

A new curriculum for a BA-MA progression in Film & Media

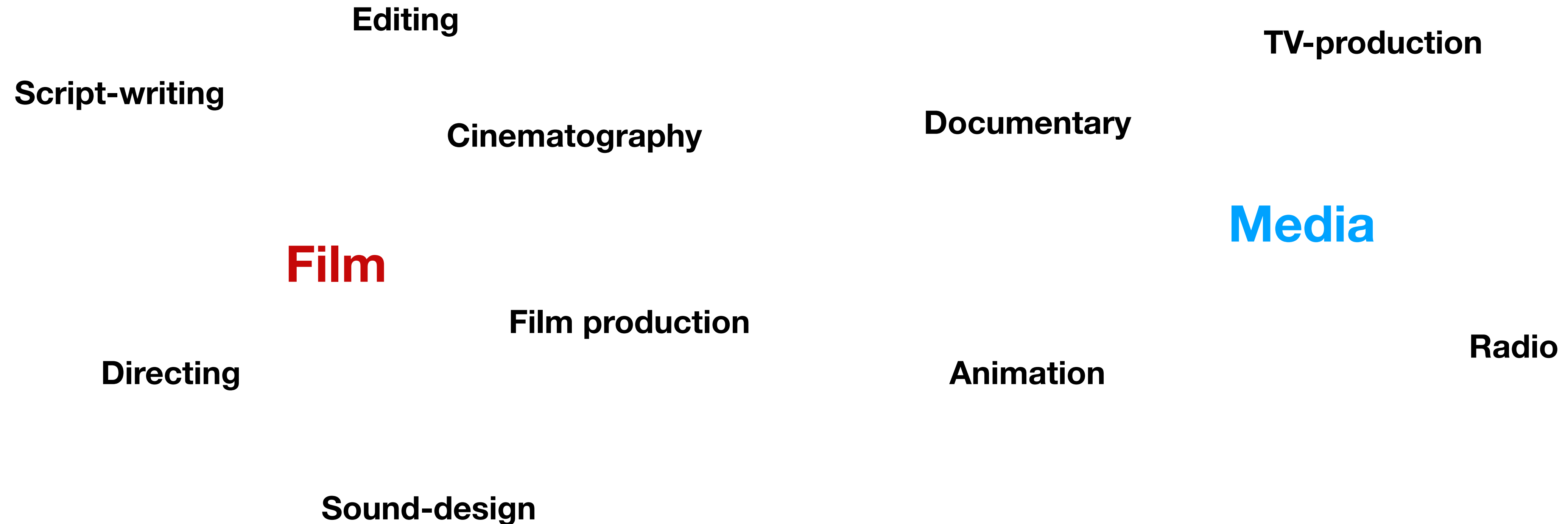
Presentation March 5th 2019 by Kersti Grunditz Brennan

- Historical background of film schooling
- What is artistic practice in Film & Media
- The proposed new progression model
- What's the point of this shift?

