Graphic Design

KABK 2021

## Invisible Cities

## The City Guide

Published in 1972, Invisible Cities by Italo Calvino is about the art of framing and storytelling. In this novel, a well travelled Marco Polo is summoned by emperor Kublai Khan to describe to him the state of his expanding empire. In this book Polo describes 55 cities to the Khan over the course of many nights, each more fantastical and characteristic than the other. In the end it is revealed that all the cities described by Polo are in fact inspired by Venice.

This zine is the result of an introductory course to graphic design, taught at the Royal Academy of The Hague (KABK) in collaboration with Leiden University.

Being a graphic designer is not much unlike being a city tour guide. You need to know a city like the back of your hand before you can explain it to others. Where will you begin your tour and where will you end? What is the order of highlights you will guide your viewer in? What manner of speaking are you using to animate the tour? Are you a funny guide, a detailed guide, a matter of fact guide, a historically versed guide? In this assignment students were handed a city from 'Invisible Cities', and were invited to guide us through this city in 4 pages. What they chose to show us is their interpretation of the city in question and the visualisation of their intrigue.

We move through cities that are likened to the complex weave of tapestries, to the fragility and ingenuity of webbing, to illusionary globes that echo into eternity. We meet cities that are joined by paradoxes and oxymorons, cities that can only be read by peering through its architecture and cities teetering on the brink of their own annihilation.

We hope you enjoy your tour through our invisible cities.

Yin Yin Wong (Tutor)

