other will indicate you have horrible table manners. A spoon (right) is obviously way different than either fork, as one would find out rather quickly while eating a soup

Should it be argued that arts -and the artist- need to consume in some way in order to produce works; one cannot draw a simple coherent line between 'the excess' and 'means justify the ends'. In academies or platforms for art discourse, it is popularly argued that the real work itself is the 'idea' and not the tangible product. However, when it comes to the actual showcase of the work, the showcase cannot take place without a tangible product. The creation of the tangible is a necessity and compared to having the work exist solely as an idea, it is often not the most sustainable.

A Critically acclaimed piece that lends itself to this defense is De Pindakaasvloer. (Schippers, 1962). Cited "one of the most important acquisitions made in 2010" by the director of Museum Boijmans van Beuningen, at the time, Sjarel Ex (ArtDaily, 2011) the work -as it was installed in 2011- composes of roughly 700 kilos of peanut butter. The fact that the museum did not stop at the acquisition of the concept and installed the work supports the aforementioned claim that the tangibility is a necessity . From the expense of procuring the necessary peanuts, the production of the butter to the transportation, no cost was not spared. Museum Boijmans regards Schippers' work to be known and cherished for its beauty and senselessness (Museum Boijmans, 2011) This will be held as prime example that absurdity triumphs earthly concern. \therefore this is the get-out-of-jail-for-free card of Schippers.

Necessity of the tangible.

Every tangible thing is mass converted from a precursory mass and every tangible thing needs to exist 'somewhere'. The outreach of the human is as of today is virtually infinite -in regard to the Earth's surface-. The isolated reaches of the Earth are not an exception to this as the fact that they are described as 'isolated', indicates that their existence is taken into account. Consequently, this 'somewhere' is within human reach and consequently, is in interaction with everything human interacts with.

This goes hand in hand with Beurs' 1970s proposal of Sozial Plastik in which the society itself is seen as a 'gesamtkunstwerk'. The proposal of holding every human being as an artist and capable of shaping a humane and ecologically viable society does not mix well with the notion that the artist is a special kind of communicator capable of creating aesthetical beauty and most importantly does not appeal to the Gallery Society⁴.Gesamtkunstwerks such as 7000 Oak Trees (Beurs, 1982) and Palas por Pistolas (Reyes, 2008) are functioning examples where the necessary expense is not a loop-back. Meaning; the expense is not a further perpetrator of the subject advocated against. An example of this loop-back would be Olafur Eliasson's work Your Waste of Time (Eliasson, 2006) -which is still occasionally touring the globe-. The inherent paradox of keeping iceberg fragments broken off through climate change, in custom made gallery sized refrigerators is poetic. The resulting media coverage, equally so⁵.

Claiming that the future social impact these works will bring far outweighs the initial environmental cost is superficial, that is unless one happens to possess a certain clairvoyance.

⁴ Word play on Café Society, originally coined by Maury Henry Biddle Paul in 1915.

⁵ Two utterly comical articles can be found respectively at -see additional links 1, 2-

Thus, a famous Clairvoyant⁶ was contracted online through fiverr.com⁷ at the fee of 5 + 1.88\$ service costs and was presented with the following question:

"Will the work where Olafur Eliasson placed iceberg fragments into a gallery have an immense social impact in the future regarding climate change awareness?"

After a clairvoyant episode of roughly T+21.00 the Clairvoyant reported back with the following.

*

"I feel it displays the limited knowledge we know and how best to take courage and support the opportunity to make a change. To not fear change but make a change. I feel the message is not lost but showing how we can celebrate taking this time of advantage to make changes.

'Will the work where Olafur Eliasson placed iceberg fragments into a gallery have immense social impact in the future regarding climate change awareness?'

YES, because it shows the reality of the dysfunction, the choices made and how to find commitment in working on solutions. The delicate balance of the exhibition or of the work attracts the right attention to THINK and see beyond the beauty of the presentation and to think above the present into the future. To explore the "not powerless "to see nothing is what we perceive. That in reality knowledge is the key to existence and bringing back the balance. It is an expression of what will happen when left unresolved and how to reprocess, reassess the stress which does not favor the advancement of destruction. Instead showing accountability in the confidence of work that can be done in a successful display of transforming change."

*

⁶ Carolynn Flynn is the author of numerous books including Complete Idiots Guide to Mindfulness (ISBN 978-1592577675) and Complete Idiots Guide to Indigo Children (ISBN 978-1592576371)

⁷ An online platform for contracting professionals for one-off jobs/services.

Even at the sample size n=1, the evidence Carolynn provided is worthwhile. It is reassuring of the much-anticipated outcome but also proposes other challenges. The aforementioned "*limited knowledge we know made evident through Eliasson's work*" is most likely to perpetuate bigger hiccups along the way. Regardless, that is beyond the scope of this research.

 ∴ as proven by the Clairvoyant, Eliasson's work will prevail and this is his get-out-of-jail-for-free card.

Chapter I Final Thoughts:

It is clear as far as arts are concerned, worry for environmental impact is very further down the list. This means as long as something can be considered a work of art it will receive its own get-out-of-jail-for-free card. Now the necessity is, to further expand upon how or why Import Ten Metric Tonnes MSC Certificate Compliant Frozen Salmon Cubes through Alibaba into Europe -and its extensions- can be regarded as a work of art. However, one must refrain from impulsiveness. Although it is practically established that as long this Endeavour is considered an artwork it secures its position, qualitative research is mandatory to establish if this feat is, first and foremost, feasible. The results extrapolated from qualitative research will determine if it will even be required to try and position this Endeavour amongst the fields of art, on the account that if it's not a feasible idea, it is not worth pursuing anyway.

Chapter II

Experimental Methods

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Value of Information:

To analyze the value and virtue of this endeavor one must develop a profound understanding of salmon first, especially in its frozen and cubed form. Thus, numerous experimental methods were devised. These 'experiments' require a certain upstart cost as an arbitrary amount resources for example frozen salmon cubes will be exhausted through each experiment. At the cost of estimated \times per cube. The said costs stack up quickly with the side-costs as additional equipment, consumables, etc.

However, the analysis should be different. The "We don't do the whole salmon thing' case has the value 0\$. Nothing gained and nothing lost. The 'Salmon thing is not feasible' case has -(x\$*n) (n = units of salmon exhausted per the experiment and x = price per unit). Parallel to this "This is a great idea and completely feasible" case is noted at ω \$ + (-x\$* n) + (-22000\$) where ω is the lifetime value gained from importing 10 tonnes of frozen salmon cubes through Alibaba into Europe while 22000\$ is the estimated net cost⁸ of salmon.

