

# Fractal 3-Line Matrix / Topic:

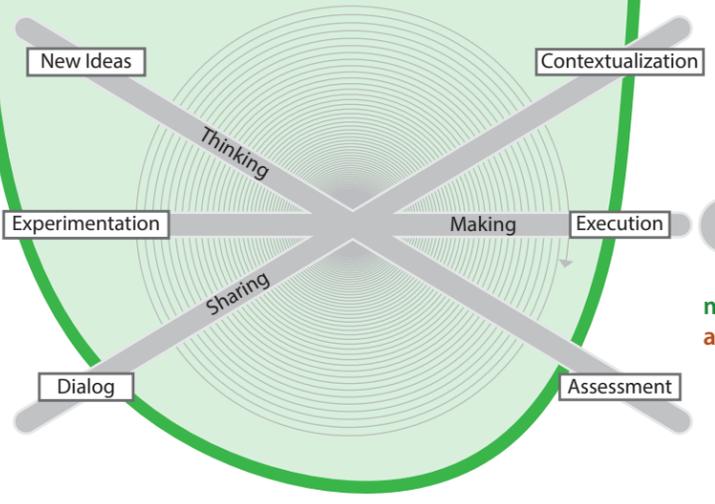
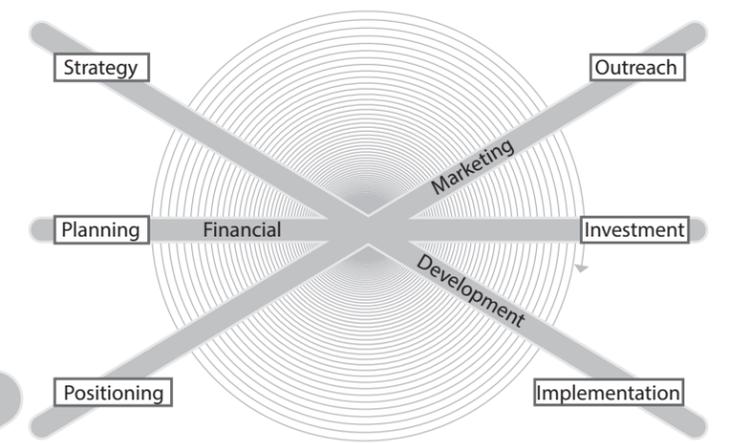
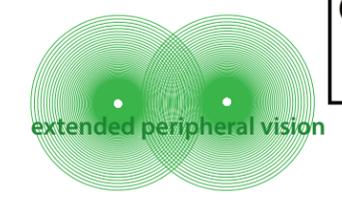
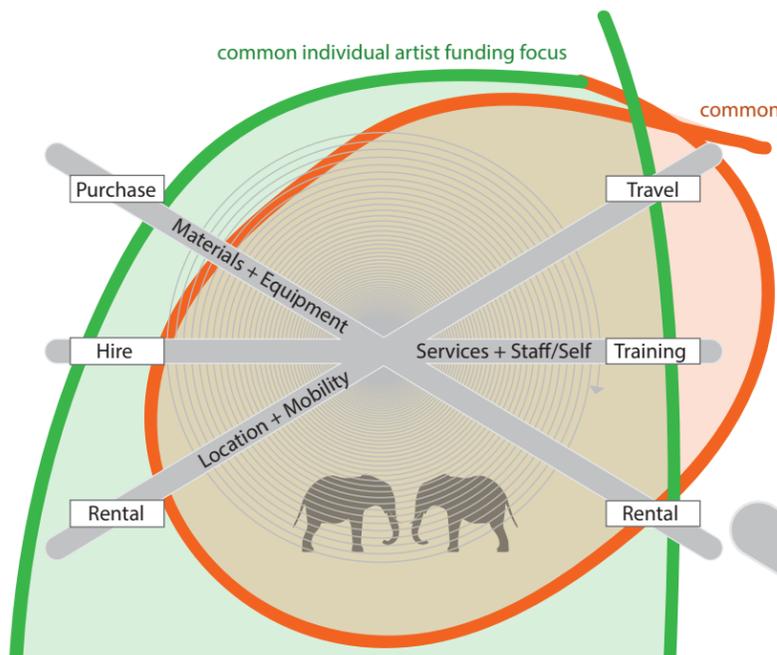
## Granting for **Arts Orgs** and **Individuals** seen from Artists' Perspectives

Artists work individually, through Orgs and for Orgs

PROFESSIONAL and AD HOC communication through exemplars (literal or material narratives)