Chen Zhang

Felix Roos

Hedda Peters

Emma Regeni

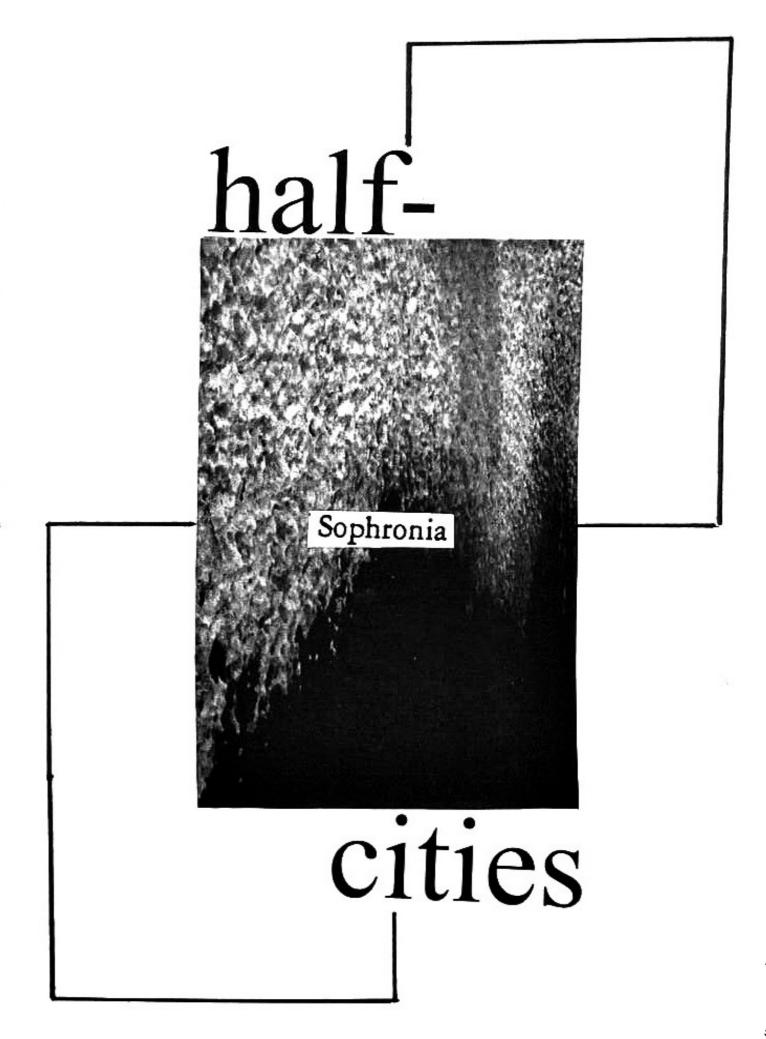
Mees van Rhijn

Merel van Altena

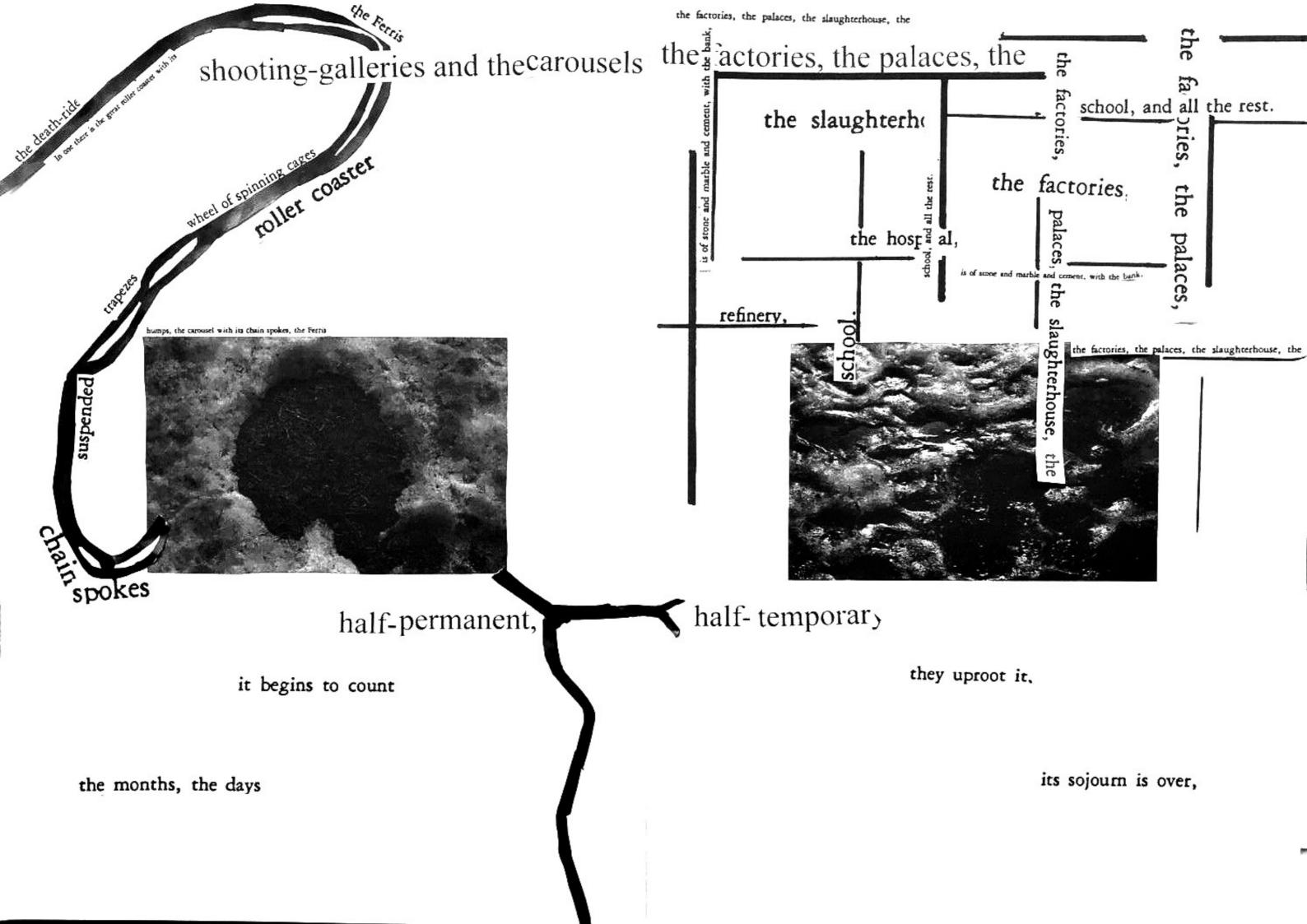
Angelica Starnari

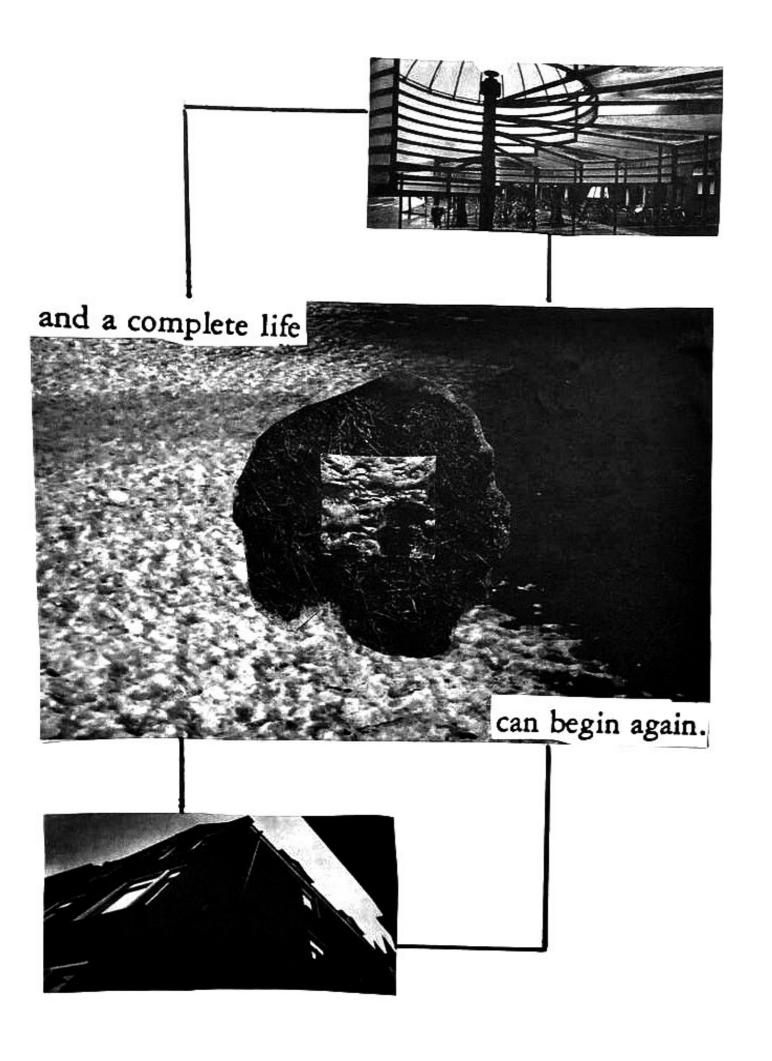
Simone Lammertink

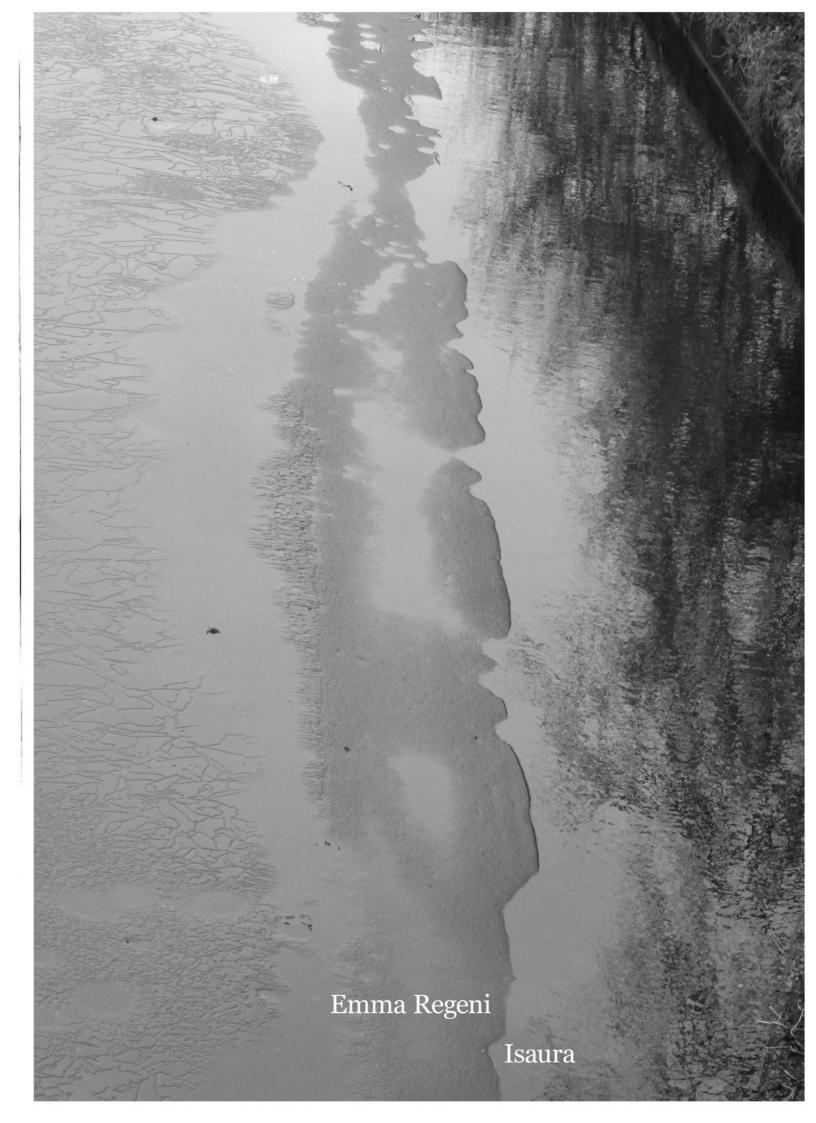
Jana Dabelstein Sitora Sayed

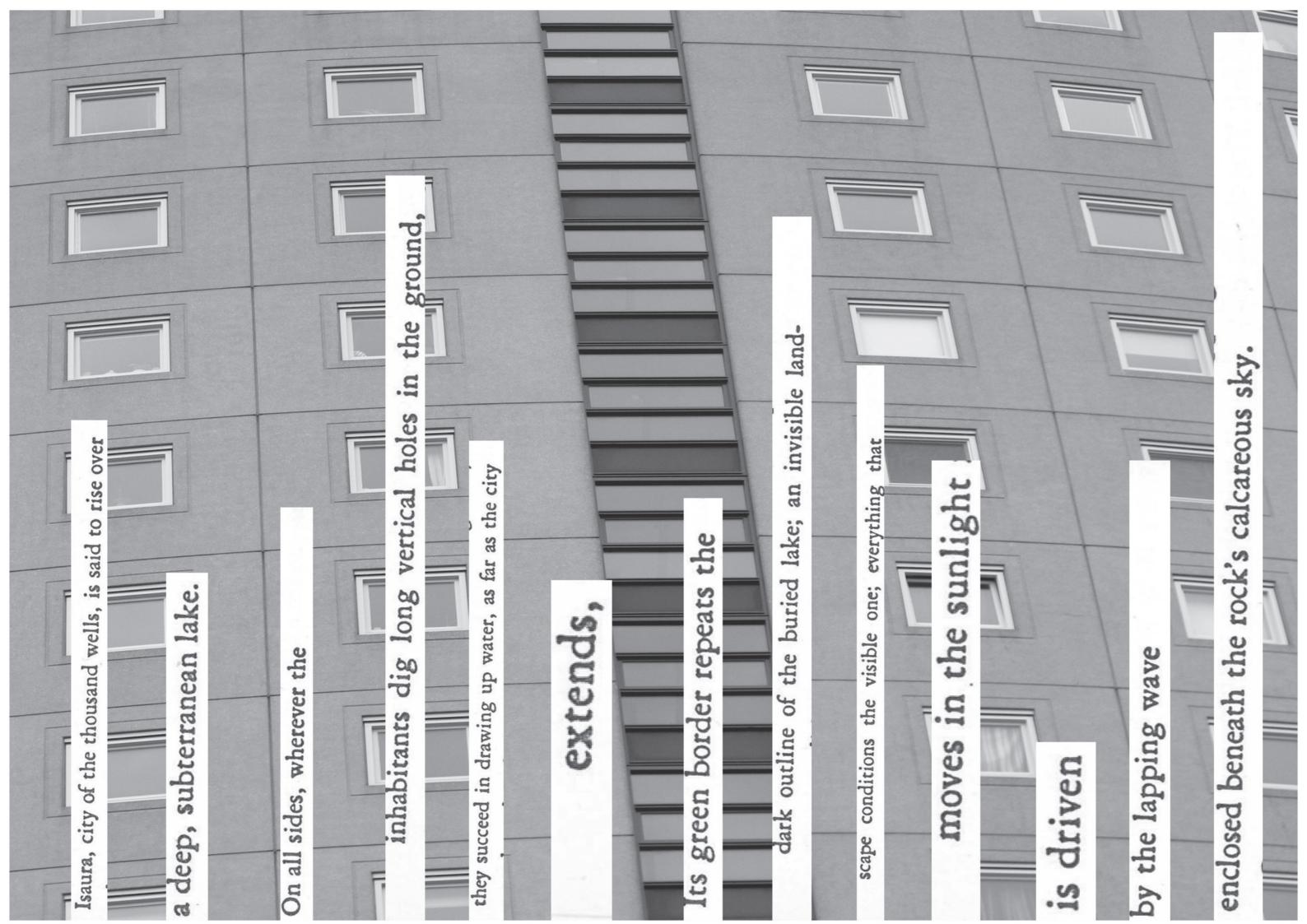


gelica starnari

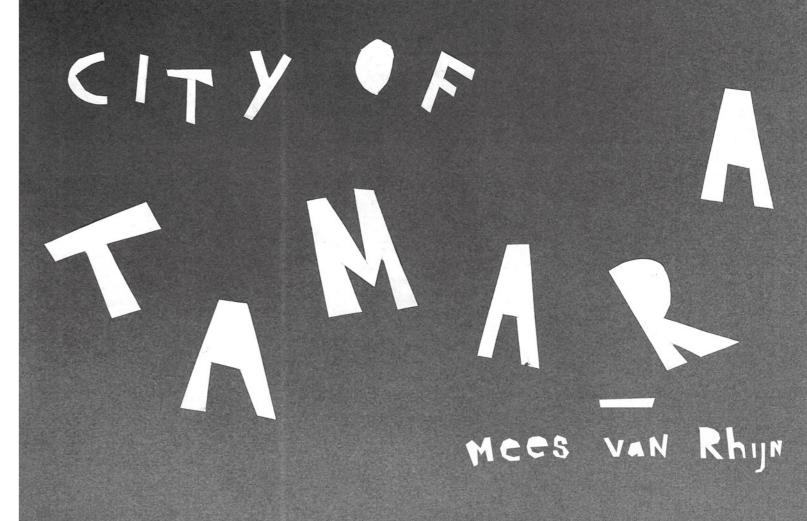








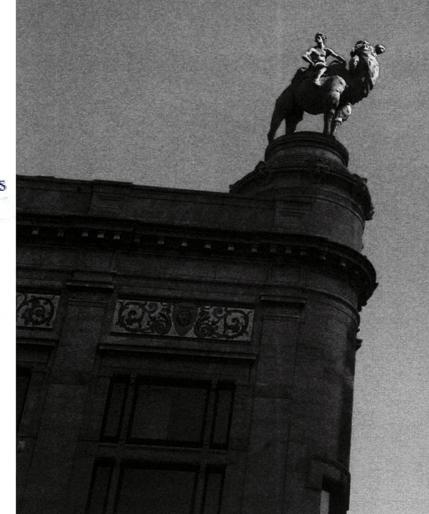