This feat being feasible or not isn't binary unlike one would intuitively assume. When eliciting ω one should always keep in mind that various functions may work better than others and the following values devised from these functions. Afterwards a weighted sum should be used to get ω . Thus the experiments were designed not to provide an absolution but rather provide fundamental information to the elements of the aforementioned sum given; at this point even (and this is not meant lightly) a benefit of γ at $\gamma < \omega$ and $\gamma \in \omega$ is sufficient.

Regardless, anything you are doing expensively is worth testing extensively

(Branwen, 2010)

All subjects in the following tests are volunteers who are born male, in their 20's, with no preexisting health conditions and a BMI⁹ of approx. 22¹⁰

⁸ Excluding freighter costs and import tax. Import is to be fulfilled by Freightos, Alibaba Group's partner freighter.

⁹ Body Mass Index.

¹⁰ Again, tremendous thanks to Vølksamt! for providing the necessary personnel.

Observation through Alteration:

The most obvious starting path was simply observing the salmon under the influence of psychoactive substances. Various substances were ingested (not simultaneously) at different timeframes and observations made under the influence were made. The following are the notes of the subject with timestamps kept by third parties.

Control Example

To serve as a control example, a completely random stranger on the street was stopped and asked a series of questions:

What is your name? "D.G"

Do you have a favorite, seemingly frowned upon plot device? *"No"*

Do you reckon importing 10 metric tonnes of frozen salmon cubes from far east into Europe to be a feasible idea?

"No"

Experiment 1 - 1-propionyl-Lysergic acid diethylamide

 $15\mu g\pm 5\mu g$ of 1-propionyl-Lysergic acid diethylamide was to be ingested at T+0:00¹¹

One cube of frozen salmon was prepared to be observed.

Bodyweight of subject 73kg

Weight of salmon cube 13gr

¹¹ The initial batch which was proposed to be at 150µg was dissolved in 500ml of water for increased control over dosage. Unfortunately, there is no exact way of knowing or testing this because of the illicit nature of the substance. However one can draw some conclusions based on how it was procured. Spanish lab Energy Control began testing purity and dosage in April 2014 and by March 2015 had tested 15 samples sold online, finding 100% to be of Lysergic acid diethylamide with mean doses of 123.6µg±40.5µg, range 53-195µg all the while consistent with the dosages they are usually sold at. (Caudevilla, et al., 2016)

T+0:00

Subject is given the initial dose.

T+0:03

"The salmon cube appears to be exceptionally stiff. Could be related to less marbling than a regular cube."

T+0:30

"I have been observing the salmon for a while now. It has completely thawed now, but it is still cold to the touch. The table on which the cube stands started to look more interesting than the cube itself. A slight buzz in the stomach, at this dose probably a placebo."

T+1:00

The Subject asked for some background music to be provided. Although very hesitantly, Muzak Orchestra, Muzak Stimulus Progression 1976 was provided.

T+ 1:35

"This is getting extremely fatiguing to perpetuate. Keeping focus feels like a chore more than anything else. No apparent psychoactive effects. Slight body load."

T+2:00

The Subject was dosed with an additional $90\pm5\mu g$ and was allowed on a break.

They requested to select the music that is played. Although hesitantly, they were allowed.

Their first choice was Hawkwind, Silver Machine 1971.

T+3:30

"Back on the table. The cube has dethawed significantly now. The smell is still fresh and best described as petrol green. It has oozed a little liquid. Reminds me of the fish tank my grandpa forced me to keep as a child. Feeling a little more excited now. Heavier body load"

T+4:00

"Really enjoying myself, an amazing collage of thoughts started racing in my head.

Very visible tracers. Also on paper. Trrrrrrrrrrrrrrrrrrrrrrrrrace. The marbling on the salmon is popping out."

T+4:30

"Crystalline. The pinkish hue is oozing everywhere."

T+5:00

illegible

T+5:10

The Subject expressed high levels of frustration and wanted another break. They were granted.

T+6:00

The Subject was asked to continue writing notes. They refused claiming there is nothing left to write about and that this should be verbally discussed. They falsely quoted Aristotales for saying that the written word will "*introduce laziness into the minds of those who indulge in it*" Not only is this not an accurate quote it was uttered by Socrates, not Aristoteles.

T+7:15

The Subject showed interest in co-operation if they were to be supplied with alcoholic beverages.

They were granted 500mls of Pils beer at 5% ABV

T+7:25

"Feeling calmer. Thoughts of salmon start appearing in my head whenever I look towards this part of the room. I had created a vision where my family were salmon. It was entertaining at first and later mortifying. Reminded me of this movie, can't remember the name."

T+8:00

"Spirited away."

T+8:30

"Feeling tired and drained. Feel like my thoughts are dripping down my nose."

After the last entry at T+8:30 the salmon was removed from the space and the subject was left to their own devices. They expressed relaxation and went to bed soon after.

The following day the Subject was interviewed about the experience. They reported (Paraphrased):

"Well, it was horrible really. First, it was kind of fun you know the idea of staring at a salmon cube and then trying to think about it under the influence but it gets very, very challenging very fast. "

"At some point, I think I made somewhat of a connection with the cube. It lasted very short. I don't remember very clearly because it was in this very crowded headspace and afterward it became something I was afraid of."

"I was thinking about society and the impact that salmon has on society, then I thought I was lacking a bit because I didn't have any prior knowledge about salmon farming, economy surrounding salmon or how bad it is to farm salmon for the environment. Although I really wanted to think about it I couldn't think about because I felt I was lacking some very fundamental knowledge about it."

"Do I understand salmon better? Not necessarily. I feel like I could have understood anything this much if it was put in front of me like that in this setting. Like this roll of tape. If you were to put it in front of me there and then and told me to do the same I think it would have gone exactly the same. I don't think I gained anything really. Both personally and both about the salmon."

Afterwards they were asked the following questions.

Do you have a favorite seemingly frowned upon plot device?

"I don't think I have a *indicates quotation marks with his fingers* favorite seemingly frowned upon plot device. Why? I think MacGuffins are amusing, I guess."

Do you reckon importing 10 metric tonnes of frozen salmon cubes from far east into Europe to be a feasible idea?

"Look, I don't understand what you are trying to achieve here. If you ask me, you are not trying to achieve anything either"

Answer the question, please.

"Yes! Are we done now?"

Findings:

There is not a noteworthy physical interaction between salmon and 1-propionyl-Lysergic acid diethylamide.

The unwillingness of the Subject for co-operation is indicative that salmon is either

- 1- not inherently interesting
- 2- heavy to -mentally- digest under such circumstances.

Moreover, the results strongly point to a lack of knowledge/disinterest among ordinary members of the general public towards subjects surrounding salmon and the significance of these subjects.

Experiment 2 – Alcohol

7cl Vodka Martini 32%±2% ABV ingested at T+0:00

The Subject is allowed to request further martinis as necessary

One cube of frozen salmon was prepared to be observed.

