

Curriculum Vitae

Dr Annette Naudin

Award Leader of MA Media and Creative Enterprise

annette.naudin@bcu.ac.uk

Key skills & knowledge

- Media and Cultural Entrepreneurship and Identity
- Media and Cultural Entrepreneurship Education

Biography

Annette Naudin is senior lecturer in media and cultural entrepreneurship and is an Enterprise Education fellow of the National Centre for Graduate Entrepreneurship. Annette has had a leading role exploring enterprise education for the media and creative industries for various EU funded projects at Birmingham City University. She has run creative enterprise conferences, published and presented on the subject. Annette is a member of the Birmingham Centre for Media and Cultural Research which undertakes research in the domains of Creative Economy and Cultural Policy, Screen Cultures and Interactive Cultures (<http://www.bcmcr.org/>). Annette is External Examiner for a range of MA Media courses at the University of Wales.

Annette developed her entrepreneurial experience by setting up and running her own successful textile business, supplying outlets such as Liberty, Harrods and exporting to Japan, USA and Europe. Developing expertise in the creative industries and enterprise, she then worked as a consultant with clients including local authorities, Arts Council England and various creative industries organisations.

Annette is a trustee of Moseley Community Development Trust, a social enterprise with a co-working space for cultural entrepreneurs. Annette supports social entrepreneurs as a mentor for UnLtd, the social entrepreneurship foundation.

Research Background

Annette recently completed a Ph.D (2015) at the Centre for Cultural Policy Studies, at the University of Warwick, exploring the cultural and media worker's experience of entrepreneurship. Annette's research questions entrepreneurial cultural labour as it relates to academic studies, higher education curriculum and public life. Through a socially engaged approach, Annette collaborates with cultural entrepreneurs / workers to co-create new knowledge. Specifically, her current research is concerned with gender and BAME cultural workers as a focus for an interrogation of current practices and the nature of entrepreneurial practice in everyday social contexts. Annette's research seeks to challenge reductive definitions of entrepreneurship and the entrepreneur deployed by a critique focused on contesting neo-liberal capitalism.

Annette blogs about her research here <http://annettenaudin.wordpress.com/>

Publication

Carey, C and Naudin, A (2006) *Enterprise Curriculum for Creative Industries Students Education and Training*, 47, 518-531

'Media enterprise in higher education: a laboratory for learning' in Ashton, D. and Noonan, C. (eds.) *Cultural Work and Higher Education*. Palgrave Macmillan (2013)

Conferences

Creative Regions conference 2008; Naudin, A. *What are the key attributes of a cultural entrepreneur? Focusing on independent creative entrepreneurs in the West Midlands*

Creative Regions conference 2009; Harte, D. Long, P. & Naudin, A. *'But who created the creative policy makers'? Authorising and articulating creativity in Birmingham*

AJE conference 2010; Naudin, A. *Entrepreneurship Education for Creative, Cultural and Media Industries*

IEEC2010; Naudin, A. (2010) *Contextualized Enterprise Education for creative and media students*

MECCSA, Naudin, A. (2011) *An exploration of contextualised enterprise curriculum for media and creative industry students*

ICCP2012; Naudin, A. (2012) *An Exploration of Personal Agency in Cultural Entrepreneurs*.

ISBE2012; Naudin, A. and Harding, S. (2012) *Collaborative Learning with Creative Entrepreneurs in the EU – a case study approach*.

Beyond the Campus: Higher education and the Creative Economy (2013); Naudin, A. *Birmingham as a Creative City: A Milieu for Learning*.

GCEC Conference 2014; Naudin, A. (2014) *Birmingham as a creative city: a milieu for learning*.

New Directions in Film Conference 2015; Naudin, A. (2015) *The nature of entrepreneurial labour in regional film making*.

Professional Development Training

International Enterprise Educators Programme 2009-2010 National Centre Graduate Entrepreneurship

Advanced Academic Practice Certificate 2011 SEEDA

Qualifications

BA Fashion and Textiles 1992 UCE Birmingham

MA Fashion and Textiles 1993 UCE Birmingham

MA European Cultural Policy and Management 2005 University of Warwick

Post Graduate Certificate 2007 Birmingham City University

PhD Cultural Entrepreneurship 2015 University of Warwick

Employment

Senior Lecturer 2006 - Birmingham City University

Director of Annette Naudin textile
business & consultancy
Support Manager (part time)
Visiting Lecturer
Design Space Business Advisor

1993-2005Self employed
2003-2005Wolverhampton University
1993-2003UCE Birmingham
1996-2001Self employed