You walk for days among trees
and among stones, rarely does
the eye light on a thing, and
then only when it has recognized that thing as the sign of another thing: a print in the sand
indicates the tiger's passage; a
marsh announces a vein of water; the hibiscus flower, the end
of winter.

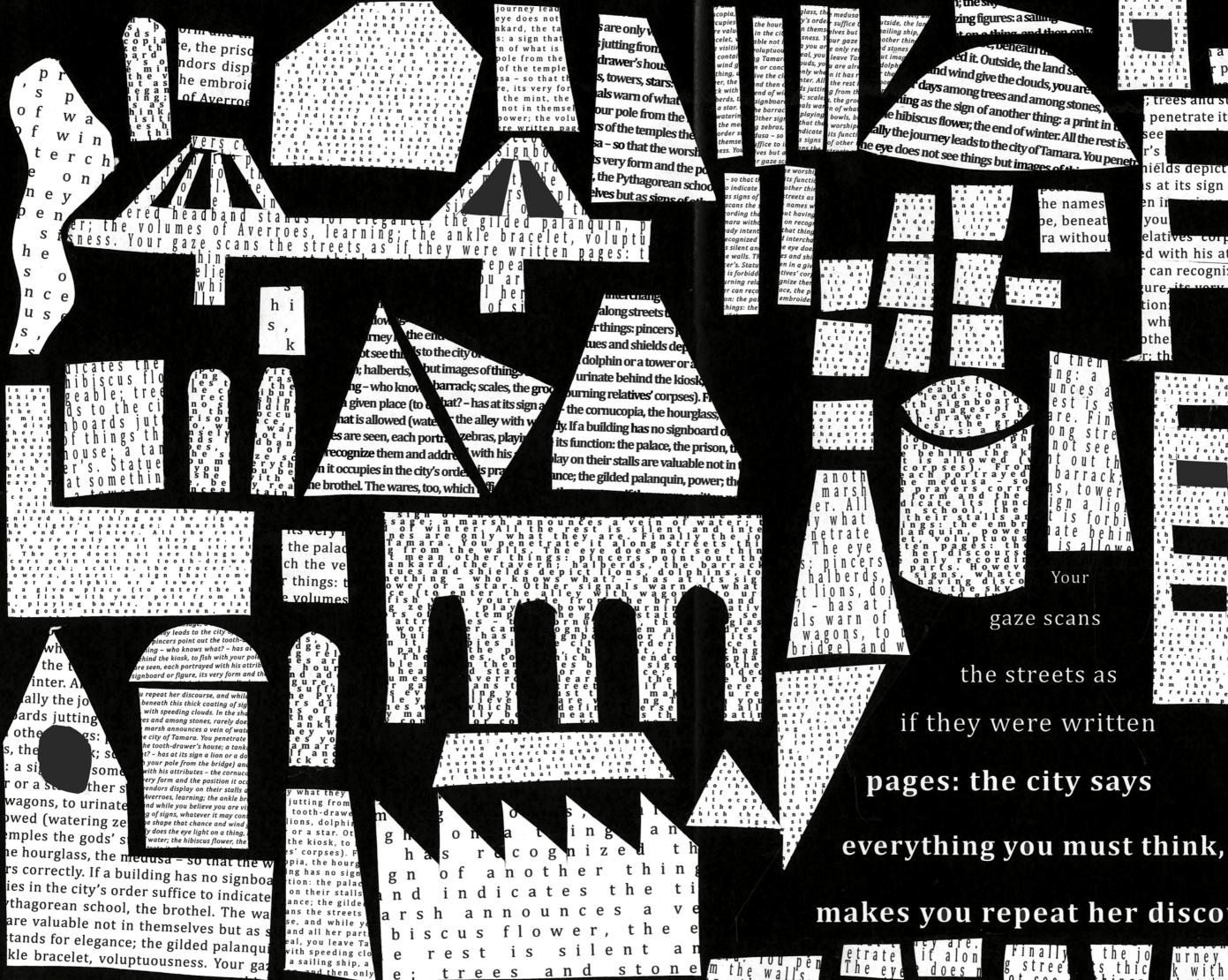
Finally the journey leads to the city of Tamara. You penetrate it along streets thick with sign-boards jutting from the walls.