Bodyweight of Subject 73kg

T+0:00

"Martini is nice and cold. Very enjoyable. Would like to have another one even. The salmon looks kind of repelling. It leaves a pink-ish juice already"

T+0:05

"The cube looks funny than anything else. It is a bit difficult to concentrate on it for this reason. It makes me want to giggle and my mind wants to rather think I about that girl I met the other day."

T+0:10

"A sudden wave of dizziness. Not sure if I ate enough earlier today. The cube still looks very uninspiring if anything."

T+0:15

The Subject asked for a refill. He was granted.

T+0:25

"The cube has melted significantly now. It is very jelly-like and quite unpleasant."

T+0:30

"Paraphrasing, it is pleasantly squishy."

T+0:40

"I have discovered it produces a pleasantly disgusting sound when softly tapped against the plate. I can imagine how horrendous it would be if 1000 please did this simultaneously or in shifting order. Beautiful."

T+0:50

Another drink was provided

T+1:10

"The salmon has completely thawed now. Lays there all soggy and miserable. Looking at it makes me wonder, what is the importance of such stupid incompetence."

T+1:25

"It is kind of difficult to keep a conversation between yourself and a salmon cube."

T+1:35

The Subject angrily demanded to be relieved of their duties.

After being reminded that they will not be provided for should they choose to leave, they agreed and proceeded to leave the testing environment.

Findings

At first glance, there seems to be an immediate barrier between the human and the salmon. It is shown that this barrier is not necessarily omitted while under the influence.

The physical attributes of thawed salmon seem to excite mixed emotions ranging from a pleasant response to outright abhor. However Subject expressed interest in a certain situation with the precondition that it is realized in a massive scale. Indicative of possessing massive amounts of salmon to be in one's advantage.

Observation through Empirical Evidence:

Salmon usually dwells in water prior to being caught, slaughtered, dissected into cubes and frozen. In an attempt to understand the state in which salmon finds itself the subjects were subjected to numerous experiments meant to simulate the conditions the salmons dwell in.

The scope of the experiments was shifted towards simulation. Because although alteration provides worthwhile information, it is first of all time consuming and second off all very fluctuant in its nature. The information to be extracted here, coupled with the experiments based on observing the salmon, should provide invaluable information on forming the much-desired heightened understanding of salmon.

Experiment 3 - Floating

The Subject is to be suspended at a height of 2 meters, unsupervised. This setup is intended to simulate being suspended in water. They are to be left suspended for 3 hours, an arbitrary precursory amount to determine the feasible length of time for the following iterations. They are supplied with a notebook, a watch, and a pen to take notes with timestamps while suspended.

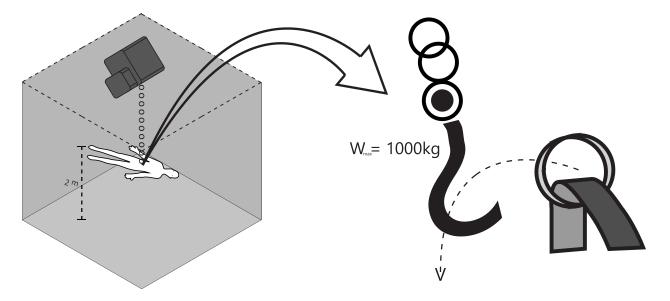


Figure 3: The Subject was suspended in a space as shown (left). The hoist composed of a chain and a hook that uncannily resembled a question mark (right). The hoist which was used was rated 1-tonne max load, Measurements not to scale.

T+0:00

The Subject is suspended from the hoist contraption and left to their devices.

T+0:05

"It would have helped greatly if the notebook was sturdier."

T+0:15

"I feel my arms and legs getting the needles and pins. I don't think this happens to salmon. Frankly, I don't think they have appendages either"

T+0:35

"I try to accelerate myself forward, such as fish would do. However, I keep getting swung back as much as I progress. Wonder why..."

T+3:00

Upon re-entering the space, the Subject seems to have dropped the notebook supplied to them around T+0:43 mark, hindering them from noting further observations.

Findings:

Given the hesitant nature of gravity towards selective compliance i.e. pulling the Subject down towards the center of the earth at a perpendicular angle, retaining 1g (= $9.81m/s^2$) whilst ignoring the notebook and the pencil provided to the Subject, this test was scrapped. To combat or alter the non-compliance of gravity proved unfeasible at the time of this report.

Experiment 4 – Upstreaming

The Subject is to be blasted with a Kärcher K 2 pressure washer at 110 bars pressure, at a distance of 5m from the nozzle. This setup is intended to simulate the streams salmon must swim up through to respawn. To achieve complete immersion the Subject was provided a female partner Subject 1. b^{12} . Subject 1.b is to be situated behind the research associate piloting the nozzle as a means of stimulating a response in the Subject's medial temporal lobe, consequently causing them to move to opposing the water. The Subject was again supplied with a watch, a notebook, and a pen.

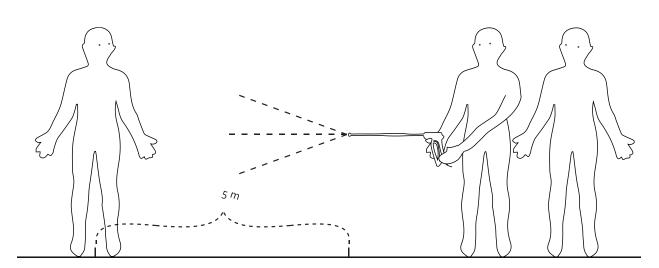


Figure 4: Figure showing the positions of the Subject (left), research associate and the pressure washer(middle) and Subject 1.b. Measurements not to scale.

¹² Subject 1.b was selected to be someone with whom the Subject is known to have previously attempted procreating with. This is based on information which cannot be made public according to the wishes of the participants

T+0:00

Subject is placed against the nozzle at 5m distance.

Go ahead will be given in 10 seconds.

T+0:00:10

Subject started moving.

T+0:01

Subject is shouting, albeit inaudible. Doesn't seem to be able to note down anything.

T+0:03

After losing balance and falling down Subject is complaining about shoulder pain and burning in the frontal upper chest area. Subject 1.b was taken away but not without to the protest of both parties.

Findings

Humans don't seem to be able to withstand the same physical stress salmon can, all the while they seem to be driven by similar agendas. If anything, this test strongly supports that there is a value to importing 10 metric tonnes of frozen salmon to any place where humans reside. Salmon clearly excels beyond the human on various occasions as it was clearly put on this display throughout this experiment.

Additional note: Humans don't react well to accelerating downwards at 1g if they get stopped abruptly by an immovable object¹³.

¹³ In this case, ground.

Experiment 5 – VR

The Subject is to play Salmon Run (1982)¹⁴, a game originally released for the Atari 8-bit family of computers, developed by Bill Williams. After much research it was decided that Salmon Run would be the penultimate tool for further examination for the reasons stated below.

