# EXPLORING ARTISTIC ENTREPRENEURSHIP

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- As an artist, I work with locally sourced materials especially indigenous materials and waste materials like plastic, cloth.
- Some of the locally available materials include clay, sisal, grass(es), used jute sacks, tree backs like banana back (ebyaayi), bark cloth, used car tyres
- I see possibility of coming up with more usage and alternatives to secondhand clothes, inventive use of these materials to make everyday garmets, costumes and décor and design with a Ugandan feel.
- Inclusive and Sustainable clothing for all

## Textile; craftmaking of Fabrics in Buganda.

- Presence of raw materials for example trees like omutuba, obuso, gourds that are also redundant
- Crafts men and custodians of this knowledge, who are of an older generation.

#### As a result, indigenous cultural designs and craftmanship involved in making textiles become less visible

- Cultural impact: The sense of Identity is blurred from the end users
- Potential Health risks like the spread of diseases or skin infections
- Increased environmental pollution
- Feelings of dependency and inferiority among the end users





https://youtu.be/uhznFtHhkBo

## Why??

- 1. Creating more awareness to people about the alternative methods of creating garmets/ apparel.
- 2. This is partly because of less confidence and belief in locally produced materials, with a strong preference of imported one as they are said to be of a higher quality.
- increasing visibility of locally produced fabrics
- 4. Archiving indigenous methods of working with locally sourced materials
- 5. Education and further experimentation to enhance creativity of local manufacturers.

- 80% of Ugandans are more aware of what they consume that what actually surrounds them. For example popular brands
- 2. Overwhelming zeal for imported fabrics
- 3. Creating a more favorable working environment for artisans in Uganda, availing more incentives.
- 4. Scarcity of knowledge and lack of role models.
- 5. Improving available and rudimentary methods of production













### Who's

- Artisans
- Documenting; film makers, Archivers, writers.
- Inclusive and Sustainable clothing for all.