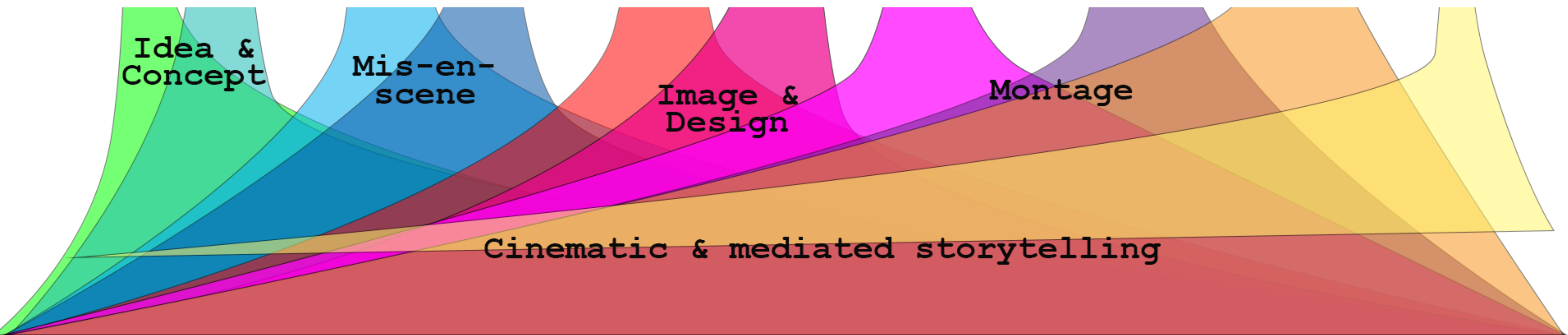
Filmschool - the history

- Defined platforms with separate technology
- Expensive and complicated technology
- Master/apprentice style teaching
- Film studies / film production divide