1- It requires very little resources to run. Namely 16kb of RAM and any graphics solution equal to or better than ANTIC/CTIA combination used in the original Atari Computers.

2- The protagonist is a salmon.

2.1-The protagonist is named Sam (the lovestruck salmon) (Williams, 1982)

3- The game offers realistic visuals and sound effects. It also features a day-night cycle

3.1 - Realistic enemy variations with unique interactions. Namely, riverbanks, bears (Bertha the Black Bear and later her cousin Bert the Polar Bear (Williams, 1982)) seagulls and fisherman

3.2 - End goal is realistic, Procreation.

And most importantly, the opening melody is as follows:

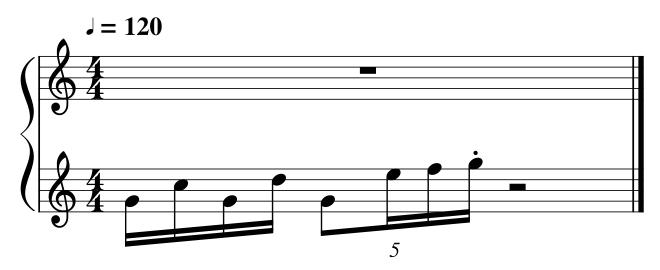


Figure 5: The opening melody of Salmon Run (1982)

¹⁴ The game can be played at <u>https://archive.org/details/atr_Salmon_Run_1982_APX_k-file</u>. Please note that a NumPad in necessary.

For this experiment the Subject was left to their own devices throughout the experiment. They were not given any means to take notes with and were tasked with reaching Level 8 in the game. This was necessary to achieve complete immersion, importance of which was pointed out in the previous experiment.

T+0:00

Start.

T+2:30

A replacement controller was provided after the Subject destroyed the initially provided controller.

T+7:48

After respawning 316 times the Subject finally completed the game.

Immediately upon completion the Subject was rushed to another space and asked was a series of pre-determined questions.

What is your name?

"Sam¹⁵"

Do you have a favorite seemingly frowned upon plot device, Sam?

"Yes, Deus Ex Machina."

Under the light of your recent experiences, do you reckon importing 10 metric tonnes of frozen salmon cubes from far east into Europe to be a feasible idea?

"Absolutely."

¹⁵ Although the participants names are reserved, here the answer is disclosed because the answer was simply incorrect.

Chapter II Final Thoughts

The most remarkable findings of this chapter are that the general public is mostly uninterested in all things related to salmon, having a massive amount of salmon readily available at one's disposal is probably a very good idea and importing 10 metric tonnes of frozen salmon cubes from far east into Europe is a convincingly feasible idea. It is indisputable that no one who has not reached Stage 8 in Salmon Run (1982) can claim otherwise.

Additionally, the results surfaced here strongly suggest that reaching γ at $\gamma < \omega$ and $\gamma \in \omega$ is very likely, and that Chekhov's gun is a bunch of gobbledygook¹⁶.

 \therefore this Endeavour is worth pursuing.

¹⁶ Gobbledygook

Chapter III

Fantastic Architecture

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"I don't know what art is, but I do know what it isn't. And it isn't someone walking around with a salmon over his shoulder, or embroidering the name of everyone they have slept with on the inside of a tent." (Sewell, 1999)

Importing ten metric tonnes of MSC certificate compliant frozen salmon cubes through Alibaba into Europe is an Endeavor that falls between forms of media.

Once 10 metric tonnes of frozen salmon have been successfully imported to its destination it shouldn't and mustn't stop prematurely. When this Endeavor is achieved, it becomes an untapped effigy of unparalleled possibility.

Since:

It is composition on sonic domain It is sculpture It is comestible It is engineering It is happening It is something else It is architecture.

As far as forms of arts should be concerned, this Endeavor establishes dominion over many. Any painting ever conceived for example. Afterall paintings are "expensive, handmade objects, intended to ornament the walls of the rich or, through their (or their government's) munificence, to be shared with large numbers of people and give them a sense of grandeur." (Higgins, Synsthesia and Intersenses; Intermedia, 1966)

Painting are remains of fleeting moments, regurgitated time and time again by a flock of onlookers, hung up on display where they are left to rot into putrid carcasses. Unlike them, this Endeavor allows dialogue and persistence on multiple domains; visual, sonic, tactile, olfactory and gustatory. Thus, it would be obtuse for an individual of established taste for such putrescent provisions to be repulsed by the metric tonnes of frozen salmon either as a device -or form- of art.

Alas, the run of the mill devotee of such putrilage remains mostly impenetrable.

This Endeavor -by nature- also avoids debacles such as the debacle of Claes Oldenburg's sculptures and the debacle Pindakaasvloer¹⁷

¹⁷ The work by Schippers, mentioned earlier in Chapter 1

The Debacle of Oldenburg:

Oldenburg's works such as Dropped Cone (2001), Apple Core (1992) and Floor Burger (1962) have a common catch. These works cannot be described as works that fall between media because they distance themselves from their subject matter/medium/media. The ice cream in Dropped Cone is neither chilled nor progressively melting nor dripping down to the streets of Cologne. The Apple Core is not causing the Israel Museum in Jerusalem to flood with fruit flies, forcing Israeli officials to tackle this issue and in turn, perhaps relieve the frequency of assaults on Palestine through reallocation of combat forces and munitions to gun down fruit flies. Floor Burger and its companion Floor Cake never got under the radar during any of the campaigns against obesity ran by the United States Government including the notable 2016 campaign Let's Move¹⁸.

There is not an intermedia(l) relationship to be seen in Oldenburg's work. Floor Burger is not an inter-zone between visual arts -or in a more focused scope, sculpture- and gastronomy, much less burger aptitude. Dropped Cone does nothing to invoke a response in the thermoreceptors of an individual, let alone put on a marvelous display of fluid dynamics. For the better part of their existence, these works haven't done much else than sit on their rear -and in case of Dropped Cone, front- ends.

While capturing one very tiny snippet of the matter, Oldenburg's work disregards every other detail. By casting the moment in stone, a blind eye is turned to many other aesthetically rewarding possibilities on different sensory domains. This cannot be seen as anything other than contempt for the sheer multitude of human senses.

¹⁸ A camping against obesity among children, started by Michelle Obama during Barrack Obama's time in office. https://web.archive.org/web/20200409135029/https://letsmove.obamawhitehouse.archives.gov/

The Debacle of de Pindakaasvloer

The Debacle of Schippers' Pindakaasvloer is different in the sense that the work is intermedia with its matter. To dissect the issue appropriately the name should be dissected first.

