Published in 1972, Invisible Cities by Italo Calvino is about the art of framing and storytelling. In this novel, a well travelled Marco Polo is summoned by emperor Kublai Khan to describe to him the state of his expanding empire. In this book Polo describes 55 cities to the Khan over the course of many nights, each more fantastical and characteristic than the other. In the end it is revealed that all the cities described by Polo are in fact inspired by Venice.

This zine is the result of an introductory course to graphic design, taught at the Royal Academy of The Hague (KABK) in collaboration with Leiden University.

Being a graphic designer is not much unlike being a city tour guide. You need to know a city like the back of your hand before you can explain it to others. Where will you begin your tour and where will you end? What is the order of highlights you will guide your viewer in? What manner of speaking are you using to animate the tour? Are you a funny guide, a detailed guide, a matter of fact guide, a historically versed guide? In this assignment students were handed a city from 'Invisible Cities', and were invited to guide us through this city in 4 pages. What they chose to show us is their interpretation of the city in question and the visualisation of their intrigue.

We move through cities that are likened to the complex weave of tapestries, to the fragility and ingenuity of webbing, to illusionary globes that echo into eternity. We meet cities that are joined by paradoxes and oxymorons, cities that can only be read by peering through its architecture and cities teetering on the brink of their own annihilation.

We hope you enjoy your tour through our invisible cities

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You walk for days among trees
and among stones, rarely does
the eye light on a thing, and then only when it has recognized that thing as the sign of another thing: a print in the sand
indicates the tiger's passage; a
marsh announces a vein of wa-
ter; the hibiscus flower, the end of winter.

Finally the journey leads to the city of Tamara. You penetrate it
along streets thick with signboards jutting from the walls.
The eye does not see things but ima- ges of things that mean other things.


rope ladders, hammocks, houses made like sacks, clothes hangers, terraces like gondolas




Ne

Diomira

Dio
mira,
gods,
look
envy cries ooh!
is that he feels

## dinae Ghe Eador






## PHYLLIS

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inverted, point by point. The two Valdradas live for each other, their eyes interlocked; but there is nol ove between them.
from the miror, by a face and gesture a repetition that can be followed throughout the whole woof. But if
 onfusion, the mules' braying, the lampblack stains, the fish smell $i$


 in the darkness. In Eudoxia, which spreads both upward and down, w
 ntroversy. But you could, similarly, come to the opposite conclusion:
 e carpet proves that there is a point from which the city shows its


 in which you can observe the city's true form. At first sight nothing

erse is the city of Eudoxia, just as it is, a stain that spreads out shap
 is, a stain that spreads out shapelessly, with crooked streets, houses $t$
 ed according to their true relationship, which escapes your eye distr
 among the arabesques, an answer, the story of his life, the twists


 nd each can find, concealed among the arabesques, an answer, th
 mysterious bond between two objects so dissimilar as the carpe


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00 cit in its every，tiniest detail．It is easy to get Ic and in Eudoxia：but when you concentrate
uish of his oo ${ }^{\frac{2}{6}}$ and each can find，concealed an $\square$


## a carpet is preserved

$\qquad$ ship，which escapes your eye distracted b te design，arranged according to eir true relationship，which escap
int

| reted in this sense，arousing no |  |
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| 0. | observe |
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| 0 | 0 |


in which you can


 you grasp；but the carpet prov $-\frac{0}{0}$ that there is a point from which the city shows its true

1 find，concealed among the arabesques，an answer，the story of his life，the twists of fate．An
 e map of the universe is the city of Eudoxia，just as it is，a stain that spreads out shapelessly 0
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