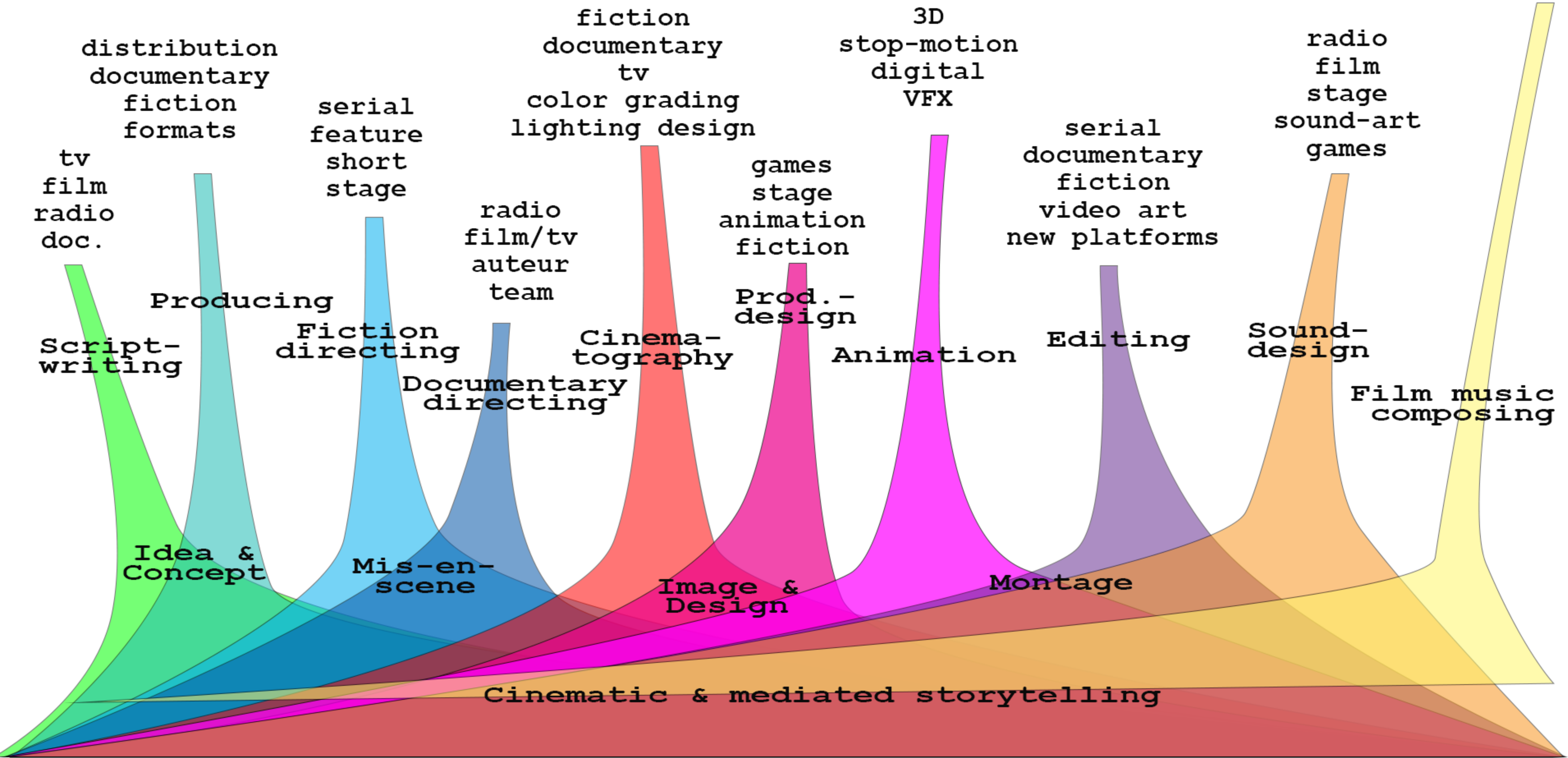
Filmschool - the historical division



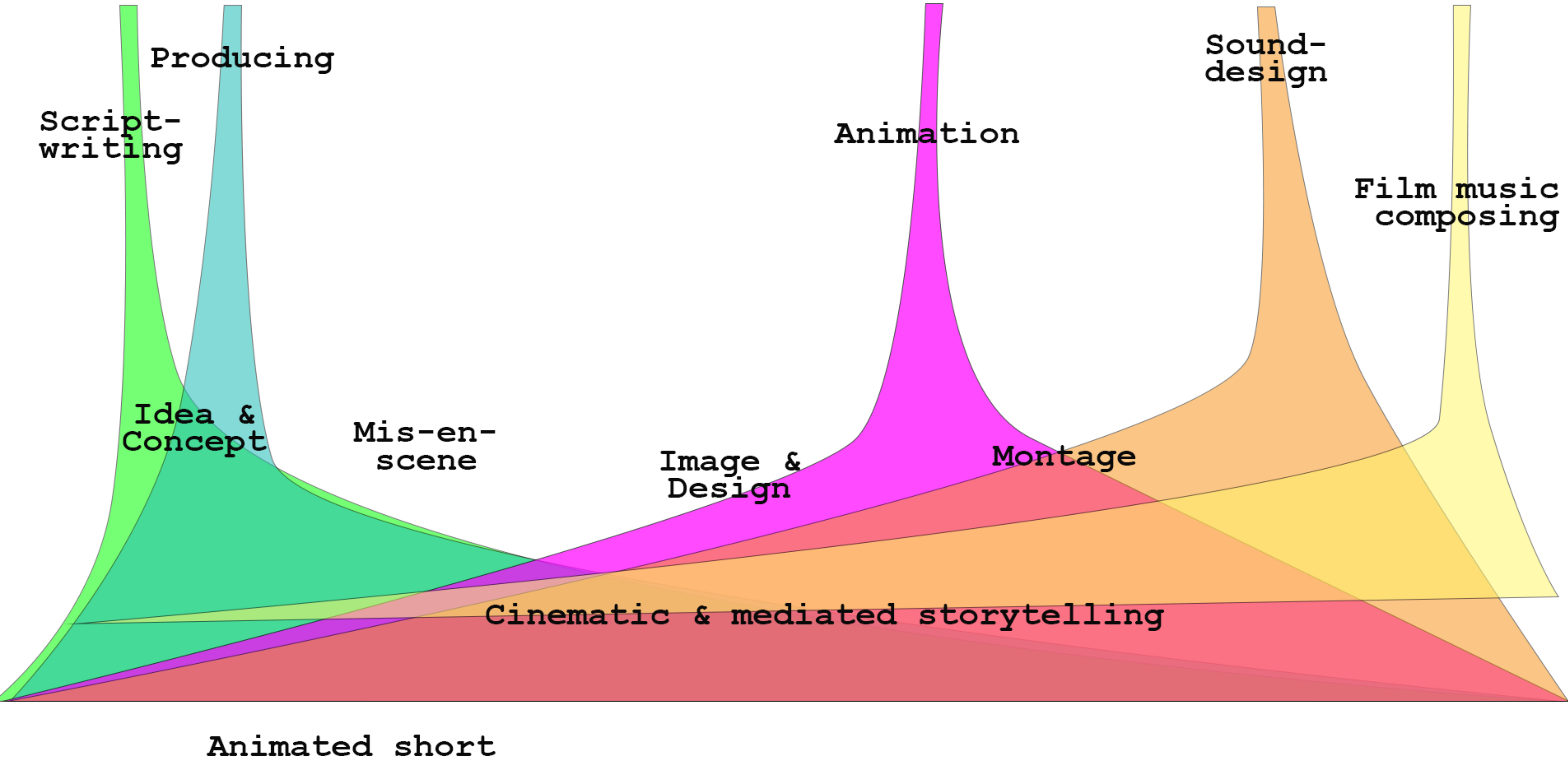
Media	Genre	Platform	Format
Sound	Reportage	tv/radio	Long/Short
Live Action Video	Documentary	Cinema	Serial/Single
Animation	investigative	Streaming	Looping/ Beginning&End
digital	creative	Sociala media	Interactive/One-way
'analogue'	Essay	Exposition/exhibit	
	Fiction	Consert/Stage	
	drama		
	comedy		
	Hybrid		
	Entertainment		
	Reality		