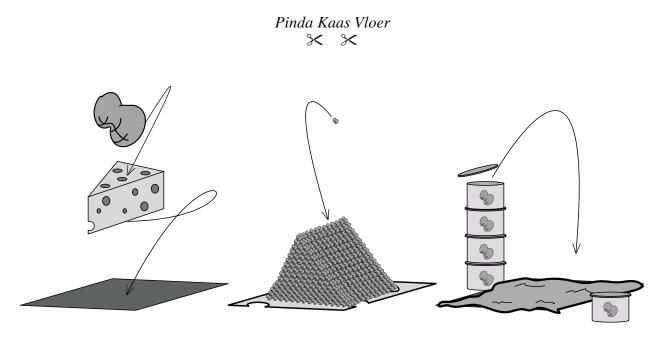


Figure 6: Pinda+Kaas+Vloer (left), Pinda+ Kaasvloer (middle), Pindakaasvloer(right)

The work is composed of peanut butter and is in the form and shape of a floor. (Refer to the rightmost diagram) Here it seems Schippers is at an intermedia crossroad between sculpture, breakfast foodstuffs, landscaping and theater. However, an attempt by the public to further instigate the work towards foodstuff by sprinkling it with "Hagelslag"¹⁹ was hindered by the gallery at its 1992 display. (de Volkskrant, 1992)

Another instigation on shifting the work towards landscaping by walking on it 'a la floor' was cut short and frowned upon by the museum on its 2011 display. (Museum Boijmans, 2011)

Schippers is well aware of his works intermedia instigations. He recognizes that the work itself is the delicate balance between the floor, the idea of walking on it, the act of not-walking-on-it and all of this taking place while a curious flock is watching and discussing if this art or not. His work is architecture by any means. Here it is the munificence of the platforms which display the work that comes up short.

A peanut butter floor one cannot take a bite from nor walk on is no longer a peanut butter floor. It is the carcass of a peanut butter floor.

¹⁹ A classic Dutch breakfast commodity. Usually sprinkled over toast.

Intermedia

Frozen salmon cubes, in contrast, are in a volatile state and therefore their existence is timebased.

 \therefore them or their extensions;

...in transit -and/or in motion- are components of a composition. Nothing in motion cannot not-make sound. As music, fundamentally, is sound ordered on timebased-domain all it takes to crystallize this composition is for it to be noted.

...while stationary, are sculpture.

They must be arranged with the utmost care and with massive artistic concern in mind. Even if they are not arranged as such, that should cause no dispute. It would still be sculpture.

...if utilized in a way that puts forward their tactile, olfactory and gustatory attributes, are culinary.

From being served as is, to being used as a non-diluent coolant in a drink. Their culinary use must be extensive but should focus on the salmon, and their preparation should comply with the ideas mentioned above. During preparation, every action's auditory consequence should be considered. If necessary, pauses must be taken to cater to the compositional elements.

...ultimately, are architecture.

If a space is constructed to house the salmon at -7° C to keep it frozen with the salmon within arranged in such a manner that it fits in the space and is also accessible i.e. removable from the space later.

Or when a space is constructed to have them safely melt in front of the public to their awe Or when made into a cocktail that is to be sipped on, while someone is arranging the excess cubes by size, announcing their volumes out loud.

Or when an *n* number of people, literally or figuratively, gather in a space of $a * b * c \delta 3$ in size and discuss if this can be considered art.

As a result of the foregone analysis, the Chart of Intermedia can finally be expanded upon and with conviction, this Endeavour can be positioned within it.

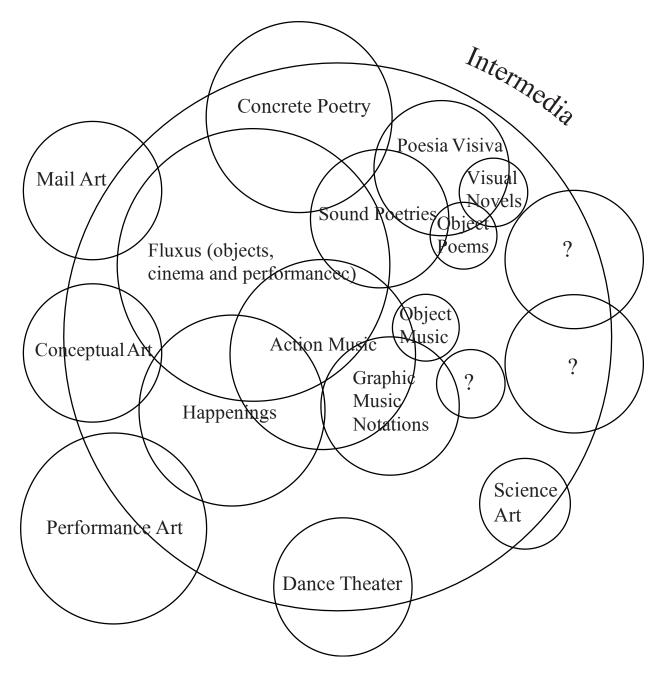


Figure 7: Intermedia Chart, 1995. The chart shows concentric and overlapping circles that appear to expand and contract in relationship to the "Intermedia" framework that encompasses them. (Dick Higgins, 2001)

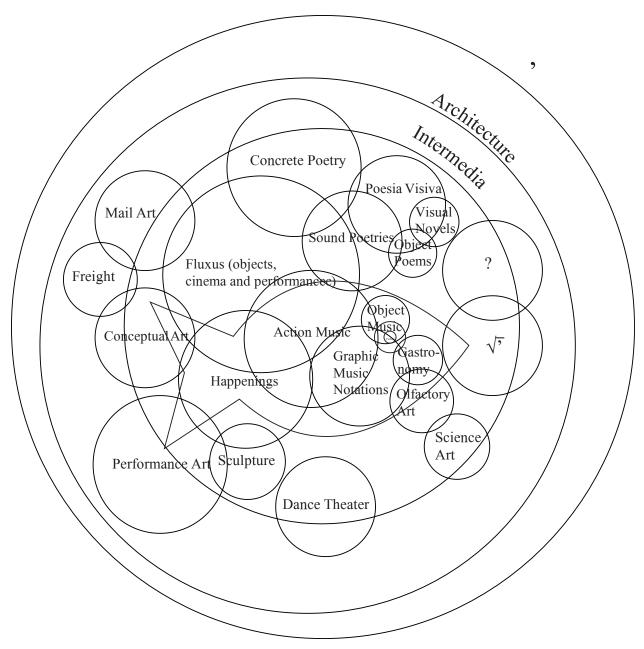


Figure 8: Intermedia Chart, Expanded 2020

Intermezzo

This concludes Part I of this research. So far: It is proven that this Endeavor is feasible. And that it is a work of art.