The eye does not see things but images of things that mean other things.



a W

Isaura, a city that m o e s e n t i r e 1 y



i a given prace (to ent pole from the bridge

; trees and stones are only wha penetrate it along streets thick niélds depict nons, aorpmins, to s at its sign a lion or a dolphin d with his attributes - the cor can recognize them and ay on othe

makes you repeat her discourse

Your

gaze scans

the streets as

zing figures: a salun

he names

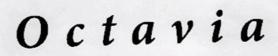
oe, beneat

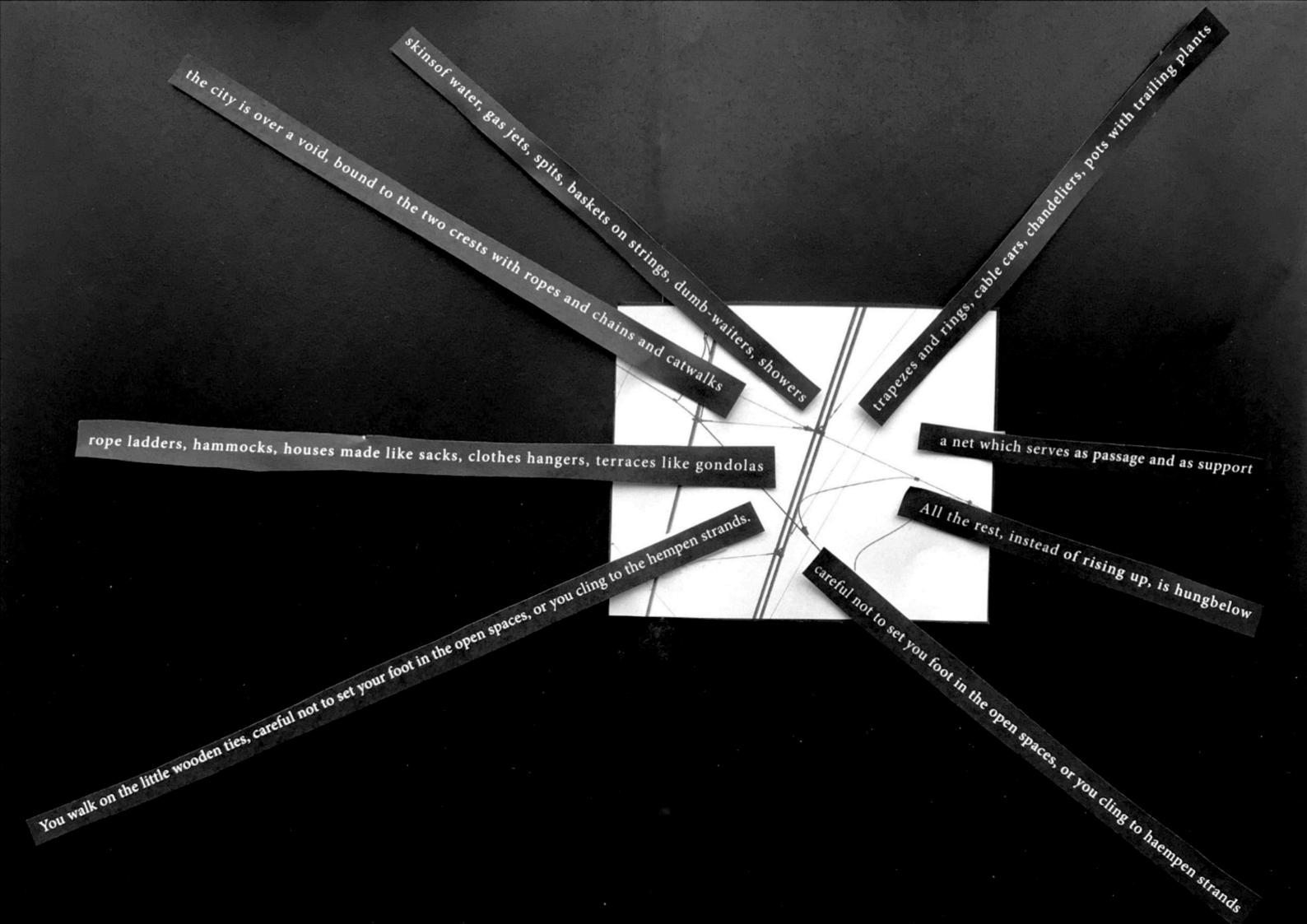
ra without

However the city may really be, beneath this thick coating of signs, whatever it may contain or conceal, you leave Tamara without having discovered it. Outside, the land stretches, empty, to the horizon; the sky opens, with speeding clouds.

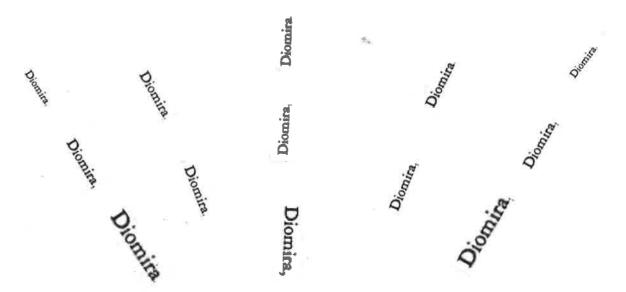
an elephant...