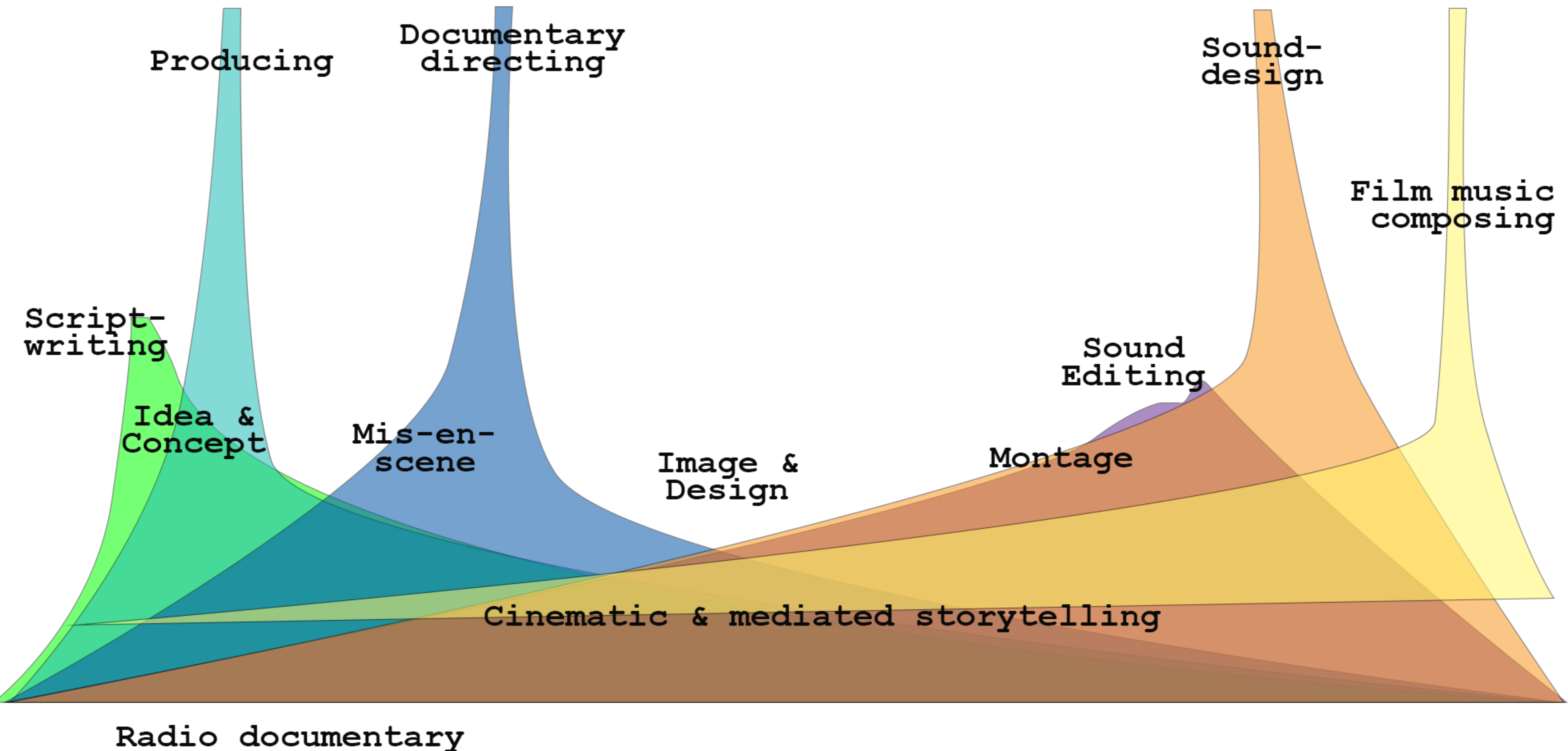
Mediated practices (Film and Media) - further specializations