*

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Chapter IV

Speculative Arcadias

Until this point it has been explored what *importing* 10 metric tonnes of Frozen Salmon Cubes means. In the following chapters speculative ideas on what to do with the *imported* salmon will be explored.

Cocktails:

A cocktail in the most traditional sense contains liquor, mixers, and ice. In a contemporary sense it is a work of Intermedia. The crucial point to this section is to always remember that the recipes below are cocktail recipes, text scores and sculptures at the same time.

Fundamental Law of Traditional Cocktails: THERE IS NO CHILLING WITHOUT DILUTION, AND THERE IS NO DILUTION WITHOUT CHILLING. (Arnold, 2014)

Please note that although the optimal method of making a shaken cocktail is using one ice cube with dimensions exceeding 5cm³ for moving as much liquid as possible and numerous small cubes/shards for providing dilution, here the recipes are suitable for just about any household ice shape and size. Only attention should be given if the recipe calls for a shaken or stirred. Usually, all the Old-Fashioned cocktails will be stirred while the rest are shaken. Here various recipes are suggested which utilize either by-products derivable from salmon cubes or salmon cubes directly as nondilutive coolants to create higher proof drinks with minimal water content. The drinks will be categorized as:

Infusion - Salmon Infusions using base spirits
Old Fashioned - Old fashioned Cocktails
Sour - Classical sours that are adaptable to long drinks
New Age - New Age cocktails
Spirit Front - Shaken with frozen salmon cubes instead of ice
Long - Variants on sours and New Ages

Salmon Bourbon (Infusion)

1 part 100% virgin Salmon Oil
 1 part Bourbon of choice

Prep: Pour the slightly warmer than room temperature oil into a container. Add Bourbon. Shake vigorously. Let the mixture sit for around 4 hours shaking every 30 minutes on average. Chill in a fridge for a minimum of 3 and up to 7 days. Pour the mixture through a fine-mesh strainer once and follow with pouring it through a coffee filter up to 3 times. Discard filter after each pour.

Bottle and store at room temperature for 4 months and up to 6

Salmon Gin (Infusion)

500ml Dry or Plymouth gin of choice100 grams of salmon (finely diced)33 grams of lemongrass (finely diced)

Additional Equipment: 1 Cream Whipper 2 N2O chargers

Prep: A rapid infusion technique using a cream whipper will be used.

Fill the container with the solids first, then pour in the gin. Empty one gas charger into the cream whipper. Shake gently. Empty the second charger into the whipper. Shake gently for 2 and a half to 3 minutes. Very rapidly discharge the gas exercising caution as the liquid may burst from the nozzle. Use an old fashioned glass to cover the nozzle while discharging. Allow to rest up to 2 minutes then press the solids to extract all the gin. Strain through a fine-mesh strainer.

Salmon Fashioned (Infusion, Old Fashioned) 60ml Salmon Bourbon 2 dashes of Orange Bitters 11ml of Simple Syrup Sprinkle of salt or two drops 20% saline solution Lemongrass blade for garnish

Prep: Wash an Old Fashioned Glass with bitters. Discard the bitters, fill the glass with ice and pour in the Bourbon followed by simple syrup. Sprinkle with salt and stir until chilled. Garnish with a single blade of lemongrass.

Salmon Fashioned II (Infusion, Old Fashioned)

60ml Salmon Bourbon 2 dashes of tabasco 11ml Coriander Syrup (1:1 Simple syrup made with additional 0.2 parts coriander seeds) Sprinkle of Celery Salt Fresh coriander for garnish

Prep: Wash an Old Fashioned Glass with tabasco. Discard the tabasco, fill the glass with ice and pour in the Bourbon followed by coriander syrup. Sprinkle the celery salt and stir until chilled. Garnish with a leaf of coriander.

Sourmon (Infusion, Sour)

60ml Salmon Gin 17.5ml Lime Juice 22.5ml Simple Syrup 30ml Egg White or 1 tbs Aquafaba Pinch of Salt

Prep: Combine all the ingredients except the egg white in a shaking tin. After a preliminary shake add the aquafaba/egg white and shake vigorously for 10 seconds. Add copious amounts of ice and shake again for 10 seconds.

Strain through a fine-mesh strainer into a chilled coupe glass.

Arthur Oglesby (Sour, Long) 1 Sourmon Soda water

Prep: Fill a Tom Collins glass with ice. Strain a Sourmon into the Tom Collins. Top up slowly with soda water using the back of a spoon to vessel the soda into the glass as to not deflate the foam.

Bareback Oncorhynchus (Spirit front)60ml Mezcal3 dashes of Angostura BittersSprig of dill

Prep: Pour the Mezcal into a shaking tin. Add the dill and muddle lightly. Add copious amounts of frozen salmon cubes. Shake vigorously until temperature equilibrium is reached, up to 45 seconds. Strain through a fine-mesh strainer into an Old Fashioned glass with ice. Float 3 dashes of bitters on top. Garnish with two frozen salmon cubes.

Salmon Marry (New Age, Long)

60ml Vodka 100ml Clear Tomato Consommé 11ml of Lemon Juice 2 cubes of frozen salmon 1 thawed cube of salmon 2 dashes Tabasco sauce 2tsp Horseradish paste 2 dashes Worcestershire sauce 1 pinch Celery salt 1 pinch Ground Black Pepper 1 pinch dried dill Celery stalk for garnish.

Prep: Rub a thawed cube around the rim of a Collins glass. Rim the glass with Celery Salt. In a blender combine the Consommé and the frozen salmon cubes, blend until smooth and strain into a shaker tin. Add all the remaining ingredients into the tin with copious amounts of frozen salmon cubes. Toss back and forth between two shaker tins until well combines. Open pour into the Collins glass. Stir exactly 2 minutes with the celery stalk.

Cars Fish Visas (New Age, Long) 1 cube of frozen salmon 200ml Rice Vinegar

Additional Equipment : 1 Sailors Hat

Prep: Fill a sailor's hat with Vinegar. Float a single frozen salmon cube in it.

Ye Olde (Spirit Front)

Tablespoon (8gr) of short grain rice 60ml of White Grain Spirit 2 cubes of frozen salmon Blackberry twigs

Prep: Set the rice grains to rehydrate in the spirit. Cook the salmon cubes until internal temperature measures 62.8°C. Place a total of 4 thorny blackberry twigs between your thighs and underarms. Ingest the salmon followed by individually ingesting the rice grains.

Remove the twigs once finished.

Highway Star (New Age)

cube of thawed salmon
 60ml Dry Gin
 30ml Creme de Violet

Additional equipment : 1 1969 Chevrolet Camarro

Prep: Place one cube of salmon on the asphalt while the outside temperature registers at least 31°C.Splash the rest of the ingredients on the salmon cube. Run it over once with the Camaro to combine. Ingest straight from the asphalt.