MANAGEMENT TYPE → ACADEMIC and BUREAUCRATIC communication through generalizations and data

deep	linear	penetration
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projects + programming  
*emphasis on output*

business skills  
*emphasis on optimization*

creative time  
*emphasis on innovation*

more needed by artists, also needed by org staff

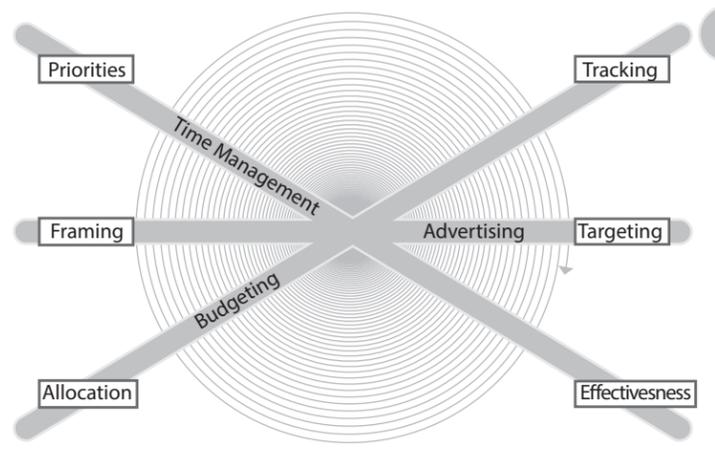
Life Model:

fund general expenses

operating cost  
*emphasis on function*  
more needed by orgs, also needed by artists

project management  
*emphasis on effectiveness*

seed funding  
*emphasis on purpose*



Market Model:  
Entrepreneurial Model:

teach and support skills  
support making and infrastructure

exposure to orgs/ reps serves translation functions for artists

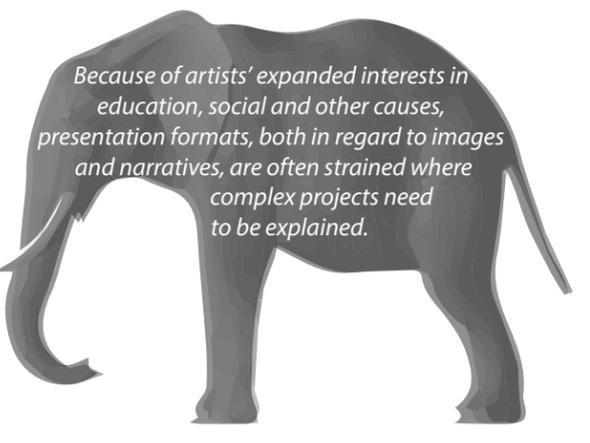
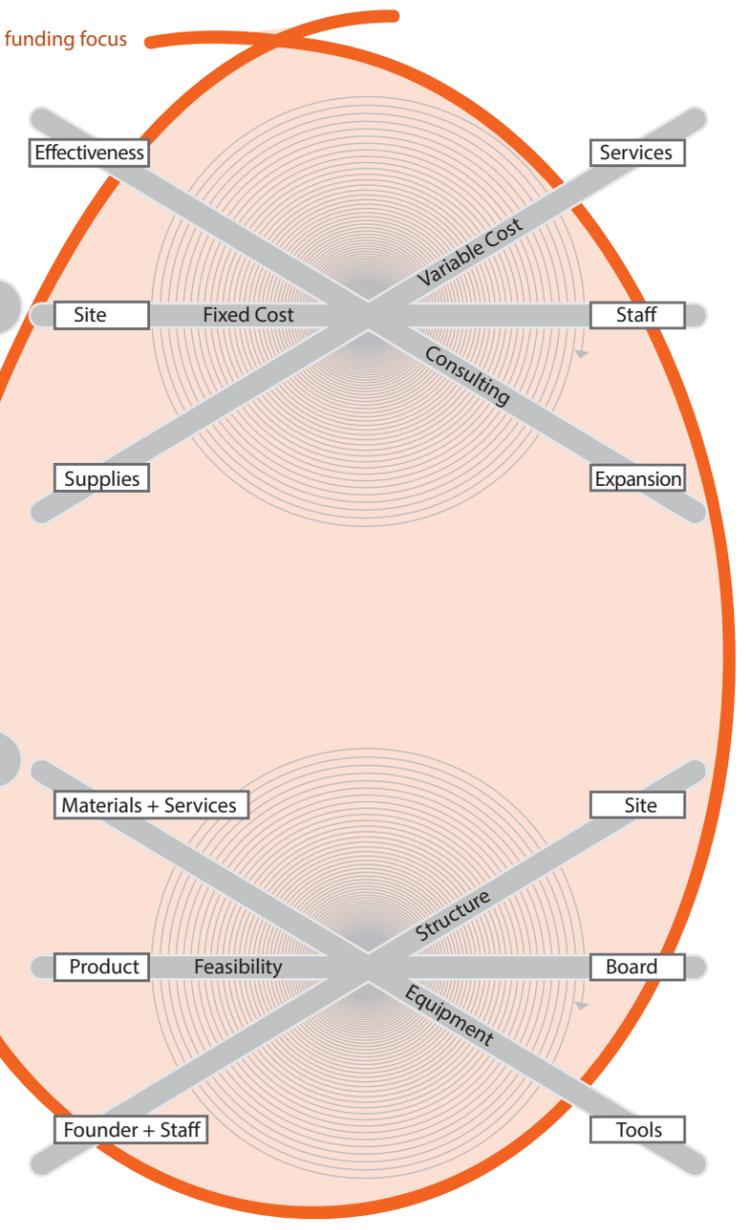
artist experts on juries translate for funders  
artists' involvement in orgs innovates procedures

funders' directives impact art making

Question: Who drives the conversation?

Desired: arenas for personal exchanges between artists, arts orgs reps and funders

common org funding focus



Because of non-profit categorization, arts funding is intermingled with education and social causes in often problematic ways.

Because of artists' expanded interests in education, social and other causes, presentation formats, both in regard to images and narratives, are often strained where complex projects need to be explained.