

## Design Exercise Conceptual Framework – Possible Questions

A concept is not an idea.

A concept is an idea framed and structured by:  
references, narratives, discourses, practices, manifestations etc.

A Conceptual Framework, may contain many ideas. Some of these ideas may even be contradictory to each other.

A Conceptual Framework is a series of expressions that embody an idea (which in our practice are sometimes tacit).

These ideas often express themselves as a number of **qualities**.

The three purposes of research through conceptualisation is:

### Explorations

familiarises the researcher lacking a rigorous theory for expectations – your wish to learn more.

### Descriptions

observations and descriptions carefully and deliberately within context of the practice how, what, where, and when...

### - Explanations

enable the possibility of sharing qualities for and to others (a moment when design strategies become manifest and tangible)

Conceptualisation is a process through which we specify what we mean when we use particular terms, ideas and qualities in research

Conceptual Frameworks are a place for Abstractions to be considered (see Shields and Rangarajan, 2013)

Conceptual Frameworks are a place for Structuring (Shosh Leshem and Vernon Trafford)

Conceptual Frameworks are used for Explanations (Babbie, Earl.)