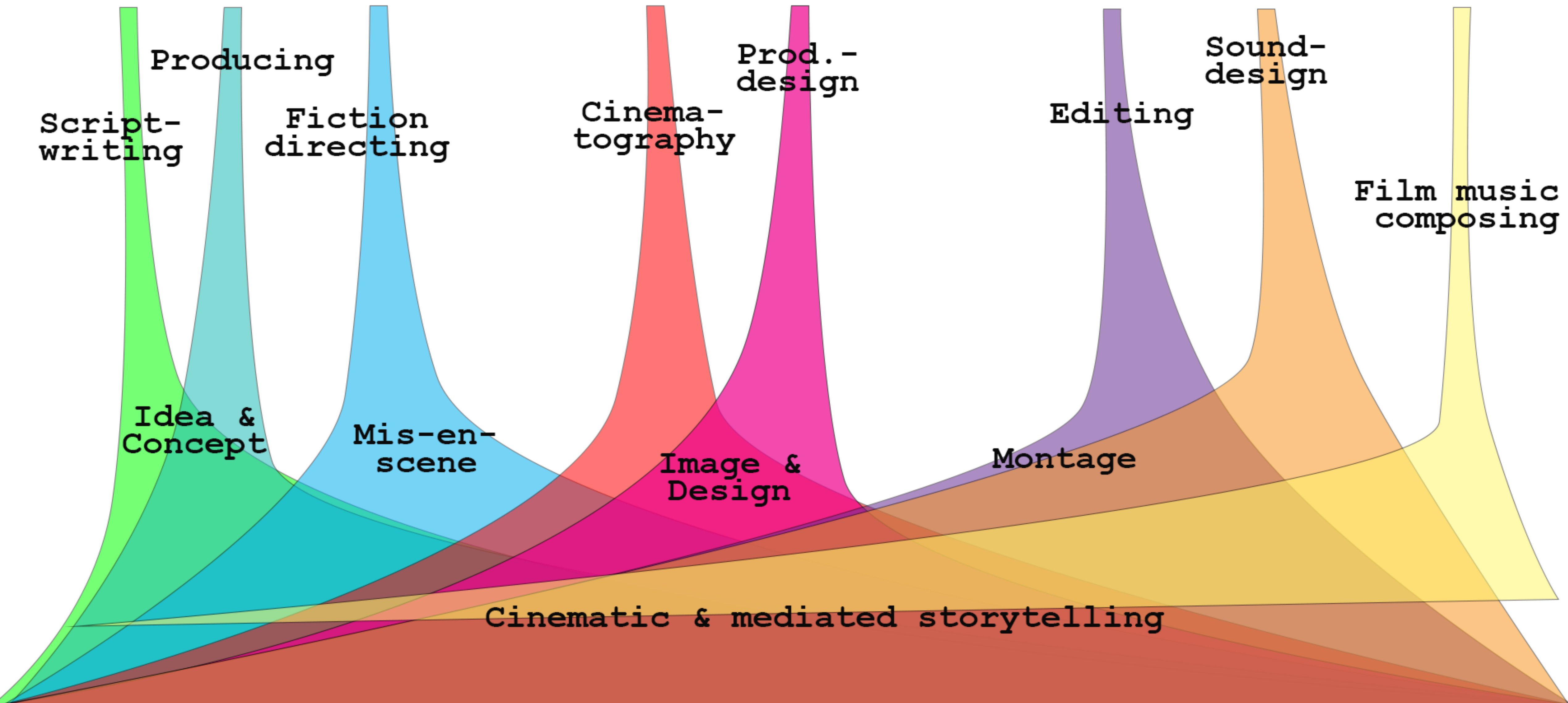
Mediated practices (Film and Media)



