



MAKEUP

A little intro to makeup



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- Transformation/Manipulation/alteration through cosmetics
 - Cosmetics can be of natural or synthetic origin
- Culture
- Ritual
 - In modern days:
 - Stepping into adulthood
 - Bridal makeup
 - Affirmation of gender identity
 - Post-mortem makeup

Tells a story

Lady Gaga (Val Garland)- Music video makeup queen



Makeup as key-element



Visage - Fade to Grey (1980)



Gotye - Somebody I Used to Know (2011)

Multitude of makeup



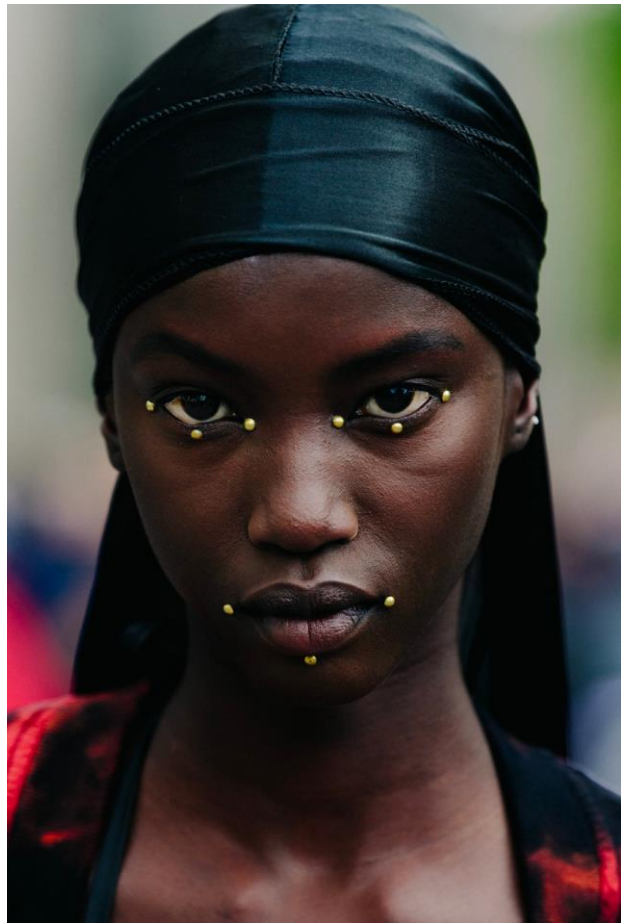
Tulunadu festival



corpse paint



Juno Birch



fashion makeup



Punjabi bride



Beijing opera



yamanba

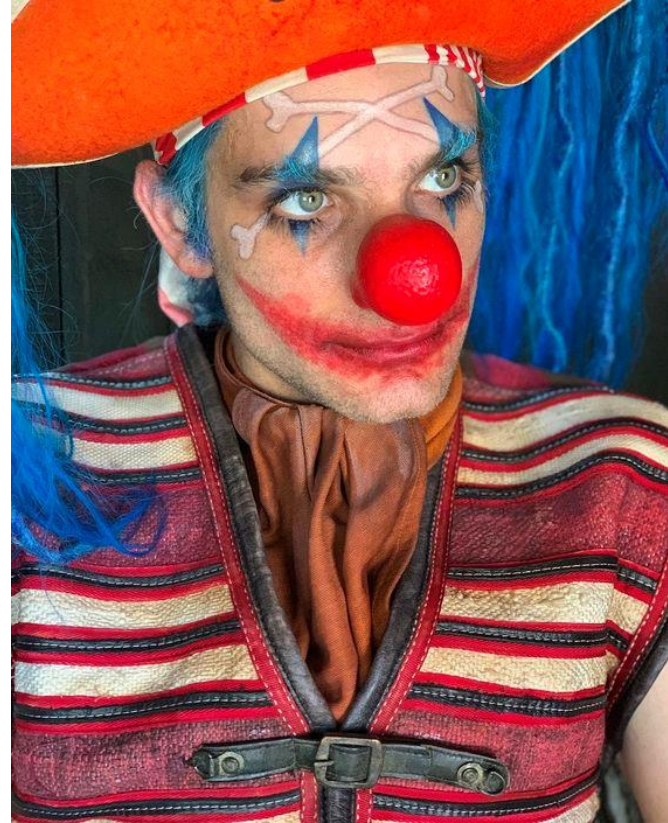


kabuki



wrestling

Power of characterization



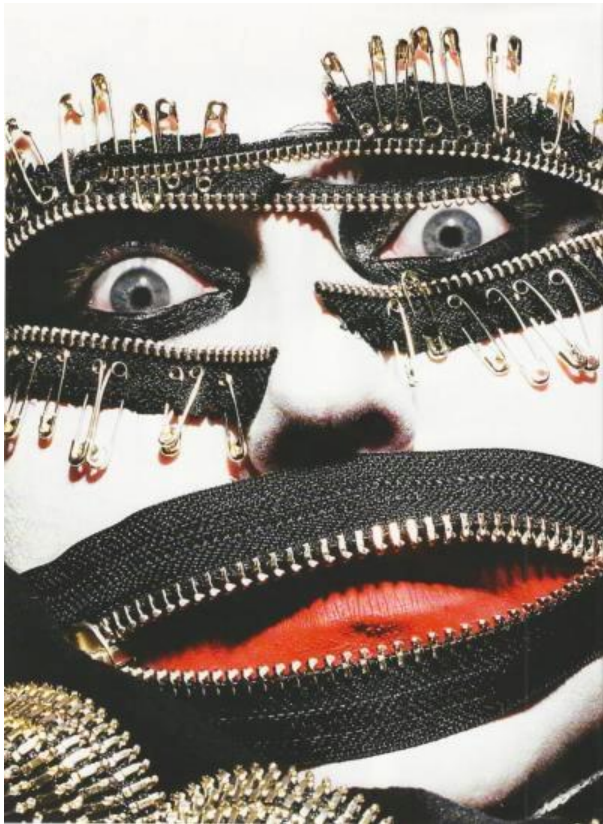


Violet Chachki



Landon Cider

Alternative makeup-products



Leigh Bowery



Cho Gi Seok



Pat McGrath for Christian Dior





Extended makeup/hair



Big Bang - Fantastic Baby (2012)