SOUND OF WAR

As of 2020 22 Aircraft carriers,11 of which belong to the United States and 2 of which belong to China, are roaming the international waters²⁰.

Although many consider them to be obsolete relics of the Second World War they are still heavily used by the US navy to flaunt their military presence and other countries are following suit by either having their vessels present at sea or by commissioning the construction of new vessels. Considering 147 carriers that are now decommissioned, there is overwhelming evidence that one must be in possession of an aircraft carrier to assert and secure a position on the playing field of the modern world.

It is indisputable that frozen salmon cubes lend themselves as the perfect construction material for an aircraft carrier. First and foremost, unlike steel -which is the most common material used in hulls of aircraft carriers- salmon is waterborne. Meaning; salmon spends a rather significant portion of its lifespan in water. It has significant experience in nautics and an overall insight of being submerged in water. Steel, however, is earthborn. It is an alloy of iron and carbon, mined from the earth's crust. As a result, it would a fallacy to assume that steel is a material better suited for naval application.

A very simple experiment to prove these assumptions would be to take a salmon of x mm in length, $v mm^3$ in volume and s kg in weight alongside a chunk of steel with identical measurements²¹. Lobbing them into any body of water one would observe that the salmon, in contrast to steel, accelerates in f whilst steel remains stationary and inevitably sinks.

²⁰ https://web.archive.org/web/20200409014004/https://en.wikipedia.org/wiki/List_of_aircraft_carriers

²¹ Here salmon is used interchangeably with salmon cube. One might argue that a salmon cube is not comparable to a living salmon moving from the fact that a salmon cube unlike live salmon is no longer animate. By this logic, the inanimate remains of animate beings would not be related to each other. If that was the case, then dead people should be tossed in trash containers and consequently end up in landfills. Yet they are treated as if they still bear relation to people i.e. moved around in motorized vehicles or situated in costly pleasant-looking wooden furniture such as a coffin. Ideally, the dead should not be conferred such privileges but as they are, it would be hypocritical to arrest likewise privileges from non-humans. If the corpse of a human is still human, then a slaughtered piece of salmon is still salmon.

Alongside buoyancy, salmon demonstrates another uncanny ability, Geolocation. Although the exact mechanics are still not well understood it is known that salmon tend to return to the waters they were hatched to respawn. In layman terms, salmon come back to the stream where they were 'born' because they 'know' it is a good place to spawn; they won't waste time looking for a stream with good habitat and other salmon fish (USGS, 2013). The specific salmon that is to be imported is of Alaskan origin, indicating that the waters where they will be heading towards to respawn coincide with the body of water colloquially known as the Bering Sea. In their natural life cycle, the maturing salmon are distributed on the North Pacific Ocean and Bering Sea in the spring of the year and migrate very rapidly (ca. 40–60 km/day) into Bristol Bay, where they progressively segregate into their natal drainage basins. (Berdahl, Westly, & Quinn, 2017) It is safe to assume that once put to sea this vessel will directly intercept the Bering Sea. Once the vessel reaches North Pacific it will combust into individual cubes as every individual cube will attempt to reach the exact point it hatched, through the shortest route possible, to complete its life cycle. A commotion of such magnitude, rest assured, will render the surface of the North Pacific completely inoperable for any other vessel that is haplessly is deployed on it. As the North Pacific is the bumper zone between the navally competent trio of US, China, and Russia, in the unlikely event of global conflict any upheaval in the Pacific will surely shift the tides of war.

Whoever puts the most magnificent display at the Bering Sea will be crowned the victor.

Per their official policy declaration, the US Navy's self-proclaimed role as the biggest aircraft carrier fleet of the world in peacetime engagement is to project American influence and power abroad in support of U.S. efforts to shape the security environment in ways that promote regional economic and political stability. (US Navy, 1997)

In this fashion, it is obligatory that if such a vessel is to be constructed it should be done immediately. In peacetime, a vessel with a wide range of capabilities inherent in naval expeditionary force should be readily available for any contingency. Operating in international waters, this vessel will be free of the political constraints that can hamper land-based forces. It is elementary to put the right capability in the right place at the right time. Not to fight but to hinder, impede and inhibit war and those who monger it.

41

Logistics and Engineering

First and foremost, the vessel needs a name. *DV Flying Salmonidae* is chosen, for a variety of reasons. The prefix DV referring to Dead Vessel is legally fitting since, under the dead ship doctrine, a ship loses its status as a vessel subject to admiralty jurisdiction when its function is so that it has no further navigation function. (Puerto Rico Ports v. Umpierre-Solares, 2006). In addition to being mostly dead, *DV Flying Salmonidae* will have no navigational function. Its destination is pre-set, and the course is invariable thus the ship "innavigatable", hence has no navigational function.

As a dead vessel is also relieved of redundant paperwork such as International Tonnage Certificate, International Load Line Certificate, Intact stability booklet, Damage control booklets, Minimum safe manning documents, Certificates for masters, officers or ratings, International Oil Pollution Prevention Certificate, a timestamped Oil Record Book, Shipboard Oil Pollution Emergency Plan, Garbage Management Plan, Garbage Record Book, a Cargo Securing Manual and lastly Document of Compliance and Safety Management Certificate. It is also exempt from harbor tax.

The next issue to be tackled is displacement. A displacement tonnage of 10 metric tonnes falls four orders of magnitude shorter than the displacement of Nimitz-class Carries, the biggest aircraft carriers currently operational²².

There two possible solutions:

1- Importing 4 orders of magnitude more salmon through Alibaba.

2- Issuing a query to BIPM, "the intergovernmental organization through which Member States act together on matters related to measurement science and measurement standards" for an increase of 5 orders of magnitude to displacement tonnage of salmon and salmon only.

²² https://web.archive.org/save/https://en.wikipedia.org/wiki/Nimitz-class_aircraft_carrier

As sending a single envelope to BIPM at

Pavillon de Breteuil F-92312 Sèvres Cedex FRANCE

is considerably cheaper and faster, for the remainder of this paper Solution B is favored.

Date: / / / BIPM - Pavillon de Breteuil F-92312 Sèvres Cedex FRANCE

To whom it may concern;

As per the construction of *DV Flying Salmonidae*, the worlds first only aircraft carrier made of salmon, you are obligated to make adjustmets to how salmon is treated by the metric system. An increase of 5 orders of magnitude to the water displacement of salmon flesh is required.