Mediated practices (Film and Media)

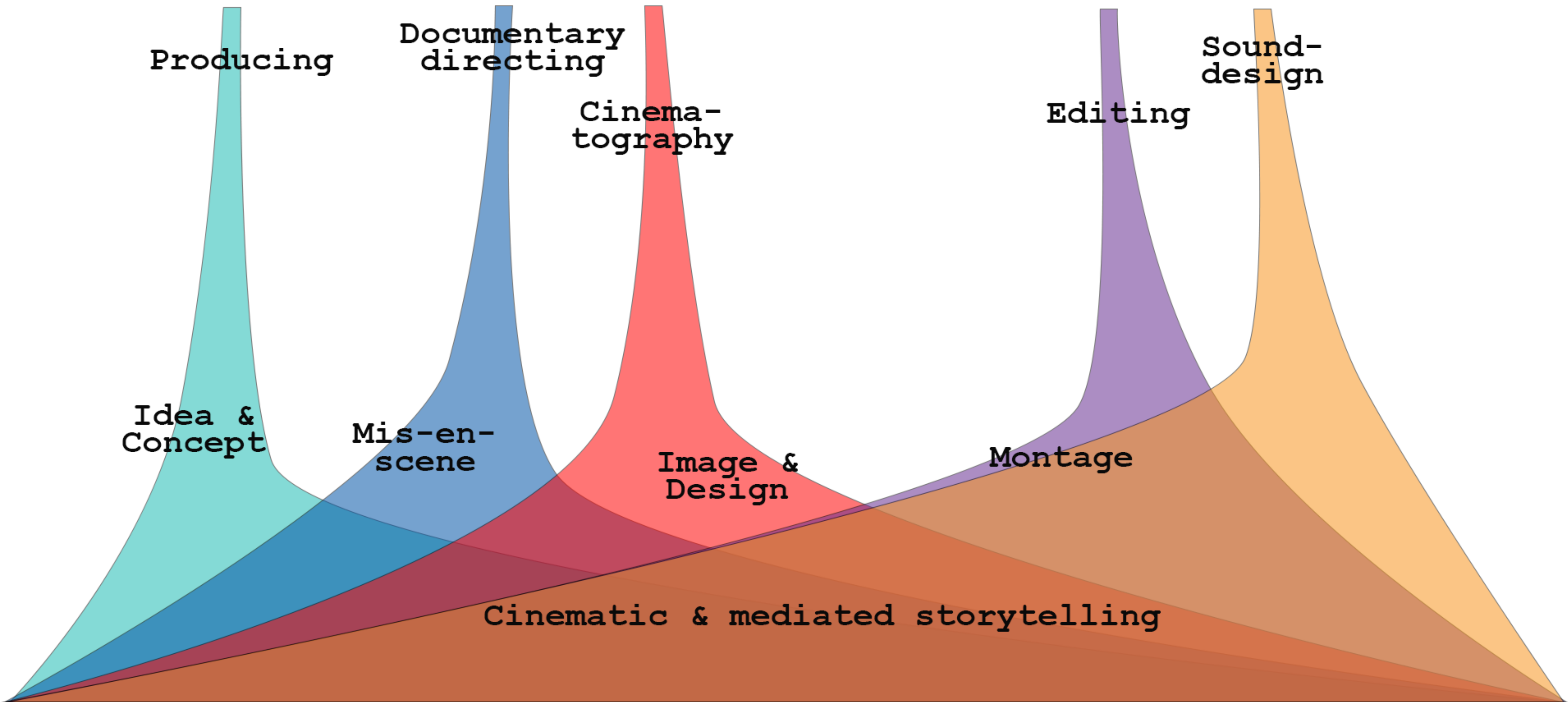


Mediated practices (Film and Media)