Jana Dabelstein

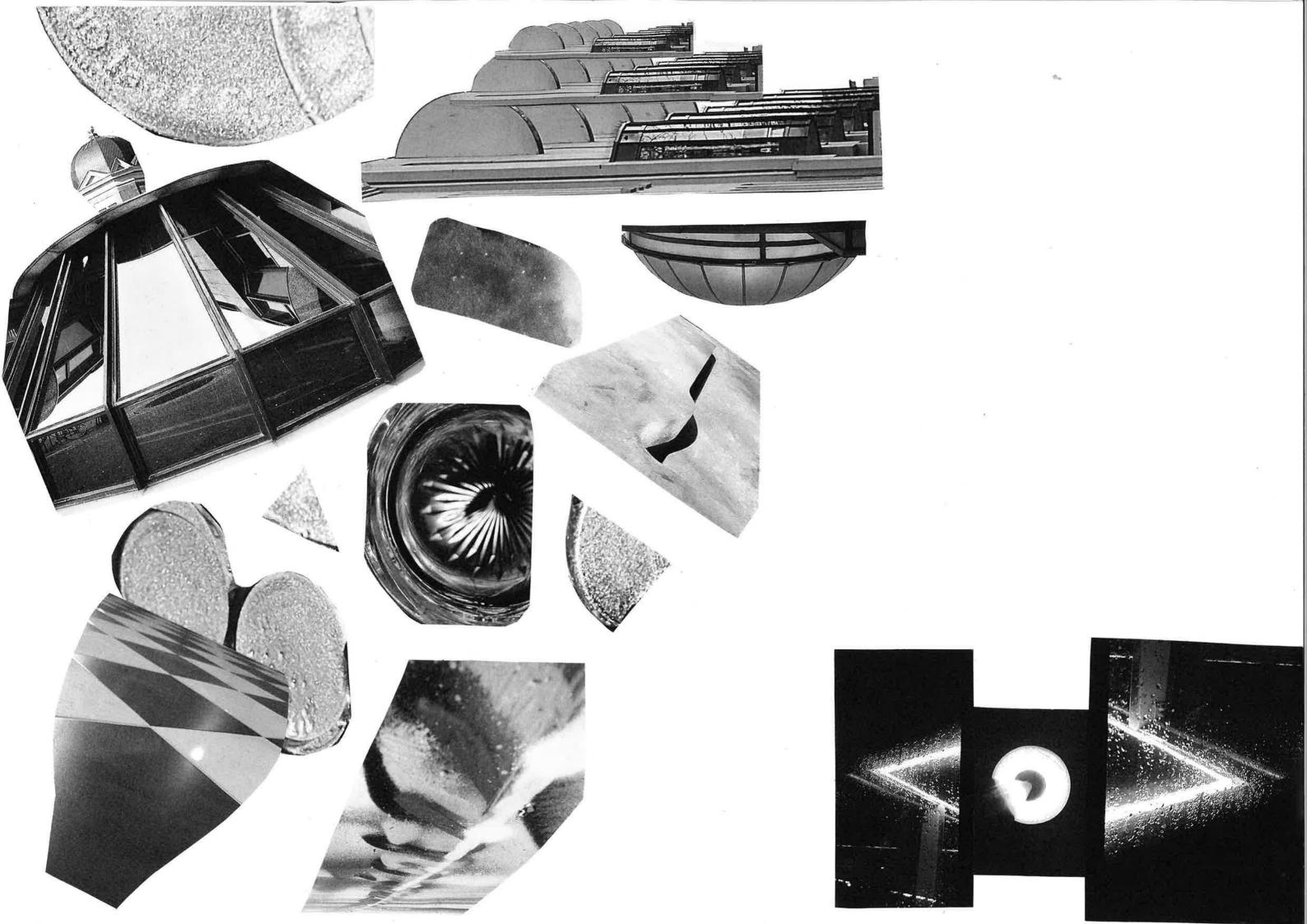












Memory Memory

Diomira

Dio

mira,

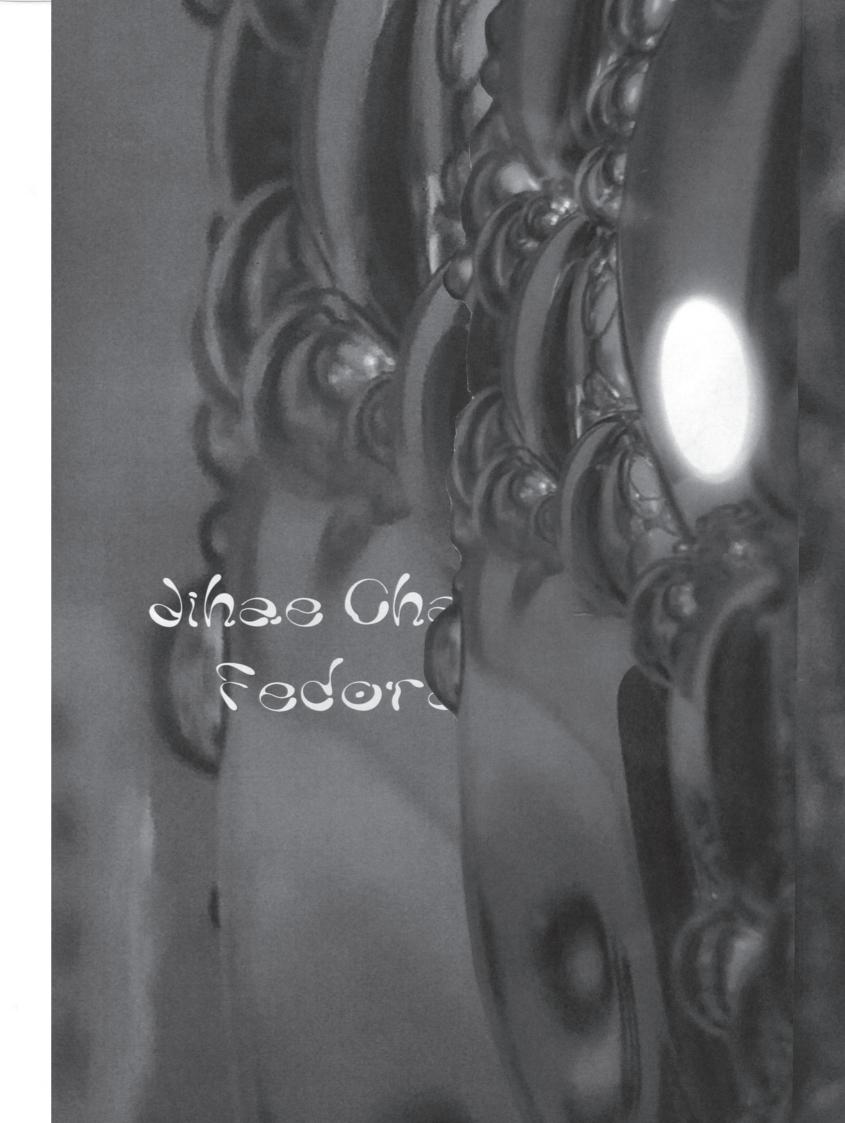
gods,

look

envy cries ooh!