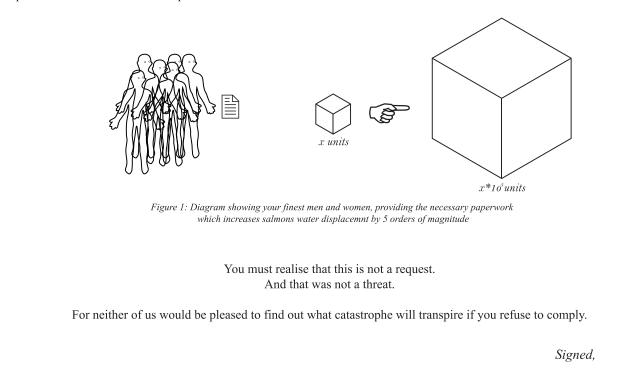


Figure 9: Example letter to be sent to BIPM

The construction of . *DV Flying Salmonidae* can be done in a step by step manner. Simply by stacking individual cubes on top of each other any desired shape can be crafted. This would take an unreasonable amount however, given there are alternative methods.

For the construction an experimental molding method proposed. As it was discovered earlier in Salmon Run 1982, salmon are hesitant of coming in contact with bears. This phenomenon can be utilized to push salmon into the various shapes and constructs. First, a model of the vessel must be crafted. The material is irrelevant if it is considerably sturdy. After the model is crafted, a shipyard big enough to house it must be procured. The size of the shipyard is of utmost importance because it will be used to make a negative imprint of the model vessel using bears. After placing the vessel in the shipyard, bears will be poured in the empty space, creating a negative mold. The bears will be supplied with catheters and feeding nozzles to keep them stationary and satiated. After removing the model ship salmon will be poured into the mold. The salmon will push itself away from the bears and in doing so compress into a much denser package. The only caveat is that bears must be kept satiated at all times to prevent damage to the hull. Once salmon is not able to compress anymore the mold can be removed and *DV Flying Salmonidae* will be standing in all its glory.

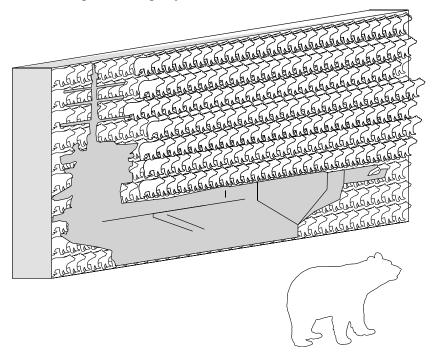


Figure 10: The bear mold is shown with the model made from composite (top) alongside an average bear (bottom)

Once the *DV Flying Salmonidae* is constructed it will have to be kept at -7° C to ensure no premature melting occurs. This will initiate the construction of world's most ambitious freezer. The Coast of Iceland, the native land of Huldufólk, is the proposed site of construction. As the area is already cold and home to some amount of glacial structures, these attributes can be utilized in the fridge. Local elves are to be enlisted for the construction in exchange for global representation and recognition. Observing the representation of the elves, or the lack thereof following the 1982 dispute in which NATO endangered the local elf populations through war efforts (Markham, 1982), the construction of DV Flying Salmonidae and its freezer will be pivotal in rekindling decades-old anti-war efforts. Olafur Eliasson will be assigned to the project as lead architect and head of consultation given his previous experience working with fridges of massive sizes²³. He will also be assigned head of ER²⁴ as he is Icelandic and fluent in the tongue.

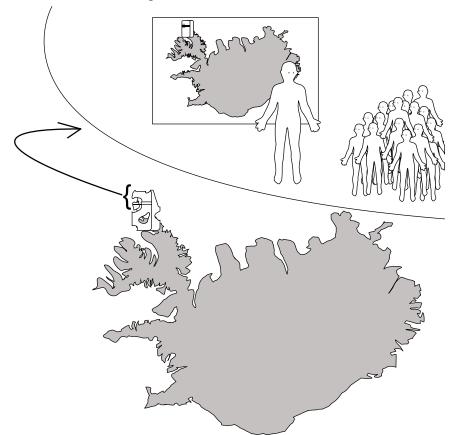


Figure 11: Map showing the construction site where the fridge will be constructed (bottom) while Olafur Eliasson is having a meeting with Elves in the construction site, in front of a map displaying the construction site (top).

²³ Refer to Chapter I

²⁴ Elven Relations

Absolution

Although sincerely hoping that it will never be necessary to deploy *DV Flying Salmonidae*, it is also OBLIGATORY that a war plan is made.

When the tides of war arise in the pacific *DV Flying Salmonidae* will be set on its maiden voyage with English artist Sarah Lucas (1962) as the chief-in-command of the vessel. It will bear no additional personnel, no munitions and no aircraft. As the maiden voyage sets off a message will be relayed to all aircraft carriers currently in commission belonging to the US, Russia, and China.

Forces of the world! Perpetrators of war! Beware, for *DV Flying Salmonidae* has set sail! And it will stop at no cost.

DV Flying Salmonidae will make the fantastic voyage of 9316 Nautical Miles, bursting through the Panama Canal with unprecedented magnificence at the top speed of 1 knot, reaching North Pacific in less than 388 days.

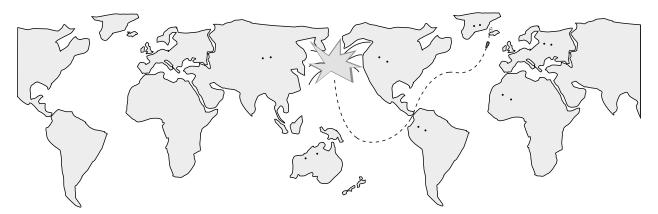


Figure 12: The voyage of DV Flying Salmonidae and the moment it combusts (middle) in Northern Pacific with the entire world watching.

In the single most marvelous event of human history, as DV Flying Salmonidae crumbles

into pieces **I** will stand atop its deck, sinking to my demise. The world will witness the Northern Pacific become the Burial Ground of Nations. 100.000 tonnes of salmon will flood the rivers of Yukon. Waters will turn pink as far as the eye can see. As *DV Flying Salmonidae's* hull melts into its keel, as all pieces fit into place, as time vanishes off to lands strange to man,

will reach upwards and the *Great Oncorhynchus* will guide me up a rope to the skies.

And **I** will exclaim

I have become the Alpha and the Omega!

I fed the beast that devours all!

With the wind of the apostrophe blowing under my wings, **L** soar to my destiny!

LONG LIVE INTERMEDIA

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Additional Links

1- Recovered on

https://web.archive.org/web/20200305151048/https://www.huffpost.com/entry/enviro nmentalart_n_5585288?guccounter=1&guce_referrer=aHR0cHM6Ly93d3cuZ29vZ2xlLmNv bS8&guce_referrer_sig=AQAAAAIE7eOJ6drHYaAMVQI8wcRTlhUrggLSZxax5J-2mZbsBhVACg0K4TXX8HG9YxxqIRK1VpaUk_oVNAudU62XcpBA104_UxpzZOHn5kDgha7mqzM-CkL7M9AKDG0b1yPwpP2NcuqcEo1IpK9IWzgK1nyXgFkpmHp9PgP7dbzCxg April 10, 2020

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