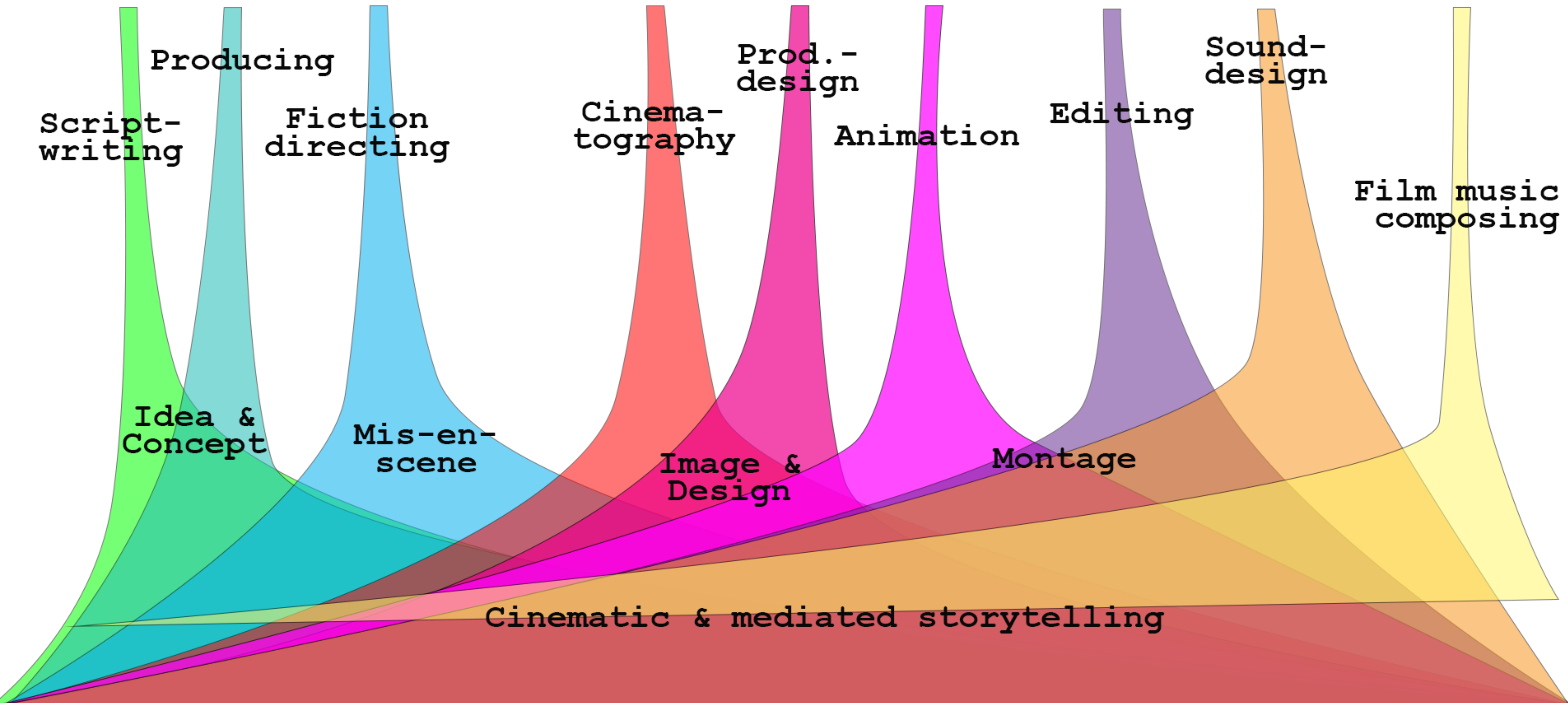
Fiction film

Mediated practices (Film and Media)



Cinema Direct Documentary

Mediated practices (Film and Media)



VR - mixed media

The proposed new progression model

An Excel - extravaganza...

What's the point of this shift?

- Ever expansive mass medium - elevating the status of the art of it!!
- Complex art form that can have big impact - elevating the understanding of it on its many levels.
- Education that is relevant to the time and the technology - defining the art form by its form and content rather than its means of production.
- Inclusive structure and promotes widening participation.
- Bridging the film studies / film production divide

Key components

- More versatile course structure
- Stronger progression and clearer levels of education
- Stronger connection to research
- More exchange with the world outside the university, more appeal to a wider student base
- Better for teachers - clearer responsibilities, more pedagogic interaction, easier to teach, do research and pursue arts.