is that he feels







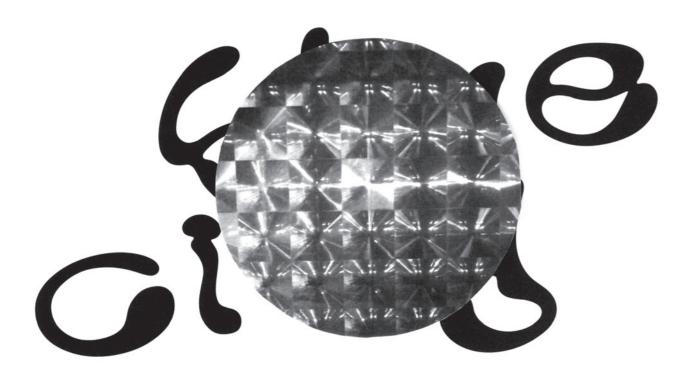
Mor all e qual = 1 only es= 2 onl





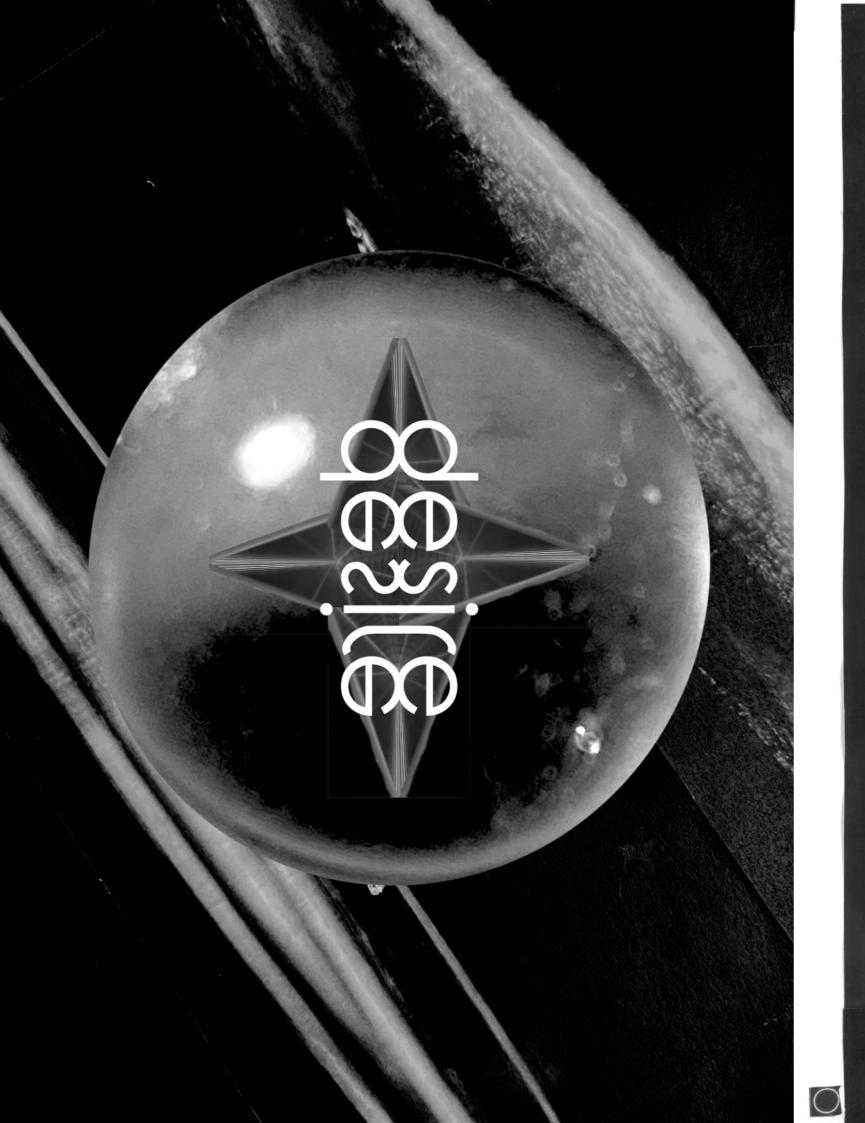


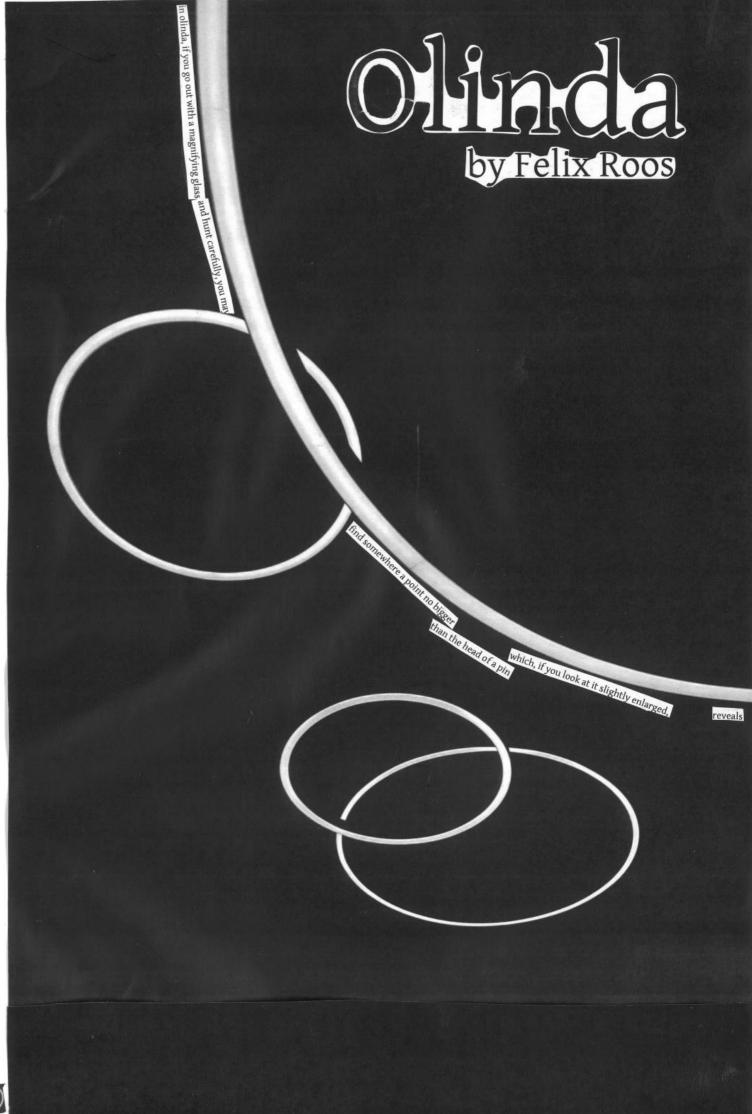


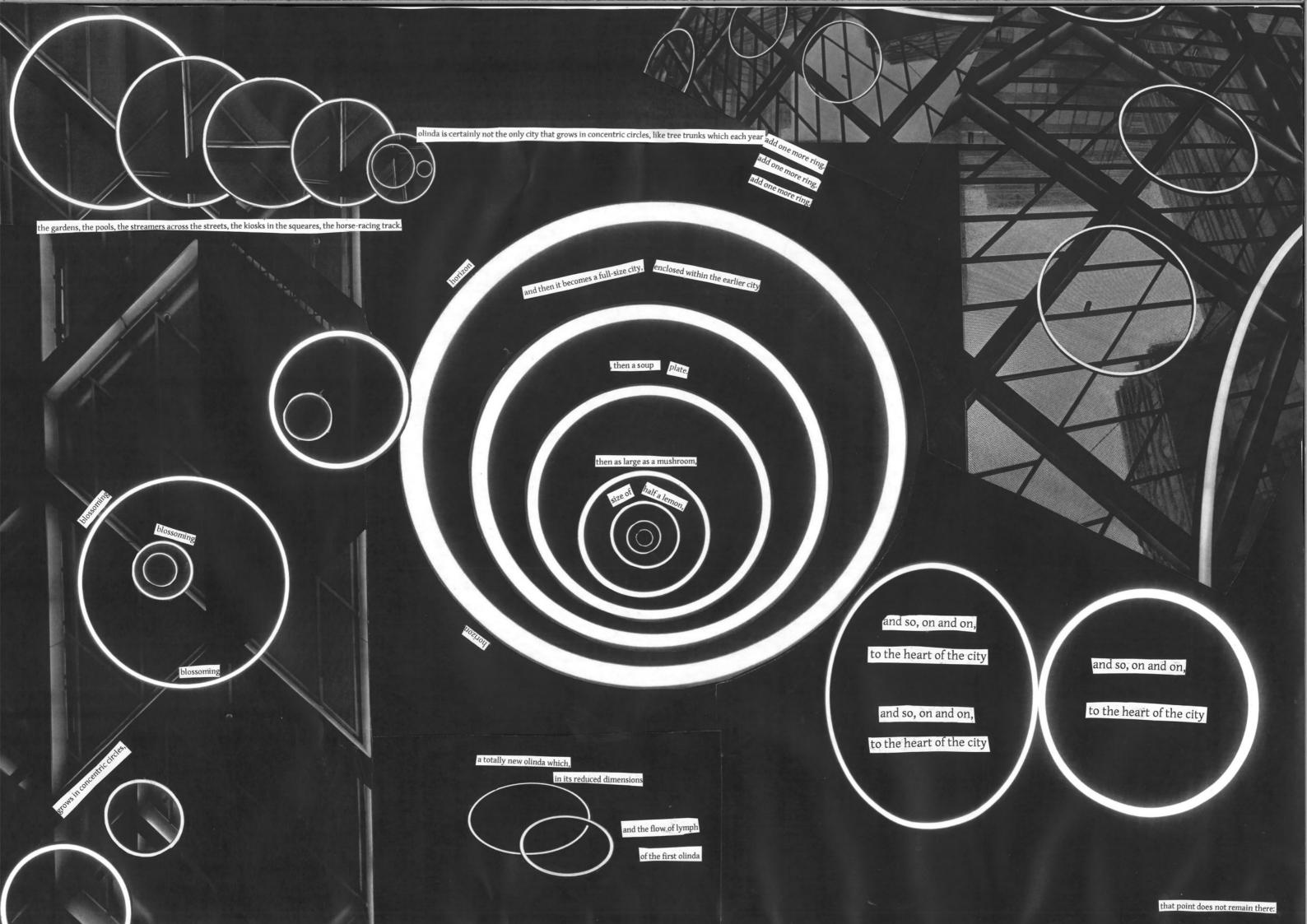


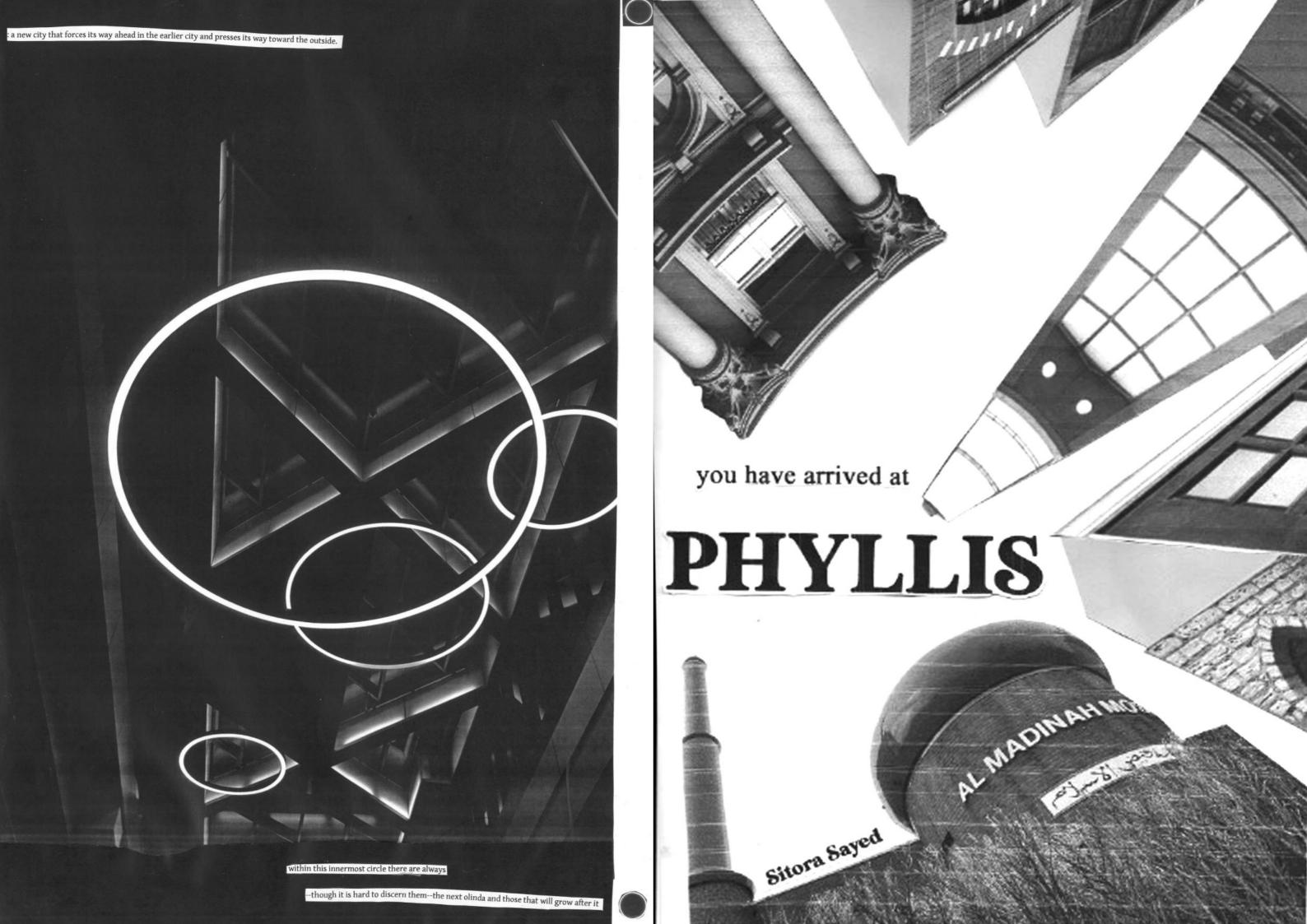


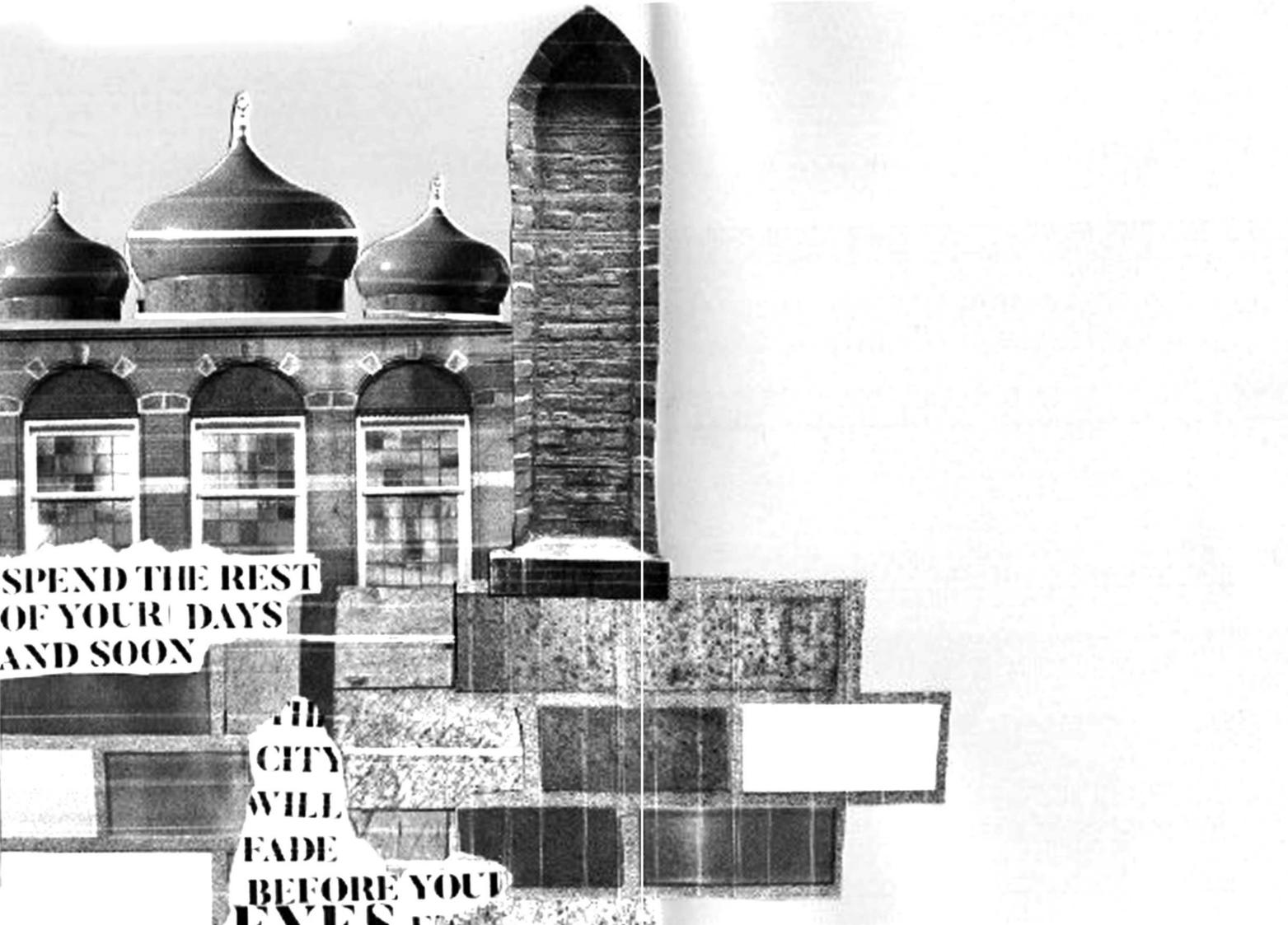
















be scanning

and they might

Chen//Voldroids ACICICO MECHANIST ACICICO MECHANIST ACICICO MECHANIST ACICICO MECHANIST ACIC MEC

traveler, arriving, sees two cities: one erec

Even when lovers twist their naked bodies, skin against skin, seeking the position that will give one the most pleasure in the other,



Valdrada's inhabitants know that each of their actions is, at once, that action and its mirror-image



it is not so much their copulating or murdering that matters as the copulating or murdering of the images, impidand cold in the mirror.



other reflected, upside

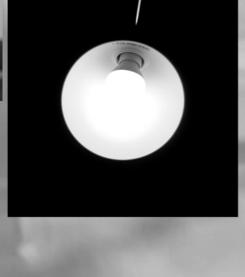


which possesses the special dignity of images, and this awareness prevents them from succumbing for a single moment to chance and forgetfulness.

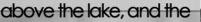


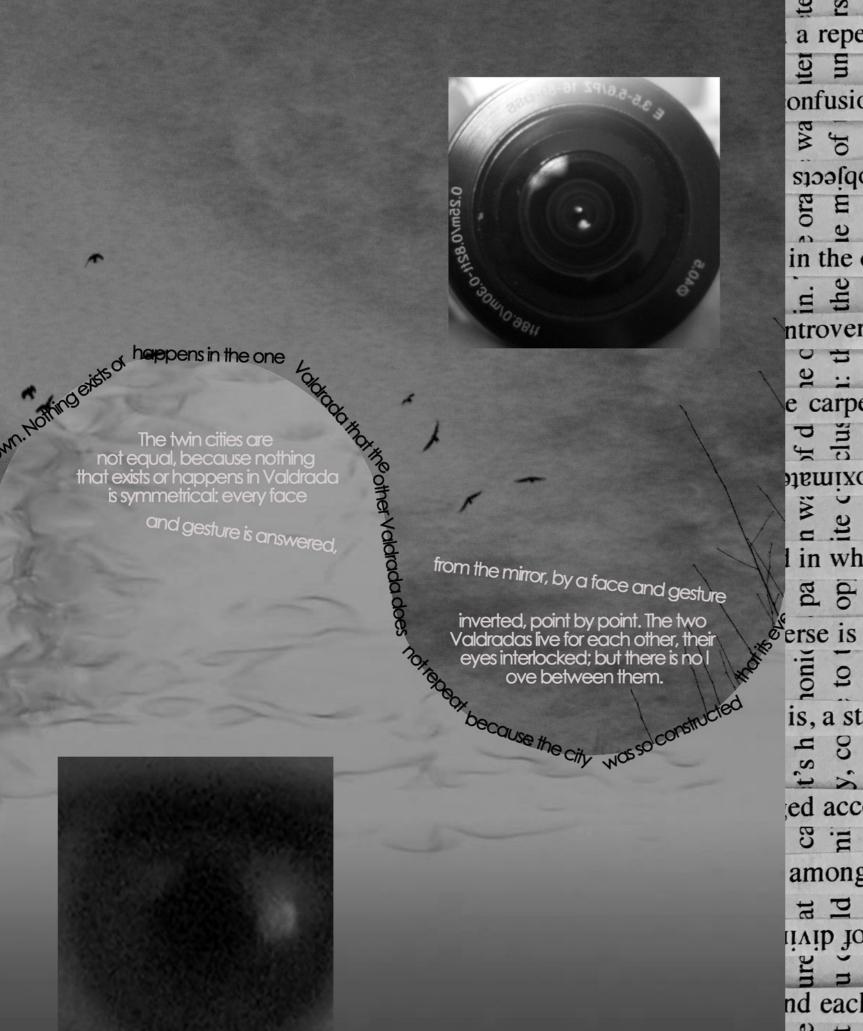
even when murderers plunge the knife into the black veins of the neck and more clotted blood pours out the more they press the blade that slips between the tendons,











gui a repetition that can be followed throughout the whole woof. But if , an onfusion, the mules' braying, the lampblack stains, the fish smell is bjects so dissimilar as the carpet and the city. One of the two objects he pi ge of fate.. obje oxin. and c tainc astle 20 he in the darkness. In Eudoxia, which spreads both upward and down, w ntroversy. But you could, similarly, come to the opposite conclusion: e carpet proves that there is a point from which the city shows its dist nd the orbits in which the worlds revolve; the other is an approximate in which you can observe the city's true form. At first sight nothing the erse is the city of Eudoxia, just as it is, a stain that spreads out shap rpet hour stai ich 1 the wh is, a stain that spreads out shapelessly, with crooked streets, houses t uip,
hpbl
rom
xia: nila thre ed according to their true relationship, which escapes your eye distr es lor lor tio ne oir Et ges np; di di rs had been sure that the carpet's harmonious pattern was of diving the had been sure that the carpet's harmonious pattern was of diving the had been sure that the carpet's harmonious pattern was of diving the had been sure that the carpet's harmonious pattern was of diving the had been sure that the carpet's harmonious pattern was of diving the had been sure that the carpet's harmonious pattern was of diving the had been sure that the carpet's harmonious pattern was of diving the had been sure that the carpet's had been sure that the c Edig et h nd each can find, concealed among the arabesques, an answer, the state of the state 



pause and examine it carefully

